

## *Victoria Beach, Laguna*

### Steering Committee

#### Steering Chair

Jennifer Dorr  
Jenddorr8@gmail.com

#### Steering Chair Elect

Sonya Miles  
smiles@max-michelle.com

#### Secretary

Sheri Black-Flynn  
sblack@mdcwall.com

#### Executive Advisor

Jessica Wasmer Northover  
jessicaw@fabricinnovations.com

#### Scholarship

Zachery Mundt  
zachery@everbridgeagancy.com

#### Student Relations

Rega Maiwandi  
ramiwandi@gmail.com

#### Membership

Marla Myatt  
mmyatt1121@gmail.com

#### Programming

Jane Jones  
jjones@silverstatetextiles.com

#### Equity, Inclusion, Diversity

Linda Hinojosa  
linda.hinojosa@formica.com

### From our Steering Chair

Cheers to 2022!

I would like to take this opportunity to welcome you to the NEWH OC Regional. We pride ourselves in serving our Region to maximize our potential and hope this new relationship with NEWH grows day by day.



Our Board worked thoughtfully to have some of the best and most spectacular events in 2021- Top ID, Mixers, Scholarship and Road Shows!

I personally want to thank you for giving us the opportunity to be able to connect with you in so many meaningful ways. We believe that together we can achieve so much more, and continue to serve our OC Region.

In addition, if you know someone who would benefit from our organization, please let us know.

I am honored to be the Chair of the OC Regional for another year.

Jennifer A. Dorr

# A Note From Student Outreach

## *Hello Students!*

We are ready to kick off a fabulous year! As a NEWH member, you have incredible benefits available to you. We are committed to connecting you with the industry and creating opportunities. We will be coordinating events that allow you to network and meet awesome professionals.

If you are interested in learning more about how to support your career and gain experience, please reach out.

*Cheers to 2022!*

*- Rega Maiwandi*



NEWH is a perfect way to begin your hospitality industry journey.

And guess what?

Student Membership is Free of Charge!

# Celebrating Student Scholarship

It was a perfect evening to celebrate the 2021 student scholarship winners hosted at the Red 'O' restaurant in Fashion Island, Newport Beach.

We were honored to have Bruno Viterbo, the VP of Design for The Irvine Company, celebrating with us and speaking many pearls of wisdom.

One of our past scholarship winners Stephanie Brooks, chatted about her experiences after receiving her award in 2019.

Of course the reason for this event was to celebrate our 2021 scholarship winners; Golsa Rajaei of OCC & Ayesha Mela of Saddleback College. (bios below)



If you are or you know a college student studying in the field of hospitality, NEWH is a perfect place to begin a career path.

For information on becoming a 'Free to Students' member, contact Marla Myatt. [Mmyatt1121@gmail.com](mailto:Mmyatt1121@gmail.com)

For questions about our Scholarship Program, contact Zachery Mundt. [zachery@everbridgeagency.com](mailto:zachery@everbridgeagency.com)

# Congratulations to our Student Scholarship Winners!

## Ayesha Mela



Ayesha Mela, recipient of the 2021 NEWH Scholarship for the Orange County region, is in her final year of completing the Interior Design program at Saddleback College. With a B.S. in biology, an M.Ed. in special education, with a concentration in autism and developmental disabilities, and coming from a career as a behavior therapist, she made the decision to go into interior design. Through the interior design program, Ayesha has been given the opportunity to discover a passion for how design relates to self. She loves learning how each of the fundamentals can impact the different senses, evoking physiological responses, and creating experiences to remember. She combines her background in behavioral health with the principles of design to create spaces that are intrinsically inviting, while remaining accommodating and functional. Ayesha is especially inspired by luxury hotels and resorts in the hospitality industry, and is eager to one day make a mark of her own.

## Golsa Rajaei



Golsa moved to the US four years ago. After difficult experiences, struggling to learn English, she promised herself that she would do what it took to reach her goals. She seizes every opportunity to improve and become the first in her family to graduate from an American college.

She found that interior design came naturally to her when she started classes at Orange Coast College. Her keen eye for evaluating spaces has further enhanced her motivation & passion for the industry.

Golsa is eager to bring sustainable design to hotels and restaurants and bring people positive experiences.

To quote, "I would like to make an efficient plan with suitable materials to serve my customers with respect and compassion. I want to be unique in interior design and to create a new style in this industry, something that to improve and help all aspects of life."

Announcing our Top ID winner for 2022!

## Hibner Design Group



— “ —————

We are a tight-knit firm and we truly love what we do. It is a privilege to be recognized among the industry's top talent and to continue to advance our business with the support and networking opportunities provided by the NEWH.

Maryanne Hibner  
Founder and Chief Creative Officer  
Hibner Design Group

————— ” —

Reach out to find out more about how your design firm can be the next NEWH-OC Top ID Winner. Top ID awards dinner date, will be announced in the Spring.

# Welcome to our new members

## General Members

**Edmund Karan**  
**Helena Zahn**  
**Michelle Nichols**  
**Kim Golson**

## Student Members

**Patra Intarachumnum**  
**Natalie Lambert**

Find out about becoming an NEWH-OC member by contacting Marla Myatt [mmyatt1121@gmail.com](mailto:mmyatt1121@gmail.com)

**SOCIAL MEDIA  
SHOUT-OUT!**

*Follow everything NEWH-OC region  
on our Social Media platforms.*

*Instagram: @newh\_oc*

*Facebook: NEWH/Orange County Regional Group*

*Website: [newh.org/chapters/orange-county-region](http://newh.org/chapters/orange-county-region)*

## *Take 2*

*Use your breath.* We often forget to focus on the simplest, shortest (and one of the most restorative) activities available to us: our breath. Yoga teacher Anna Guest-Jelley suggested taking five deep breaths. “As you do, notice the natural pause between your inhale and exhale, and then between your exhale and your next inhale. Your body has a built-in break — how great is that?!”

The new year stands before us, like a chapter in a book,  
waiting to be written. We can help write that story by setting goals.”  
— Melody Beattie, *The Language of Letting Go*

Thank you for your interest in NEWH – the premier networking resource in the hospitality industry.

If you would like to become a sponsor for NEWH Orange County Region, please reach out to

Jane Jones. [jjones@silverstatetextiles.com](mailto:jjones@silverstatetextiles.com)



## 2022 EVENT SPONSORSHIP OPPORTUNITIES

4 'SUNDOWNER' EVENTS – March, April, August, October

'TOP ID' EVENT - May

'SCHOLARSHIP' EVENT - June

SPONSOR LEVEL	NUMBER AVAILABLE	SPONSOR 4 SUNDOWNER EVENTS	SPONSOR 4 SUNDOWNER EVENTS + TOP ID + SCHOLARSHIP EVENT
PLATINUM	2	\$2000	\$3500
GOLD	3	\$1500	\$2700
SILVER	4	\$1000	\$1800
BRONZE	NO LIMIT	\$500	\$700
RUBY	NO LIMIT	\$250 PER EVENT	

### SPONSORSHIP BENEFITS

**Platinum** - Logo on flyer, large logo on tent card, business cards and literature at check-in and 2 tickets to sponsored events.

**Gold** - Logo on flyer, small logo on tent card, Business cards at check-in table and 2 tickets to sponsored events.

**Silver** - Logo on flyer, Listed on tent card and 1 ticket to sponsored events.

**Bronze** - Logo on flyer and 1 ticket to sponsored events.

**Ruby** - Logo on flyer.

Contact: Jane Jones - [jjones@silverstatetextiles.com](mailto:jjones@silverstatetextiles.com)

Reserve your sponsorship today!!! Opportunities will be limited.

On behalf of NEWH Inc, we would like to take this opportunity to say thank you to our corporate sponsors.

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER Patron BERNHARDT HOSPITALITY | BRINTONS | DELTA FAUCET COMPANY | EMERALD | INSTALLATION SERVICE GROUP | KB CONTRACT | MILLIKEN FLOORS | MOEN / HOUSE OF ROHL | P/KAUFMANN CONTRACT | VALLEY FORGE FABRICS | Supporting: AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ARTLINE GROUP | ASHLEY LIGHTING, INC | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON + NANOTEX | DOWN ETC | ENCORE HOSPITALITY CARPET | FABRIC INNOVATIONS, INC. | FIL DOUX TEXTILES | KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION | PORCELANOSA USA | RICHLOOM CONTRACT | SERGE FERRARI GROUP | SERTA SIMMONS HOSPITALITY | SHAW CONTRACT HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | SURYA CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TROPITONE FURNITURE COMPANY | W A L T E R S

### NEWH Mission

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking





