

QUARTERLY NEWSLETTER

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FROM OUR MARKETING CHAIR

Welcome to the first NEWH Orange County Region Quarterly newsletter of 2024.

From a marketing standpoint, I am so happy to see the growth that our region has seen over just the beginning of the year, across the social media platforms that we market in.

On average, we have grown 82%! This is due to your comments, shares, reposts and especially follows.

Our regional team and I appreciate you.

The newsletters, created by our marketing team with input from each director, are a labor of love for our community and industry.

Enjoy!

Sheri Black-Flynn

Welcome to Our newest members

Green Voice Courtesy - Amtrend / Robert Flores, Mamta Kamboh, Jose Luis Orozco, Shawn Malik

Chapter Level Business - JPH Procurement / Chrissie Arrastia, Junior Patel, Etahn Bhagat, Tom Skamel
Kovet Hospitality / Louis Rodriguez, Cindy Royals

Corporate Partner - Down, Etc/Skip Johnson Fairmont Designs - Vanessa Lujan
Durkan-Mohawk Group - Deepa Pillutla

General

Trisha Gregg - BHN

Lisa Nixon - Art Brand Studios

Diana Polsfuss - Sandler Seating

Shelley TenBroeck - Westminster Teak

Jennifer Holmes - MDC Interior Solutions

Suzi Herrmann - MDC Interior Solutions

Scott Hewlett - Karndean

Alana Vogel - JBI

Abby Wyninger - County Draperies

Education Professional

Judy Deaton - IDI

Kay Delaney - IDI

WHY JOIN NEWH - OC

When you attend an NEWH OC networking event you build valuable business relationships.

When you sponsor an NEWH OC event you help to promote and fund scholarship by helping us to grow our membership.

When you offer to sponsor or give a CEU for NEWH OC, you are giving back to the design community by bringing them vital educational programs.

When you get involved with NEWH OC you have access to opportunities for personal leadership development by being active on our committees and participation in the NEWH Leadership Conference.

When you “give back” with your time, financial resources and knowledge, you give NEWH OC and your peers the opportunity to recognize you and celebrate your accomplishment.

**Reach out to Marla Myatt regarding signing up as an NEWH Orange County Region member.
mmyatt1121@gmail.com**

“We don't accomplish anything in this world alone... and whatever happens is the result of the whole tapestry of one's life and all the weavings of individual threads from one to another that creates something.”

Sandra Day O'Connor



The background of the top half of the page is a photograph of the Gaslamp Quarter archway in San Diego at night. The archway is illuminated with green and gold lights, and the words "Gaslamp Quarter" and "CULTURAL HEART OF SAN DIEGO" are visible. The scene is filled with city lights and buildings.

January Event

HILTON SAN DIEGO
GASLAMP TOUR



**Our hotel tour was spectacular!
The Hilton Gaslamp has been beautifully renovated.
We were so ecstatic to be able to host our San Diego friends.
The best part of the evening was honoring one of our 2024 Top ID recipients,
Gensler San Diego.**

**Stay tuned for our 2024 Top ID event in Orange County celebrating
Cadiz Collaboration, PD&A & Gensler San Diego**

FEBRUARY *event*

Calo Kitchen + Tequila
Restaurant Tour



ANOTHER GREAT EVENT IN THE BOOKS!

Our restaurant tour with Calo Kitchen & designer of the space, Christine van Rooy was one to remember.

Christine transitioned the space to contemporary design with a sexy vibe.

Everyone enjoyed the ambiance along with great food and cocktails.

Thank you to our event sponsor,
Pindler Fabrics

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Find out how you can be a sponsor in the pages ahead.



UPCOMING EVENTS

2nd Quarter Events

APRIL

24th Membership Mixer - Honey & Hive
25th CEU-AI Tools for Interior Designers

MAY

TBD Hotel Tour
23rd CEU-Thinking Beyond the Frame

JUNE

TBD Top ID Celebration

Follow us on all of our social media platforms
for more up to date information & future events



newh_oc



NEWH/Orange County Regional Group



Orange County, CA NEWH

2024 is packed with
fun & educational
offerings



VOLUNTEERS NEEDED!



We're looking for volunteers to help us make a difference! With your passion about our industry, you can fill a need by mentoring students, create impactful social media posts or help to promote an environment of equity, inclusion & diversity.

Here are just a few reasons to volunteer with us:

- Meet new people and make new friends
- Learn new skills and gain valuable experience
- Make a positive impact in our industry and beyond

**If you're interested in volunteering with us,
please contact any of our board members
listed on page 1**



Student Page!

Hello
Students!

If you are interested in an Internship or Job opportunity please reach out, I am happy to help you make connections!

Rega

NEWH OC Regional Chapter
Student Relations Chair

You can reach out to Rega directly at rmaiwandi@gmail.com

Be on the lookout for updates on our Scholarship opportunities.

Scholarship applications will be opening September 3rd!

E I D equity nclusion iversity

Our EID Director Linda, has been busy spreading the word to future generations.

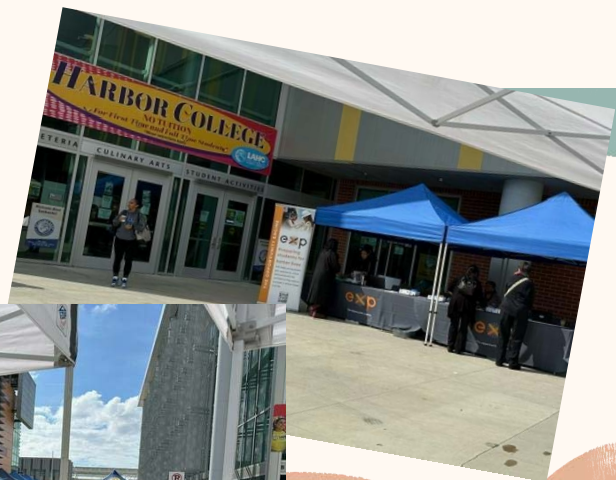
By invitation, she participated in EXP Women in STEM Career Day at Los Angeles Harbor College. Over 400 high school students participated.

She and colleague Awilda Lozano talked about NEWH and the importance of networking.

They had a wide reach of diverse students. NEWH Scholarship opportunities were stressed and there was great interest.

Several students were interested in pursuing a career in architecture or interior design, a career many hadn't thought about.

Linda also participated in 'Lunch with a Professional'. She lunched with 8 students and had more one on one time to discuss their future aspirations and share both her personal and career journey.



We Are Grateful For Our Annual Sponsors

Thank you!

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NEWH Orange County Region Appreciates You!

We Are Always Seeking New Sponsors



2024 EVENT SPONSORSHIP OPPORTUNITIES

8 Sundowner Events Jan, Feb, March, April, June, Aug, Sept, and Oct

'TopID' EVENT - May

'SCHOLARSHIP' EVENT - November

SPONSOR LEVEL	NUMBER AVAILABLE	SPONSOR 8 SUNDOWNER EVENTS	SPONSOR 8 SUNDOWNER EVENTS + TopID + SCHOLARSHIP EVENT
PLATINUM	2	\$2000	\$3500
GOLD	3	\$1500	\$2700
SILVER	4	\$1000	\$1800
BRONZE	NO LIMIT	\$500	\$700
RUBY	NO LIMIT	\$250 PER EVENT	

SPONSORSHIP BENEFITS

Platinum - Logo on flyer, logo at event, business cards and literature @ check-in and 2 tickets to sponsored events. Logo on NEWH website OC page with link to your company website

Gold - Logo on flyer, logo at event, Business cards and literature at check-in table and 2 tickets to sponsored events. Logo on NEWH website OC page with link to your company website

Silver - Logo on flyer, Logo at event and 1 ticket to sponsored events. Logo on NEWH website OC page with link to your company website

Bronze - Logo on flyer and 1 ticket to sponsored events. Logo on NEWH website OC page with link to your company website

Ruby - Logo on specific event flyer

Contact: Jane Jones - jjones@silverstatetextiles.com

Reserve your sponsorship today!!! Opportunities will be limited.

Sponsor for a year or a single event.

Find out the benefits of being an NEWH OC sponsor.

Thank you to our Coporate Partners

NEWH, Inc. relies on the support of forward-looking companies within our industry in order to continue our phenomenal growth and increasing value to the Hospitality Industry.

As a Corporate Partner you are directly responsible for allowing us to keep our dues at a level where young designers and future industry leaders can afford to be a part of our organization. You also facilitate the funding for programming and CEUs that are tailored to industry-specific education.

It is only through your contributions we are able to assist our 20 chapters with the ability to provide scholarships and to offer member benefits and to keep members dues affordable.

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | MILLIKEN FLOOR COVERING | SIGNATURE | ULSTER

Patron: ARTERIORS CONTRACT |BERNHARDT HOSPITALITY | BRINTONS | EMERALD | ENCORE HOSPITALITY CARPET | INSTALLATION SERVICE GROUP |KB CONTRACT | P/KAUFMANN CONTRACT | PTY CUSTOM LIGHTING | VALLEY FORGE FABRICS

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