

# Newsletter

News, Events and Updates from NEWH United Kingdom

## In this issue...

- Scholarship Award ..... 1
- EDITION hotel tour ..... 2
- London Socials ..... 2
- 2015 Scholarship Fundraiser ..... 3
- Wine tasting at Brintons ..... 3
- Upcoming hospitality events..... 3
- RPW Marriott Park Lane ..... 4
- Brintons Inspirations ..... 5
- Bauhaus Svelte ..... 5
- Beaumont Hotel art by Artefact.... 6
- News from ege carpets ..... 7
- Membership updates ..... 7
- UK Housekeepers Association ..... 8

## About NEWH

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking.

Members of NEWH, Inc. are professionals actively engaged in development, management/ operations, architecture, communications, design, distribution, education, manufacturing, production, purchasing, and sales of the Hospitality, Foodservice, Senior Living and related industries.

We offer exciting and fun events which we feel are key to getting people involved with our chapter. Each of our members, corporate partners and dedicated volunteers is responsible for making this possible. Through your generosity of time and spirit, you receive friendship, opportunities and the knowledge that you have made a difference in someone's life. We encourage you to join us!

→ [newh.org/chapters/united-kingdom](http://newh.org/chapters/united-kingdom)

## NEWH UK Ravensbourne Scholarship Award

On June 25, 2015 NEWH United Kingdom awarded its first scholarship bursary to a student from Ravensbourne, London. A panel of five judges represented the NEWH-UK in reviewing work from students in their second year of studies in architecture and design.

Earlier in the year, students were given a detailed brief to follow in producing their project proposals. They were instructed to design a hotel and office space, along with other dedicated and mixed-use areas, that would primarily serve creative sector workers and their guests in a new development next to the Tate Modern on the south bank of the River Thames in London.

Seven students gave presentations; each explained their unique visions for fulfilling the brief. The proposals were creative and ambitious and varied widely in their approaches. At the end of the judging the panel gave a general critique and advice to the students.

The clear and unanimous winner was architecture student Thomas Hobbs, who had thought through his ideas in a logical and well-considered manner. He presented strong solutions, from the building itself to a very flexible guest room layout, and he also addressed operational aspects of the plan.

An excerpt from Tom's written project statement explained, "...[My] proposal aims to form a hub for creative businesses in the advertising and PR sector and is designed to push the concept of a healthy work and life balance. The form of the building is based on the dividing and connecting of public and private space..."

Tom is a worthy recipient of the award and he seems keen to develop his career into the hospitality industry after his coursework. He will be presented the scholarship award at the NEWH-UK chapter's annual fundraiser at the Ham Yard on 16th September.



Left to right: Jane Wickings, McVitty Interior Consultants; Charles Leon, Leon Black; Nat Coalsen; Thomas Hobbs; Shirley Jenkins, Fileturn; Caroline Banks, CB Art & Communication



Thomas Hobbs, BA (Hons) Architecture, Ravensbourne

## Hotel tour: The London EDITION

On April 22, the NEWH-UK's ongoing series of immersive and educational hotel tours continued with an evening at The London EDITION. Guest speakers from Marriott Hotels International elevated the event to much more than a hotel tour—Tim Walton, Vice President, International Development, talked about Marriott's strategies behind their brands with Paul Thomas, Director, International Development, accompanying him.



## London Socials

On January 29, the inaugural NEWH-UK London Social was held at **Le Meridien Piccadilly**.

Our second Social event was 16th June at the **Hubbard & Bell in the Hoxton Holborn**.

Going forward, our chapter will hold the London Socials on months in-between other, more formal events.

You're invited to join us for our next get together for after-work drinks at a local hangout.

Come see and be seen. Mix and mingle. Catch up with old friends and make new ones. Maybe do some business... or not? It's all up to you.

There's no cost to attend—food and drinks are self-pay. Pop round on the night, ready to have a great time with your friends and colleagues in the local hospitality industry.

We look forward to seeing you there!



### Stay connected!

[www.newh.org/chapters/united-kingdom](http://www.newh.org/chapters/united-kingdom)

[facebook.com/newhuk](https://facebook.com/newhuk)

Twitter @NEWHuk

Email [newhuk@gmail.com](mailto:newhuk@gmail.com)

United Kingdom  
**NEWH**  
The Hospitality Industry Network

VESCOM crosswater<sup>x</sup> ELECTRIC MIRROR<sup>®</sup>

# Annual Scholarship Fundraiser

16th September • 6.30 – 9.30 pm

**Join NEWH United Kingdom for an evening at Ham Yard to benefit our Ravensbourne scholarship fund**

**Buy your tickets now**  
 £40 NEWH members  
 £50 non-members

Email your details to [newhuk@gmail.com](mailto:newhuk@gmail.com)

**Pre-pay by BACS\***  
 Bank: NatWest  
 Sort Code: 560031  
 Account: 26601079

When making a payment, please include your name and note "2015 Fundraiser"  
 \*We may be able to accept payment by cheque with previous arrangement.

*To create a productive and enjoyable networking environment at all our events, NEWH United Kingdom requests that each attending supplier (both members and non-members alike) bring at least one client or guest, to include operators, designers, specifiers and purchasing agents.*

## Wine tasting at Brintons

February 19 the chapter hosted a wine tasting night at Brintons carpet showroom in London, featuring the expertise of The Mistress of Wine, Ms. Sam Caporn. Guests tasted and learned about a fantastic array of vintages.



## Upcoming hospitality events

### Decorex

20-23 September  
 Syon Park, London  
[www.decorex.com](http://www.decorex.com)

### Independent Hotel Show

20-21 October  
 Olympia West, London  
[www.independenthotelshow.co.uk](http://www.independenthotelshow.co.uk)

### Sleep

24-25 November  
 Business Design Centre, London  
[www.thesleepevent.com](http://www.thesleepevent.com)

### SPONSOR AN EVENT

For details email Jonathan Young  
[jyoung@owhospitality.com](mailto:jyoung@owhospitality.com)

"The NEWH is an organisation Vescom has gladly supported for a number of years largely because of the excellent way in which it brings together the supply and specification communities and for the excellent work it does in supporting young design talent – the lifeblood of our industry" *Milan Cvetkovic, Vescom*

## RPW Design completes refurbishment of Marriott Park Lane Hotel, London

RPW Design is pleased to announce the hand back of guestrooms and suites at the London Marriott Park Lane following a highly anticipated programme of works to its guestrooms, suites and public areas.

RPW's original brief was to help reposition the five-star hotel in the local market, which is housed within a Grade II listed property in London's Mayfair. Through the careful selection of quality materials and reworking of room layouts, RPW's aim was to enhance the sense of luxury and increase the number of suites, making the hotel memorable to guests and the envy of its Park Lane hotelier neighbours.

Both the guestrooms and public areas were inspired by classic 'townhouse' interiors and RPW tried to recreate a quintessential British feel while using contemporary colours, furniture and artwork. The bedrooms are light and bright, with a timeless, luxurious feel. A pastel colour palette of white, dove grey and lavender has been used throughout in conjunction with leather, silk and polished wood. Bookmatched marble has been used in the bathrooms making them classically refined and specially commissioned pieces of art provide an inviting, personal touch. The rooms mark a considerable departure from the traditional corporate hotel room design towards something that feels more like a high end 'home from home'.

By working closely with the hotel's management team, the end product is one which represents a considerable achievement, combining classic design, marketing direction and long term vision whilst exceeding guest demands, developing operator brand standards and satisfying owner's ROI requirements. The property has already been described as "the most desired accommodation in Mayfair" and has, as a result, been put at the top of the luxury destinations list in what is one of the most watched hotel markets in the world.

RPW Design's public areas at the hotel were completed in late 2014 and create an understated, classic welcome, now matched in elegance by the bedrooms which lie beyond.

Managing Director, Jan Wilson, shares her satisfaction by saying "The completion of this project is a fitting tribute to RPW's silver anniversary celebrating 25 years in the hospitality design industry. It brings together all that we have learned about successful collaboration and good, lasting, practical design with an aesthetic that aims to please all interested parties. We are proud to have been involved with the continuing evolution of this prominent building and the opportunity to strengthen our relationship with Marriott International."

For more information about RPW Design please visit [www.rpwdesign.co.uk](http://www.rpwdesign.co.uk)

For more information about Marriott Park Lane, London visit: <http://www.marriott.co.uk/hotels/travel/lonpl-london-marriott-hotel-park-lane>



## Brintons Inspirations unveiled at Clerkenwell Design Week

World-renowned carpet manufacturer Brintons launched its brand new collection 'Brintons Inspirations' available exclusively, which was unveiled at a special showcase at Clerkenwell Design Week.

The designs have been based on three themes, including tropical, geometric and architectural, and a team of global designers worked to develop a range of mood boards to help feed into the final 12 piece collection.

Sarah Draper, Commercial Marketing Manager, said: "Our new Brintons Inspirations collection has been inspired by the latest in colour and fashion from the catwalk, interior design and architecture. Our designers have created a range that showcases their creativity and identifies their inspirational design direction."

"The collection was put together by a team of in-house designers who are at the forefront of carpet design, so that makes Clerkenwell the ideal place to showcase the Brintons Inspirations range as the week marks the very best in design from the UK and across the world."

The collection is available to view online as a digital PDF for clients to download and designs have also been uploaded to Brintons' interactive Design Studio Online, which is a tool for designers and customers to instantly access and search designs.

For more information on Brintons visit [www.brintons.net](http://www.brintons.net)



## Bauhaus introduces Svelte line

Clean lines and luxurious sweeping curves converge to form Svelte, the new bathroom furniture collection from Bauhaus. Featuring innovative new high performance materials and finishes, Svelte adds a designer look to any bathroom scheme. Manufactured using the highest quality materials throughout, the stunning furniture is available in three elegant finishes and four size options. Choose from the warm wood detail of the new exotic Eucalyptus finish or the ever-popular American Walnut option or opt for a crisp and timeless White Gloss shine.

Boasting expansive worktop space and deep double drawers Svelte offers practical and extensive storage space with generously sized proportions to house all bathroom essentials. Beautifully constructed, the top drawer of the vanity unit has a cleverly designed cut out space for the basin waste, ensuring you don't lose out on any crucial storage space. The graceful curves and silky smooth basin surface evoke a feeling of elegance, bringing a touch of chic style to contemporary or even more traditional bathroom designs. Up to the minute technology and soft close drawer runners provide gentle, smooth and quiet closure.



Visit [www.bauhaus-bathrooms.co.uk](http://www.bauhaus-bathrooms.co.uk)

## Beaumont Hotel art program curated by Artefact Hotel Art Consultants

### Jimmy Beaumont and I

by Minda Dowling

I was first introduced to Jimmy Beaumont in April of 2013, a refugee from Prohibition era New York City, he came to London to open a hotel which would mirror the splendour of the 1920's and 30's New York City. A charming man with a real sense of style and a passion for detail, he explained that the site of The Beaumont would be a Grade II listed art deco property, previously occupied by Avis Rent-A-Car, in the heart of Mayfair. Jimmy would need some art for his hotel.... and did I want to help him find it? Did !!!! I jumped at the chance. I don't know if its because I am a native New Yorker or because I grew up watching old black and white films like George Cukor's "The Women" and grew to adore the 1930's sense of style, sass and design that these films portrayed, or because Jimmy's alter ego Jeremy King, one half of the Corbin and King dynasty who are the proprietors of The Beaumont, spun such a wonderful story that I knew this would be a hotel project like no other, and an opportunity not to be missed.



So, where does one start to amass an authentic period art collection for a hotel like this in a relatively short period of time? Luckily Jeremy King and his wife Lauren are consummate collectors and had already begun purchasing quality paintings, furniture, sculptures, lighting and lithographs of the era for the project. My job was to help supplement the collection, oversee all restoration and framing, source and supply a collection of vintage photographic images for the guestrooms and public areas and organise the delivery and installation and make sure all ran smoothly. That sounds simple enough; except for the fact that no two images could be duplicated in the entire hotel. All images had to be unique and convey Jimmy's story. Over the next 18 months thousands of images were passed under Jeremy's critical eye, waiting for the thumbs up or down.

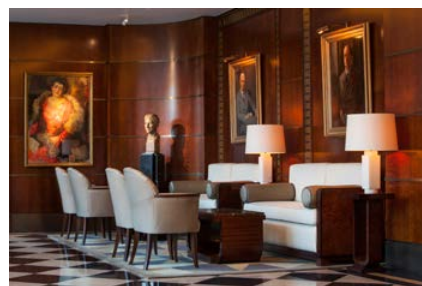
The art collection at the Beaumont comprises more than 1,550 unique pieces of artwork including a collection of eighteen paintings by the recently rediscovered 1930's London artist Phyllis Bray. The American Bar is home to over 425 vintage monochrome photographs by such famed photographers as Steichen, Beaton, Cunningham, Vandamm, Horst and Hoyningen Huene. They represent a who's who of 1930's film stars, actors, actresses, politicians, athletes, writers, artists, glitterati and socialites. Each one could have been (and probably was) a friend of Jimmy Beaumont!



A collection of notable European and American 20th century canvases are displayed throughout the public areas and suites. Society portrait painters are well represented by the many elegantly clad sitters that adorn the walls of The Beaumont. Portfolios of original lithographs can be seen in the lift lobbies and in some of the suites. Throughout the 78 guest rooms there are over 400 vintage photographs and a collection of 63 sepia toned panoramic photographs dating from the 1st half of the 20th century. These images reflect the style, energy, attitudes, pulse and humour of this vibrant time.

Jimmy Beaumont is also a patriotic man and salutes the armed forces of our allies in a wonderful collection of military portraits, which are displayed outside the Lotus Room. Most notable among the collection is a sensitive portrait of a World War I soldier titled, "Phil" by Sir Samuel Luke Fildes RA.

Contemporary San Franciscan artist John Mattos was commissioned by Corbin and King to create a series of art deco inspired paintings for the Colony Grill which illustrate the various sports which were popular in the 1930's and the American States where they were played. To complement these dramatic stylised images John was also commissioned to create a series of caricatures of famous faces of the period.



My journey with Jimmy Beaumont has been an exciting one, not always easy ... but little in life that is this creative comes easily. Now, if I could just stop thinking "Would Jimmy like this?" every time I look at a piece of artwork!

[www.artefacthotelartconsultants.co.uk](http://www.artefacthotelartconsultants.co.uk)  
[www.thebeaumont.com](http://www.thebeaumont.com)

## News from ege carpets

Earlier this year ege appointed Christopher Sutton as the new Sales Director of ege UK, this was one of many changes ege would see at the start of 2015 as Julie Rolland was also appointed Head of Global Accounts.

Restructuring of territories saw Maria Davy, Andrea Hillier and Paul Jackson join ege's UK sales teams in London and the Home Counties further strengthening our numbers to cope with the UKs growing brand.

In America, ege announced the opening of its New York office at New York fashion week with a couture collection of fashion made from carpet. 20 models received a rapturous welcome on stage as well as featuring in the new ege magazine 'eye on ege'.

The spotlight again returned to London in May for Clerkenwell Design week where our 2 newest families of environmental tile and broadloom collections 'ReForm Memory and ReForm Legend' (designed by Carol Appleton) were launched. The collections are produced using the innovation of the Infinity Tufting and Millitron Dye injection technology and use 100% recycled yarn from AQUAFIL along with eges' 100% patented recycled backing.

In addition to this visitors were able to experience our newly refurbished showroom in Britton Street, EC1 designed by Angela Gidden MBE; along with textile art work by Debbie Smythe created probably the most exciting first half of 2015 you could wish to see.

Why not visit the showroom and see for yourself?  
[www.egecarpets.com](http://www.egecarpets.com)

## Welcome to our newest members

Matthew Duggan, Jessops Construction Ltd.  
Alan Butcher, UK Housekeeping Association  
Tabitha Nicholson, Student  
Louise Parr, Dawson Design Associates  
Karen Raffles, Altro Floors  
Debbie Negri, JD Interior Design  
David Hopkins, Chris Garrod Global Limited  
Chris Turner, Chris Garrod Global Limited  
Sheila Murphy, Chris Garrod Global Limited  
Krystyna Cheadle, Ulster Carpets  
Judy Afia, Stark Carpet Corporation

## Don't forget to renew your membership!

If you've received notification that your membership is due for renewal, don't wait! Renew today to get all the benefits of NEWH membership.

Membership is the lifeblood of NEWH UK and we encourage you to help spread the word.

If you're interested in new membership or would like to refer a colleague, please get in touch.

## 2015 NEWH UK Chapter Board

President	Julian Brinton
VP/Administration*	Rebekah Ellis
VP/Development*	Jonathan Young
Secretary	Beverley Petzing
Past President	Lynn Fisher
Membership	Open
Programming	Hannah Rogers
Fundraising	Open
Scholarship	Caroline Banks
Hospitality	Sheila Murphy
Communications	Nat Coalson

\*NEWH Delegate

## Call for nominations!

Seeking eager and active individuals to serve on our 2016 chapter board! This is your chance to become involved in your local chapter in a wonderful and very rewarding way. Not only will you increase your visibility within the industry, the networking and new friends you'll make as well as the diversified things you will learn will be priceless. [Click here for details](#)

## Contact NEWH United Kingdom

[www.newh.org/chapters/united-kingdom](http://www.newh.org/chapters/united-kingdom)

[facebook.com/newhuk](https://facebook.com/newhuk)

Twitter @NEWHuk

Email [newhuk@gmail.com](mailto:newhuk@gmail.com)

*Share your news with us! We'd love to feature your hospitality projects and announcements in future publications. Email [Nat@NatCoalson.com](mailto:Nat@NatCoalson.com)*



## Look after your guests, by looking after your housekeepers.

We all know that by providing the best service and experience helps to retain customers, time and time again. So why not encourage your housekeepers to join the UKHA to benefit from a wide range of experiences. Annual membership is just £35 and the benefits are in abundance, in particular we will help your team:

- Keep up to date with new industry developments and standards.
- Meet other Housekeeping Managers, Hotel Managers and Hotel Suppliers in a relaxed social environment.
- Share your ideas and experiences and learn from each other.
- Reinforce your role in raising standards and enhancing customer satisfaction.
- Continue to increase your knowledge and assist you to ensure our profession's future development and success.
- Participate in varied lectures and training courses, including a 'Share Knowledge Day'.
- Gain professional development and remain informed as to what's happening in the world of hospitality.
- Be invited to the Summer and Winter Balls, along with trade fairs.



Please encourage your staff to join. It's simple, ask them to visit us online at [www.ukha.co.uk](http://www.ukha.co.uk) or email [lianasparks@aol.com](mailto:lianasparks@aol.com)

[www.ukha.co.uk](http://www.ukha.co.uk)