

Event Sponsorship 2017

NEWH UK holds an annual fundraising and networking event each year when scholarships are given to selected students to further their careers in the hospitality industry. The students are all in their final year, and in 2016/17 we are sponsoring 2 students studying the Interior Design, Environment & Architecture degree at Ravensbourne College, and 1 student from Nottingham Trent University studying Interior Architecture and Design.

More on what we do can be found here: <http://newh.org/about-us/vision-and-mission/>

Annual fund raising event (June 20th 2017, 18.30-23.00 at The Courthouse Hotel, Shoreditch)

Invitees: Designers, specifiers, procurement, members & non-members (though if a non-member is a supplier they must bring a designer as a guest). Total sponsorship needed for 2017 scholarships is around £9000:

GOLD LEVEL - Cost £2,500 - Gives the sponsor the opportunity to present the scholarship awards, PLUS a free banner advert for 3 months on the NEWH website*. PLUS the opportunity to distribute company 'goodie' bags, PLUS the 'Key benefits' listed below.

SILVER LEVEL - Cost £1,800 - Gives the sponsor a year's free Business Level Membership**, PLUS the 'Key benefits' listed below.

BRONZE LEVEL - Cost £1,000 – all of the 'Key benefits' listed below.

Key Benefits for all Sponsors:

- All 'save the dates' & invites will have sponsor website details and company logo.
- Sponsors will be promoted on all UK social media in the run up to the event (at least 3 times).
- Photographs taken at the events will be posted on the NEWH UK website and on all social media after the event.
- Sponsors will be able to advertise their brand/company/product at the event (banners, business cards, posters, leaflets etc).
- A five minute PowerPoint presentation (provided by sponsor) will be shown on a loop at the venue throughout the evening on a large screen/projector.
- Sponsors of the Annual Fundraiser will be able to pre-reserve their guest's tickets prior to general release.
- The sponsor will be emailed the full list of attendees 24 hours before the event.

Please note: any equipment needed for sponsor presentations may need to be provided by the sponsor. Some venues are noisy; speakers may require a microphone. Please discuss your needs with NEWH UK prior to sponsorship agreement.

For further information or to sponsor any of these events please contact Hannah Rogers, Director of Programming: newhuk@gmail.com or any of the NEWH UK board members.

*Website banner features on some of the busiest pages, including the Career Network page, Membership directory, Resource Directory and Chapter Business Directory page.

** More details available on request. Chapter Business Level Membership covers 6 employees.