

# Haute Seat NEWH Rocky Mountain Chapter Spotlight Edition 4.20.17

**No advanced prep – Design on the Spot**

Thank you for your interest in the NEWH Rocky Mountain Chapters annual Haute Seat event – Spotlight Edition. This event is an art and design expression event conjoined with our annual scholarship announcement. This year we will also be honoring our Top ID hospitality firms.

This year's special edition will be a night-of design competition to create a shade for a light fixture. NEWH will provide the wire pendant and light.



The materials will be provided by the vendor/manufacture (that's you).

As a vendor and team sponsor you will have the following responsibilities:

- Put together a team of architects or designers, 2-4 people.  
\*If you have a high interest, consider sponsoring two teams?
- Fill a box with materials, about the size of a banker box (roughly 15" l x 12" w x 10" h)
  - Don't forget materials to create your light shade – scissors, glue gun, box cutter, wire, etc.
- Deliver your box to Daltile – clearly labeled – by Thursday April 13<sup>th</sup>. Daltile Stone & Slab Center, 852 S Jason St #8, Denver, CO 80223
- For general design direction or inspiration think of 'Juxtapose'.
- Each team will be given up to five tickets to the event (includes food and beverages)
- At the night of the event, each design team will be given a wire pendant and light provided by Color Cord. The materials provided in your box will be the only medium to create the light shade.
- At the end of the competition, three guest judges will select the winners:
  - First Place
  - Best Use of Materials
- There will also be a People's choice selection decided by voting.

Deadline to sign-up is March 30th. Contact Nicole Brindle with any questions at [nicole@elasales.com](mailto:nicole@elasales.com).

## Vendor Entry Form

Vendor Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Vendor Contact Email: \_\_\_\_\_ Vendor Contact Phone: \_\_\_\_\_

Payment Method:     Check             Credit Card

If paying by credit card, please fill out the attached form and return to:  
Marie Herr - [marie.herr@3-form.com](mailto:marie.herr@3-form.com)

If paying by Check, please make check payable to NEWH Rocky Mountain Chapter. Contact Marie for mailing information.

Name on Credit Card: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Type of Card:  Visa  Amex  Master Card  Disc.      Security Code: \_\_\_\_\_

Total Amount: \$250

Cardholder's Signature: \_\_\_\_\_