



2025 CHAPTER PARTNER PROGRAM

NEWH SF | Bay Area



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MEET THE BOARD

NEWH SF 2025



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PUBLICATIONS
Claire Grable

SUSTAINABILITY
Germaine Ng

FUNDRAISING MARKETING
Paige Deloso

2025 TENTATIVE EVENT CALENDAR

Feb 27 - Stacy Garcia Trend Tour

Apr 15 - Top ID / Scholarship Awards

Jun 24 - State of Hospitality

Aug 26 - Sustainability Showcase

Sept/Oct TBD - Wine By Design
(separate sponsorship)

Dec 09 - Winter Social

TBD - Student Event





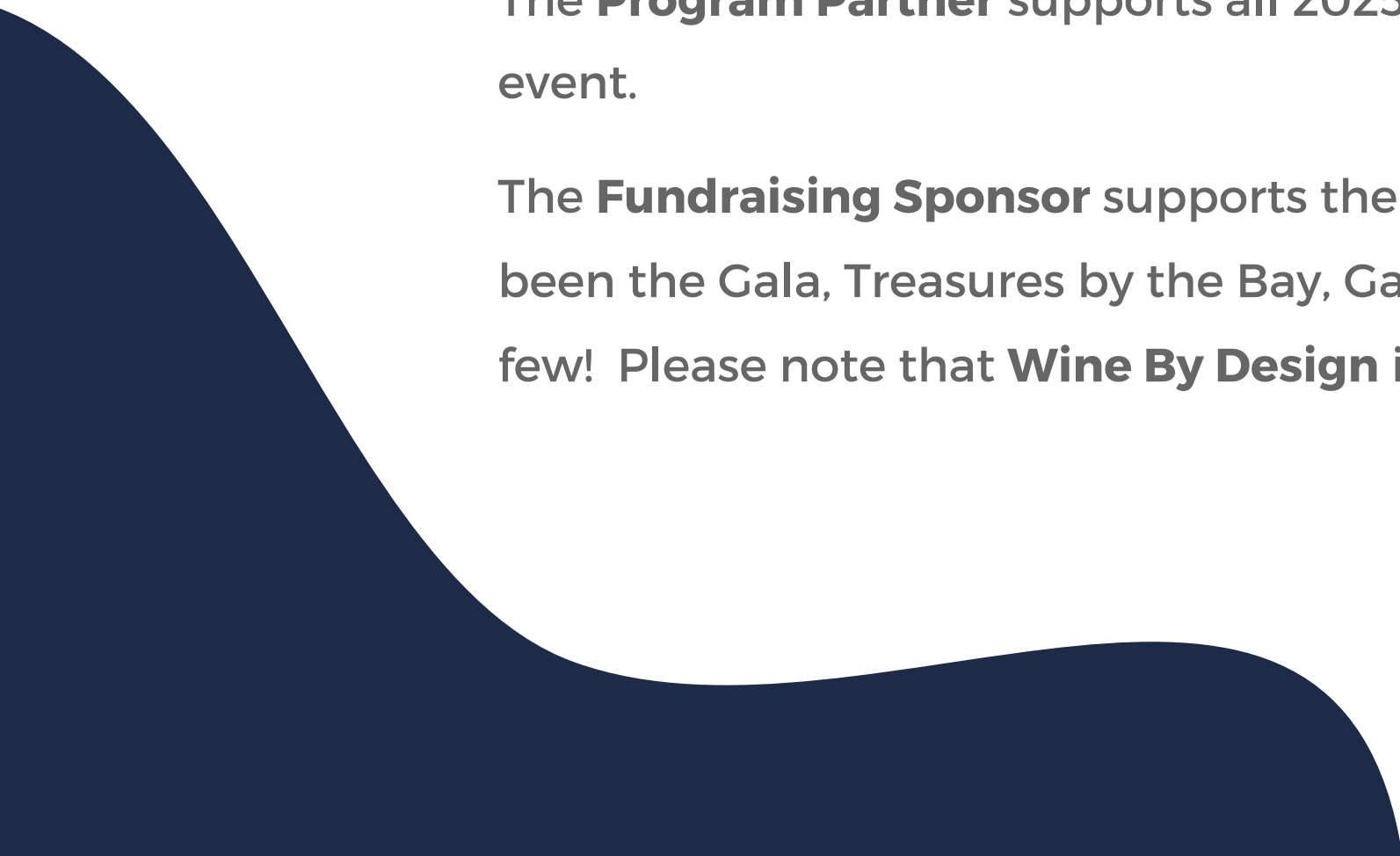
PROGRAM PARTNER OR FUNDRAISING SPONSOR

There are two ways to sponsor SF NEWH events; either as a Program Partner or Fundraising Sponsor (or both!) - both sponsorships support the NEWH mission of education and scholarship. By pledging to sponsor in both programs, you ensure your company's representation and tickets for **all** events during the year. Thank you for your financial support as the Board works very hard to bring these events to life!

What is the difference?

The **Program Partner** supports all 2025 programming events with the **exception** of the annual Fundraising event.

The **Fundraising Sponsor** supports the annual fundraising event. Our past Fundraising events have been the Gala, Treasures by the Bay, Garden Fête, Timeless Portraits and Wine By Design - to name a few! Please note that **Wine By Design** is a bi-annual event, The next one will be in 2025 (this year).



PROGRAM PARTNERS

PLATNIUM \$4,500

(1 AVAILABLE)

- 2 Memberships****
- 4 tickets to programming events
- 3 Social Media Spotlights***
- 2 days of IG takeover
- Brand recognition on website
- Logo on banner at program events
- Verbal recognition at all programming events
- Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025*
- Host Showroom Sponsorship with a capacity for a minimum of 100 guests; please inquire for more details to be sure parameters are met
- Speak at Showroom Event

GOLD \$3,000

- 2 Memberships****
- 4 tickets to programming events
- 3 Social Media Spotlights***
- 1 day of IG takeover
- Brand recognition on website
- Logo on banner at program events
- Verbal recognition at all programming events
- Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025*
- Opportunity to speak at 1 Event**
- Opportunity to host 1 of 2 board meeting events: please inquire for more details to be sure parameters are met

SILVER \$1,600

- 1 Membership****
- 2 ticket to programming events
- 1 Social Media Spotlight***
- Brand recognition on website
- Logo on banner at program events
- Verbal recognition at all programming events
- Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025*

DESIGN FIRMS \$500

- 1 Membership****
 - 1 ticket to programming events
 - 1 Social Media Spotlight***
 - Brand recognition on website
 - Logo on banner at program events
 - Verbal recognition at all programming events
 - Table at Sustainability Showcase
- 10% off Fundraising Sponsorship booked by 1/31/2025*

- Programming Events are separate from Fundraisers and do not include tickets to Fundraising Events.
- Please note, there may be additional sponsorship opportunities allowed for special/unusual circumstances.
- *Other local vendors will have an opportunity to book a table at the Showcase on a first-come, first-served basis at a later date.
- **Speaking opportunities at events selected by gold partners on a first-come, first-served basis. Time limit of 2 mins.
- ***Social Media posts will be reposted by the NEWH Marketing Team from existing partners' social media. The team will connect with partners about next steps.
- ****Memberships need to be claimed by 3/31/25.

WINE BY DESIGN

FUNDRAISING SPONSORSHIPS

ESTATE \$9,000

- 8 Tickets
- 2 Available
- Brand Recognition
- Dedicated Seating at Lunch
- Multi-line Vendor Bundle Available*
- 1 Shared VIP Estate Bus
- TBD VIP Experience

BARREL \$5,000

- 5 Tickets
- 5 Available
- Brand Recognition
- Dedicated Seating at Lunch
- Multi-line Vendor Bundle Available*

TRANSPORT \$4,000

- 4 Tickets
- 2 Available (possible 3rd pending headcut)
- Brand Recognition
- Shared Seating at Lunch
- Host Bus with NEWH Board Member: Please Inquire For More Details.

MAGNUM \$3,000

- 3 Tickets
- 5 Available
- Dedicated Seating
- Shared Seating at Lunch
- Brand Recognition

PHOTO BOOTH \$2,800

- 2 Tickets
- 1 Available
- Shared Seating at Lunch
- Branding Opportunity**
- Brand Recognition

TASTING \$2,000

- 2 Tickets
- 3 Available
- Shared Seating at Lunch
- Brand Recognition

DESSERT \$1,500

- 2 Tickets
- 2 Available
- Shared Seating at Lunch
- Brand Recognition

GLASS \$1,000

- 1 Ticket
- 5 Available
- Shared Seating at Lunch
- Brand Recognition

- Annual Fundraiser is separate from the Programming Events and does not include tickets to Programming Events.
- Programming Partners will receive 10% off Fundraising Sponsorship booked by 1/31/2025.
- Please note, there may be additional sponsorship opportunities released at a later date.
- *Multi-line vendor bundling available for Estate and Barrel only with up to 5 vendors. Please inquire for more details.
- **Photobooth often has a branding opportunity on photos. Sponsor's logo will be represented if possible.

PLEDGE FORM

Please complete the editable pledge form and return it to NEWH SF President or VP. We are kindly requesting all Program Partner pledges no later than January 31, 2025.

Click here to make your pledge:

https://cdn.newh.org/app/uploads/Chapters/SanFrancisco/2025/sf_2025-sponsorpaymentform.pdf



San Francisco Bay Area

NEWH

The Hospitality Industry Network

THANK YOU!

2024 Chapter Sponsors:

GOLD MOMENTUM TEXTILES +
WALLCOVERINGS & WILLIAMS SONOMA

SILVER BSF, COURISTAN, DURKAN, FAIRMONT DESIGNS,
LACQUER CRAFT, LEIGH MITCHELL, P/KAUFMANN,
PHILLIP JEFFRIES, POINT 1920, SHAW CONTRACT, SPEC
CERAMICS, TUUCI, WATERWORKS, WOLF GORDON

FIRM BULL STOCKWELL ALLEN, EDG, FDG DESIGN GROUP, HBA,
WILSON ISHIHARA

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LET'S CONNECT



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