

# Spring / Summer Newsletter



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## From our secretary

Happy Summer everyone.

*This year is going by so fast that our Spring newsletter was missed. This special Spring/Summer edition is packed with our last 6 months of all the goings on with NEWH-OC.*

*As we start the second half of 2022 and begin to look forward to the holidays; yes, the stores already have Fall and Halloween décor, let's reflect on how far we have come this past 2 ½ years.*

*We came through a pandemic stronger than before. Many of you decided to be your own boss and open businesses. A & D firms are growing exponentially. Restaurants are so busy they can't hire enough staff, and new ones are opening. Travel is back on the books with hotels near capacity. Flights are full.*

*Our NEWH OC region is growing as well. We add new members every month and our events are well attended. We have been fortunate enough to host prominent guest speakers at beautiful and fun venues, with more to come.*

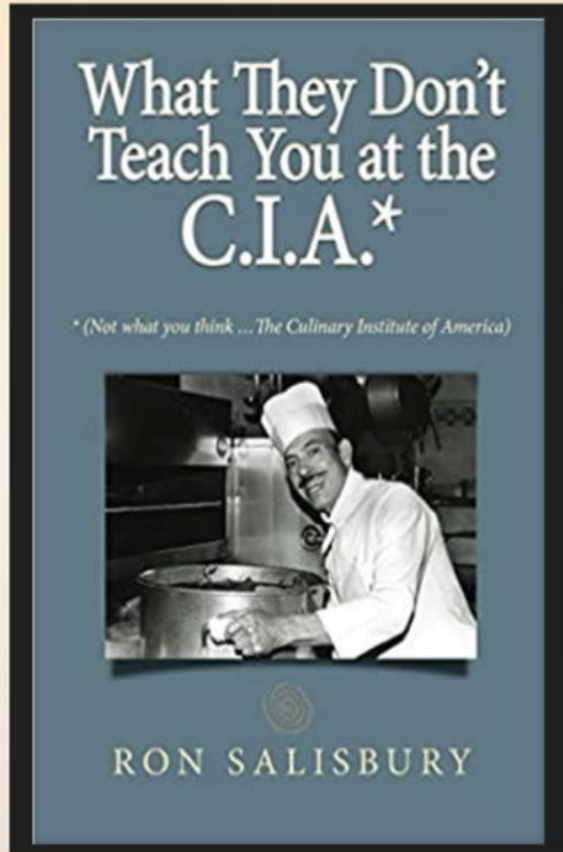
*This is all good news for our industry and I for one am excited to see what the future holds.*

*Thank you all for supporting NEWH.  
Sheri Black-Flynn*



# Kick Off!

NEWH-OC's first mixer of the year in March, was a great success!! Even the rain couldn't keep us away. We gathered at Louis by the Bay in Newport Beach for cocktails, charcuterie and great conversations. The best part was having Ron Salisbury speak about his family's 100 years of service in the restaurant industry. Ron was very entertaining with his funny stories and nuggets of wisdom. We want to thank all who were able to attend.





## *Cheers to the NEWH OC Top ID Winner!*

In May we celebrated our 2022 Top ID recipient, Hibner Design Group. Owner Maryanne Hibner and her team were honored and lead a panel discussion with designers, students and vendors, addressing the current challenges facing the design industry and shared insights about their design process and experience.

**Congratulations Hibner Design Group!**



**Laura Duffy, Kimberly Clampitt, Mira Saab, Gladys Garcia, Jessica Vertin, Alison Keller, Bruno Viterbo, MaryAnne Hibner, Angi Soderin Summer Stephenson, Hannah Kileen**





**Sheri Black-Flynn, Jessica Vertin, MaryAnne Hibner, Jennifer Dorr, Jane Jones, Linda Hinajosa, Sonya Miles, Rega Mawandi**



**MaryAnne Hibner**

**Reach out to find out more about how your design firm can be the next NEWH-OC Top ID Winner.**





# *A Fiesta Good Time at the Vendor Showcase*

The Vendor showcase held at the DesignForm Furnishings parking lot in June was a HIT!  
Thank you to all of the companies that participated and especially the attendees.  
Thanks to our local and corporate sponsors as well.





# Summer Social

The Summer Social held July 21<sup>st</sup> at Bamboo Club in Long Beach, joined together NEWH Orange County and Los Angeles.

The evening was about making connections with new members, students, seasoned designers and veterans of our beloved industry.

We were honored to have three dynamic women participate on a panel discussion; Christine Wasmer, Linda Sullivan and Jessica Wasmer-Northover.

They enriched us with stories of the beginnings of NEWH and emphasized the importance of bringing our community together to continue the traditions of NEWH.



*From our Scholarship & Student Relations Directors*

*Dear students*



We are excited to connect with you at our upcoming events. We look forward to visiting your school campus and providing you with details soon!

Cheers,

*Rega & Zach*

Rega Maiwandi  
NEWH OC Director of Student Relations

Zachery Mundt  
NEWH OC Scholarship Director

**“The mind is not a vessel to be filled but a fire to be ignited.” —Plutarch**



## *Welcome New Members*

### General Members

Veronica Ruiz – Harsey & Harsey  
Jonathan Juarez – BEHR Paints  
Kim Golson – Shademaker  
Ashok Sheth – Stone Products Unltd.  
Stacey Cleboski – LGS Group

Brenda Ziegler – Brenda Kristine  
Anne Konie – Wolf Gordon  
Heidi Gatej – Jetag  
Joey Beninati – Samelson Chatelane

### Students and Educational Professionals

Janet Baker – Orange Coast College

Victoria Baldenko – Palomar College

To find out more about becoming a new member, go to [Why join NEWH? - NEWH](#)

## *Committees Needed*

Please consider volunteering a couple of hours a month to help keep this amazing region going strong.

We are looking for the following committees:

Event Planning, Top ID, Creative Content, Scholarship Applications Review

**Reach out to any Steering Committee member above for more information**



NEWH Green Voice is leading the hospitality industry by offering sustainable education and practices that achieve balance between environment, health and social equity. NEWH Education Committee volunteers are committed to moving the hospitality industry forward by covering challenging concepts from social and environmental impact to innovation.

NEWH Green Voice content is shared through various venues including national tradeshow, webinars and publications and is made possible by NEWH Friends of Green Voice sponsors. Our local sponsor Amtrend, is one.

**“The earth will not continue to offer its harvest, except with faithful stewardship.  
We cannot say we love the land and then take steps to destroy it for use by future generations.”**

**~Pope John Paul II~**



# SOCIAL MEDIA SHOUT-OUT!

*Follow everything NEWH-OC region  
on our Social Media platforms.*

*Instagram: @newh\_oc*

*Facebook: NEWH/Orange County Regional Group*

*Website: [newh.org/chapters/orange-county-region](http://newh.org/chapters/orange-county-region)*



“And so with the sunshine and the great bursts of leaves growing on the trees,  
just as things grow in fast movies,  
I had that familiar conviction that life was beginning over again with the summer.”  
— F. Scott Fitzgerald, *The Great Gatsby*



## Take 2

Walking it out can help, especially with a change in scenery and fresh air.

Take a short brisk walk by taking the long way around your office building or stepping outside for a brief stroll. It just may refresh and energize you for the rest of the day.



Thank you for your interest in NEWH – the premier networking resource in the hospitality industry.

If you would like to become a sponsor for NEWH Orange County Region, please reach out to

Jane Jones. [jjones@silverstatetextiles.com](mailto:jjones@silverstatetextiles.com)



## 2022 EVENT SPONSORSHIP OPPORTUNITIES

4 'SUNDOWNER' EVENTS – March, April, August, October

'TOP ID' EVENT - May

'SCHOLARSHIP' EVENT - June

| SPONSOR LEVEL | NUMBER AVAILABLE | SPONSOR 4 SUNDOWNER EVENTS | SPONSOR 4 SUNDOWNER EVENTS + TOP ID + SCHOLARSHIP EVENT |
|---------------|------------------|----------------------------|---|
| PLATINUM      | 2                | \$2000                     | \$3500  |
| GOLD          | 3                | \$1500                     | \$2700  |
| SILVER        | 4                | \$1000                     | \$1800  |
| BRONZE        | NO LIMIT         | \$500                      | \$700   |
| RUBY          | NO LIMIT         | \$250 PER EVENT            |   |

### SPONSORSHIP BENEFITS

**Platinum** - Logo on flyer, large logo on tent card, business cards and literature at check-in and 2 tickets to sponsored events.

**Gold** - Logo on flyer, small logo on tent card, Business cards at check-in table and 2 tickets to sponsored events.

**Silver** - Logo on flyer, Listed on tent card and 1 ticket to sponsored events.

**Bronze** - Logo on flyer and 1 ticket to sponsored events.

**Ruby** - Logo on flyer.

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Contact: Jane Jones - [jjones@silverstatetextiles.com](mailto:jjones@silverstatetextiles.com)

**Reserve your sponsorship today!!! Opportunities will be limited.**



## *Thank you to Our NEWH Orange County Sponsors ...*



### **Designform Furnishings**

Offering hundreds of products, our expansive catalog offers something to even the most particular of clients. With brilliantly crafted chairs, stools, lounge chairs & sofas, there's something to fit every space of your hotel, restaurant or bar.



### **Christine Wasmer -**

Manufacturers representative with over twenty-five years experience, providing consultation on product and custom fabrication for interior designers, architects, contractors and end users.



The architectural essence of Shademaker umbrellas begin with a unified design, form and structure.

From this foundation, our contemporary styling incorporating clean anodized frames & designer performance fabrics, defines a signature look found within each umbrella in the collection.

## *Being a Sponsor has its perks!*





Our curated selection of high quality materials for interiors, is readily available through short lead times and in-stock programs. Make selections for every surface in your next new designed space, by exploring our unique, beautiful palettes of color. Select, arrange and compose materials that inspire and reflect your vision.



Amtrend offers luxury case goods, upholstery and furniture.

Refined yet approachable, sophisticated yet practical, Amtrend creates products that meet the rigorous aesthetics and physical demands of the hospitality industry – All fully crafted in America.



MDC is your single source, total solution for interior finishes. Defined by a trusted team of experts, high-style design, and a vast portfolio blending form and function, we enrich spaces with decorative wallcoverings, digital imaging, acoustic solutions, specialty effects, and more.



**On behalf of NEWH Inc, we would like to take this opportunity to say thank you to our corporate sponsors.**

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT | MILLIKEN | SIGNATURE | ULSTER

Patron: BERNHARDT HOSPITALITY | BRINTONS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN-  
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PTY LIGHTING | VALLEY FORGE FABRICS |

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ASHLEY LIGHTING, INC | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON + NANOTEX |  
DOWN ETC | ENCORE HOSPITALITY CARPET | FIL DOUX TEXTILES |  
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RICHLOOM CONTRACT | SERGE FERRARI GROUP | SERTA SIMMONS HOSPITALITY |  
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SUMMER CLASSICS CONTRACT | SURYA CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE |  
TROPITONE FURNITURE COMPANY | W A L T E R S

## NEWH Mission

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

It's about Scholarship, Education, and Business Networking.

**NEWH**  
The Hospitality Industry Network