



San Francisco Bay Area
NEWH

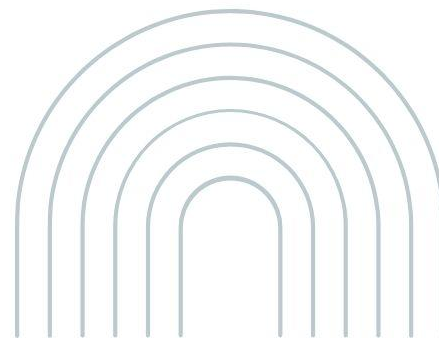
NEWH SF | BAY AREA

2024 CHAPTER PARTNER PROGRAM



TABLE OF CONTENTS

- Meet the Board
- Calendar of Events
- Program Partner or Fundraising Sponsor?
- Program Partner
- Fundraising Sponsors
- Pledge Form
- Thank You to Our 2023 Partners



MEET THE 2024 BOARD

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STUDENT REPRESENTATIVE GIGI GESTSDOTTIR / NEWHSF.STUDENTREP@GMAIL.COM



TENTATIVE CALENDAR OF EVENTS

Feb. 27 Membership Drive

Apr. 9 Top ID / Scholarship Awards

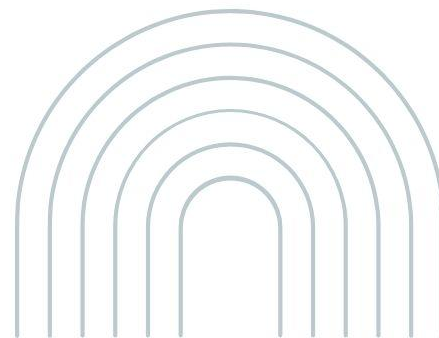
Jun. 11 State of Hospitality

Aug. TBD Hospitality Tour

Sept. or Oct. Fundraising Event (**separate sponsorship**)

Dec. 10 Holiday / End of Year Celebration

TBD Student Event



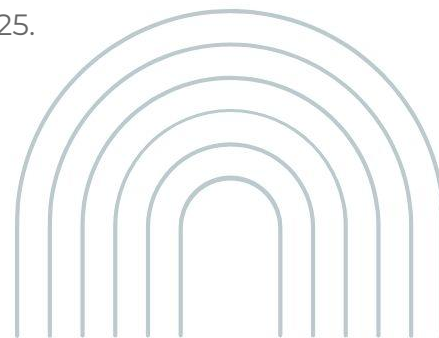
PROGRAM PARTNER OR FUNDRAISING SPONSOR?

There are two ways to sponsor NEWH events; either as a Program Partner **or** Fundraising Sponsor (or both!). By pledging to sponsor in both programs, you ensure your company's representation and tickets for **all** events during the year. Thank you for your financial support as the Board works very hard to bring these events to life!

What is the difference?

The **Program Partner** supports membership and all 2024 programming events with the **exception** of the annual Fundraising event.

The **Fundraising Sponsor** supports student scholarships and the annual Fundraising event. Our past Fundraising events have been the Gala, Treasures by the Bay, Garden Fête or Wine By Design - to name a few! Please note that **Wine By Design** is a bi-annual event, the next one will be in 2025.



PROGRAM PARTNERS

GOLD: \$3,000 (4 AVAILABLE)

- 2 Memberships
- 4 Social Media Spotlights
- Spotlight at all Programming Events
- Opportunity to Speak at 1 Event
 - *Only 1 speaker per Event
- 3 Tickets to Programming Events

SILVER: \$1,800 (12 AVAILABLE)

- 1 Membership
- 2 Social Media Spotlights
- Spotlight at all Programming Events
- 2 Tickets to Programming Events

DESIGN FIRMS: \$500

- 1 Membership
- 1 Social Media Spotlight
- Spotlight at all Programming Events
- 1 Ticket to Programming Events

- Programming Events are separate from the Annual Fundraiser and **does not include** tickets to Fundraising Event
- Please note, there may be additional sponsorship opportunities for the Hospitality Tour (specified vendors of venue only)
- Membership must be claimed no later than Mar. 31
- Speaking opportunity at event selected by gold partner on first-come, first-served basis



FUNDRAISING SPONSORSHIPS

TITANIUM: \$7,500

1 Available
6 Tickets to Event
Dedicated Seating
Social Media Blast

PLATINUM: \$5,000

3 Available
4 Tickets to Event
Dedicated Seating
Social Media Blast

GOLD: \$3,500

5 Available
3 Tickets to Event
Dedicated Seating
Social Media Blast

SILVER: \$2,000

6 Available
2 Tickets to Event
Social Media Blast

PHOTO BOOTH: \$3,500

1 Available
2 Tickets to Event
Dedicated Seating
Social Media Blast

BAR: \$2,500

2 Available
2 Ticket to Event
Social Media Blast

ENTERTAINMENT & DESSERT: \$1,500

3 Available
1 Ticket to Event
Social Media Blast

■ Annual Fundraiser is separate from the Programming Events and **does not include** tickets to Programming Events

■ Additional sponsorship opportunities may be added at a later date, depending on event details.

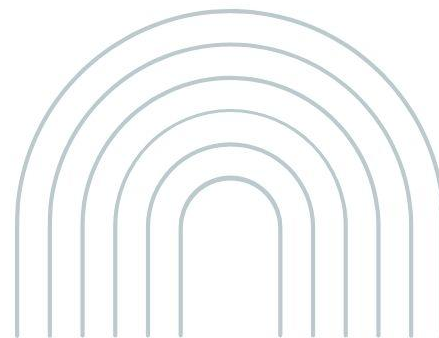


PROGRAM PARTNER PLEDGE FORM INFO

To become a Program Partner, please complete the editable pledge form and return it to any NEWH board member. We are kindly requesting all Program Partner pledges no later than **January 31, 2024**.

Click here to make your pledge:

https://www.newh.org/wp-content/uploads/Chapters/SanFrancisco/2024/sf_2024-sponsorpaymentform.pdf

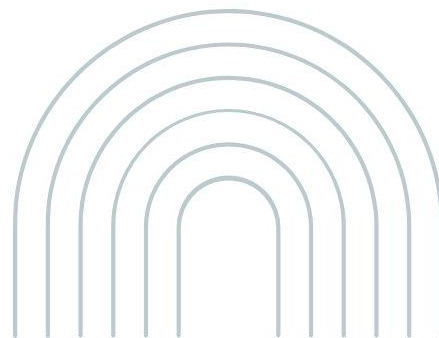


THANK YOU TO OUR 2023 CHAPTER SPONSORS

GOLD JULIE COYLE, MOMENTUM TEXTILES +
WALLCOVERINGS, WILLIAMS SONOMA

SILVER BSF, COURISTAN, DURKAN, FARMBOY, LEIGH MITCHELL,
MOORE + GILES, PHILLIP JEFFRIES, STONE SOURCE,
TABLE DESIGNS, TIGER LEATHER, TUUCI, WOLF GORDON

FIRM BLITZ, CCS, FDG DESIGN GROUP, JBD, HBA,
OTJ, WILSON ISHIHARA





LET'S CONNECT



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