

Winter 2023 Newsletter



Orange County view of the San Gabriel Mountains

Steering Committee

Steering Chair
Sonya Miles
Smiles@max-mixhelle.com

Secretary
Lisa Eddy
L.Eddy@kalisher.com

Executive Advisor
Jessica Wasmer Northover
JWNorthover@outlook.com

Programming
Jane Jones
JJones@silverstatetextiles.com

Membership
Marla Myatt
MMMyatt1121@gmail.com

Scholarship
Zachery Mundt
Zachery@everbridgeagency.com

Student Relations
Rega Maiwandi
RMaiwandi@gmail.com

EID
Linda Hinojosa
Linda.Hinojosa@formica.com

Marketing
Sheri Black-Flynn
Black_Flynn@yahoo.com

From our Chairperson

Here We Grow!

2023 brings several new members to the local ranks of our NEWH Regional Group, and we could not be more excited!

We have increased board members, committee members, and general membership. This puts us in a position to be able to offer even more exciting and informative events this year that are in line with the mission of NEWH – to be THE community connecting the hospitality industry by providing scholarships, education, business development opportunities, and more.

This year, we seek to increase our numbers further and offer even larger scholarships. If you have a passion for helping others in this amazing industry, please contact any board member and let us know you are in!

We have several teams with openings for eager and friendly participants. It's a great way to grow your business network and make lasting connections.

Hope to see you soon.

SONYA MILES



NEWH Mission

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

It's about Scholarship, Education, and Business Networking.

Why You Should become an NEWH Member

1. Members save on event tickets
2. Members are the first to be in the know
3. Members receive the exclusive NEWH magazine
4. The resources on the website are endless.
5. You get to participate in educational webinars & podcasts.
6. A huge bonus; you are able to submit your firm for Top ID.
7. If you are a professor or student; your membership is FREE!

To find out more about membership, go to [Why join NEWH? - NEWH](#)

Our Newest Members

John Doster – Phillip Jeffries

Alana Vogel – JBI

Trifon Metodiev – Vulkan Architects

Anthony Minutelli – WE Hospitality

Fairmont Design – Also Sponsoring

Thank you all for being an important part of NEWH

Meet our current Executive Committee and Board of Directors



Sonya Miles



Lisa Eddy



Jessica Wasmer Northover



Jane Jones



Zachery Mundt



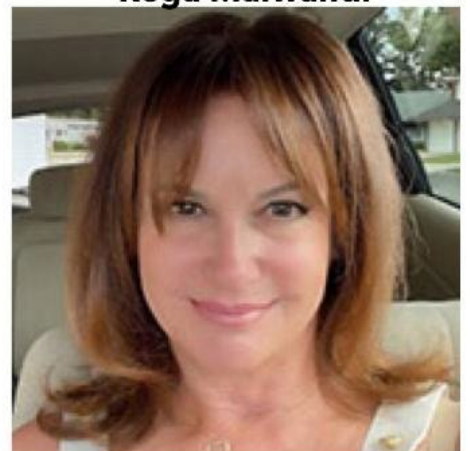
Rega Maiwandi



Marla Myatt



Linda Hinojosa



Sheri Black-Flynn

You can find their contact information on the front page

First Design Event of 2023

We are so excited to announce our first event brought to you by our sponsors DesignForm Furnishings, Fairmont Designs and Moore & Giles.



NEWH OC
**Invites you to bring
a designer to our chat
about restaurant design,
with Top ID winner
Margee Drews.**

Feb. 6th 5:30-8:00

SOL
• MEXICAN • COCINA •

**1910 Main
Street Irvine**

Orange County Region
NEWH
The Hospitality Industry Network

Thank you to our sponsors

 **designform**
FURNISHINGS

 **FAIRMONT**
designs.

 **MOORE
&
GILES**

This event promises to be a fun evening.
Come for the networking,
Stay for the chat with Margee.
And if you are a vendor, invite a designer to join you.

2022 Scholarship Winners

We were so pleased to celebrate two scholarship winners this year.

Orange Coast College's Nina Krueger's goal is to design spatial solutions that enable individuals and communities to prosper. Nina's scholarship was \$2500!

Shannon Bauer attends The Design Institute of San Diego and has a passion for hospitality design. Shannon's scholarship was \$3500!
Congratulations Nina and Shannon!

Our speakers Davis & Andrea of Davis Ink, did not disappoint; they were thoroughly entertaining.



Reach out Zack for more information on scholarship & scholarship sponsorships.
Zachery@everbridgeagency.com

2022: A Year in Review

As Cher said, “If I could turn back time...”

NEWH Orange County Region had a very full year.

We started off with ‘Restaurant Talk’ at Louis by the Bay & guest speaker Ron Salisbury. His talk about the history of his family’s businesses was very insightful.



And not to be ‘topped’ was celebrating our 2022 Top ID recipient MaryAnne Hibner and The Hibner Group.

We had a fun filled evening at Solstice OC honoring the Hibner Team.



2022: A Year in Review cont...

The beginning of Summer kicked off with a Vendor Showcase that brought in so many exhibitors, there was a wait list. DesignForm Furnishings hosted in their parking lot and provided food and drinks for the many attendees.



So much fun was our 'Meet the Founders' Summer Social in July. We paired with the LA Chapter and held the event at The Bamboo Club in Long Beach. There was a panel discussion with three dynamic women in our industry. People made connections with students, new members and seasoned designers.



And let us not forget our Hotel Veia Tour which drew our largest audience yet. This beautifully appointed property in the heart of Newport Beach did not disappoint.



2022: A Year in Review cont...

In October we had another very successful event; a Multi-Family Mixer at Harbour Outdoor. We had an informative panel discussion with prominent multi-family designers Felicia Hyde - H. Hendy, Julie Stark - CDC and MaryAnne Hibner - Hibner Design Group. And Alison Keller with The Irvine Company as our moderator. On this evening, we also announced our Top ID recipient for 2023, H. Hendy Associates.



Our scholarship & Student Relations team visited with Saddleback College's Interior Design at their first club meeting of the year. Zack & Rega shared the opportunities that NEWH provides to students from college and beyond.



Finally, our year ended on the highest of notes. We celebrated our two Scholarship winners, Shannon Bauer and Nina Krueger. See recap above.

~Take 2~

UNPLUG- It's impossible to escape stress when it follows you everywhere.
Cut the cord. Avoid emails and TV. Take a few minutes each day
~to escape the world~

What is Top ID?

RECOGNIZING DESIGN FIRMS FOR SUPPORT AND LEADERSHIP IN THE HOSPITALITY INDUSTRY



The **TopID** award is a prestigious honor determined by NEWH chapter and regional boards to recognize design excellence, and promote design firms engaged in supporting NEWH and its mission of scholarship and education.

A firm's custom design work in the hospitality industry, its current membership standing and the support it has provided to the Chapter/Region, are considered in the selection process.

This exclusive recognition is NEWH's way of supporting and promoting our Designer membership.

Not only are firms acknowledged for their design, engagement, and generous support of their local hospitality industry, they are also celebrated internationally across the vast network of professionals in the industry!

Find out more about Top ID by contacting Jane at JJones@silverstatetextiles.com & look for updates on our Social Media pages.

Be a Volunteer!

As Sonya stated in the intro, NEWH OC is always looking for people just like you to assist on several of our committees.

For only 2-3 hours a month (more if you want), whether it be programming, membership or student outreach; you would be a valuable component of our TEAM.



Team Work Makes the Dream Work!

Interested in becoming an NEWH sponsor?

If you would like to become a sponsor for NEWH Orange County Region, please reach out to Jane Jones. Jjones@silverstatetextiles.com



2023 EVENT SPONSORSHIP OPPORTUNITIES

6 Sundowner Events February, March, April, June, August, October

'TOP ID' EVENT – May

VENDOR SHOWCASE September

'SCHOLARSHIP' EVENT - November

SPONSOR LEVEL	NUMBER AVAILABLE	SPONSOR 6 SUNDOWNER EVENTS	SPONSOR 6 SUNDOWNER EVENTS + TOP ID + SCHOLARSHIP EVENT+VENDOR SHOWCASE
PLATINUM	2	\$2000	\$3500
GOLD	3	\$1500	\$2700
SILVER	4	\$1000	\$1800
BRONZE	NO LIMIT	\$500	\$700
RUBY	NO LIMIT	\$250 PER EVENT	

SPONSORSHIP BENEFITS

Platinum - Logo on flyer, large logo on tent card, business cards and literature at check-in and 2 tickets to sponsored events. Free booth at road show. Logo on NEWH website OC page with link to your company website

Gold - Logo on flyer, small logo on tent card, Business cards and literature at check-in table and 2 tickets to sponsored events. Free booth at road show. Logo on NEWH website OC page with link to your company website

Silver - Logo on flyer, Listed on tent card and 2 tickets to sponsored events. Free vendor booth at road show. Logo on NEWH website OC page with link to your company website

Bronze - Logo on flyer and 1 ticket to sponsored events. Logo on NEWH website OC page with link to your company website

Ruby - Logo on flyer and on NEWH website OC page with link to your company website

Contact: Jane Jones - jjones@silverstatetextiles.com

Reserve your sponsorship today!!! Opportunities will be limited.

Thank you to Our NEWH Orange County Sponsors

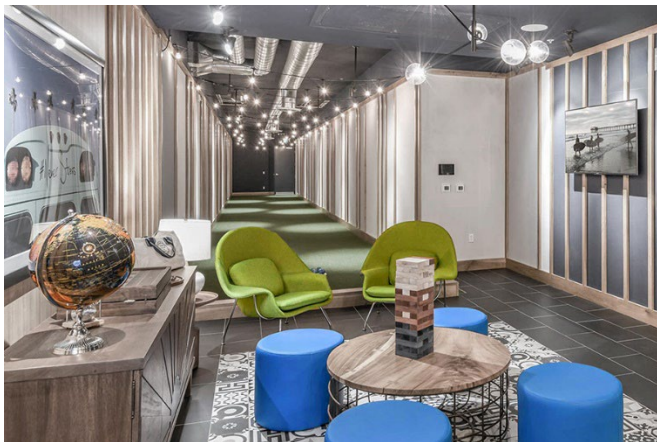


BRILLIANTLY CRAFTED

CHAIRS, STOOLS, LOUNGE CHAIRS & SOFAS

Offering hundreds of products, our extensive catalog offers something to even the most particular of clients.

With brilliantly crafted chairs, stools, lounge chairs & sofas; there's something to fit every space of your hotel, restaurant or bar.



**Follow DesignForm on Instagram and find them at
Designformfurnishings.com**



Since 1984, we at Fairmont Designs have been creating products that stir the imagination and bring life to your furnishings dreams.

Our collections embrace design themes ranging from traditional to transitional, contemporary to rustic; sophisticated to casual. So no matter what your style, you'll find it here.

With our professional design and international marketing expertise, we're uniquely qualified to be your total design resource.



**Follow Fairmont on Instagram and find them at
Fairmontdesigns.com**

M O O R E
- - & - -
G I L E S

LEATHER SINCE 1933

Our Mission

Enrich, inspire, and serve our customers, our people and our community.

Our Values

Kindness, Perseverance, Authenticity, Creativity, Humility

Who We Are

We are dedicated to designing and developing the most innovative and luxurious natural leathers for the high-end hospitality, aviation/automotive and residential interior design industries.



**Follow Moore & Giles on Instagram and find them at
Mooreandgiles.com**

On behalf of NEWH Inc, we would like to take this opportunity to say thank you to our corporate sponsors.

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT | MILLIKEN | SIGNATURE | ULSTER

**Patron: ARTERIORS | BERNHARDT HOSPITALITY | BRINTONS | HOSPITALITY DESIGN-
BOUTIQUE DESIGN | ENCORE CARPET | INSTALLATION SERVICE GROUP | KB CONTRACT | P/KAUFMANN CONTRACT
PTY LIGHTING | VALLEY FORGE FABRICS |**

**Supporting: AMERICAN ATELIER, INC. | AMERICAN LEATHER CONTRACT | ARTLINE GROUP |
ASHLEY LIGHTING, INC | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON | DELTA FAUCET
DOWN ETC | ELECTRIC MIRROR | FAIRMONT DESIGNS | KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION |
PORCELANOSA USA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY | SHAW CONTRACT HOSPITALITY |
SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | SURYA CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE |
TROPITONE FURNITURE COMPANY | W A L T E R S**



A Shout-Out to our Cool Social Media Platforms

Instagram: newh_oc

Facebook: NEWH Orange County Regional Group

LinkedIn: NEWH Orange County Region (California)

**Find out how your company can be marketed on our sites
by contacting Sheri /black_flynn@yahoo.com**