

Call for

South Carolina Regional Area
NEWH
The Hospitality Industry Network

Annual Sponsors 2025



NEWH is the international community connecting the Hospitality Industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

Our South Carolina Region Annual Sponsors are the backbone of the NEWH/South Carolina Region. Annual sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the South Carolina Region.

Most importantly, our Annual Sponsors help us to support the students in our hospitality community with our NEWH/South Carolina scholarships! If you choose to become one of our 2025 Annual Sponsors, your sponsorship will help us to host networking events, hotel/restaurant tours, TopID/scholarship event, CEUs, and educational experiences.

As an Annual Sponsor, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together our Region's best. We hope you'll join us!

2025 Sponsorship Levels

Platinum Sponsorship \$450 (5 available)

- Logo featured on all event signage, promotions and South Carolina Region NEWH webpage with link to your website.
- Includes-One Product feature post in South Carolina Region Instagram account.
- Includes one social media 45s Reel
- Verbal recognition of sponsorship at all events for that year.
- Opportunity to host online or showroom in person CEU

Gold Sponsorship \$250 (8 available)

- Company name featured on all event signage, promotions and South Carolina Region NEWH webpage with link to your website.
- Includes-One Product feature post in South Carolina Region Instagram account.
- Verbal recognition of sponsorship at all events for that year.

Silver Sponsorship \$150 (unlimited)

- Company name featured on all event signage and promotions and on South Carolina Region NEWH webpage.

**All sponsorships are nonrefundable.*

2025 Calendar of Events – Details to Follow (subject to change)

Spring

Wine Down Wednesday Networking Event
Hotel Tour
CEU Session – Platinum Sponsor

Summer

Networking Event
CEU Session – Platinum Sponsor
Hotel/Restaurant Tour

Fall

Top ID and Scholarship Gala
Holiday Tour
CEU Session – Platinum Sponsor

Winter

Hotel Tour
Networking Event
CEU Session – Platinum Sponsor

To sign up, or for additional details, contact:

Carole Roach
Steering Committee Chair
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Thank you for your consideration!

