



Haute Seat 2019: Artist Edition! TEAM SPONSOR DIRECTIONS

Thank you for your interest in the NEWH Rocky Mountain Chapters Annual Haute Seat Event – Artist Edition. This is an art and design expression event conjoined with our annual scholarship announcement and Top ID Awards.

This year's special edition will be a night-of design competition to create work of art! **NEWH will provide the blank canvas.**

Here's what we'll need from you as a sponsoring vendor!

1. Put together a team of creatives (clients, friends, co-workers), 2-5 people
 - o Reach out to us if you need help finding teammates!
2. Fill a box with your manufacturer materials, about the size of a banker box (roughly 15" l x 12" w x 10" h) (e.g. of materials: Glass, wood veneers, fabric, etc.)
 - o **PLEASE INCLUDE MATERIALS FOR YOUR TEAM TO CREATE THEIR WORK OF ART** scissors, glue gun, box cutter, wire, or anything else that will help your team work with your materials!
3. Hand Deliver your box the NIGHT OF THE EVENT to Pental Surfaces at 5:30pm– clearly labeled with your company/team name
 - o Note: We can arrange other methods of delivery if necessary

Additional Notes:

- Suggested Concept: Abstract! Feel free to come up with your own
- Each team will be given up to five tickets to the event (includes food and beverages)
- On the night of the event, each design team will be given their blank canvas provided by NEWH. The materials provided in your box will be the only materials that can be used to create your art.
- Each team will have one hour to complete their work of art.
- At the end of the competition, three guest judges will select the winners:
 - o First Place
 - o Best Use of Materials
- There will also be a People's choice selection decided by voting.

Deadline to sign-up is April 12th.

Contact Morgan Steffens to sign up! mls@architex-ljh.com