

**NEWH**  
The Hospitality Industry Network

THE 12<sup>TH</sup>  
**ANNUAL EVENT**



**SPONSORSHIP PACKAGE**

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# THE 12<sup>TH</sup> ANNUAL EVENT

We are delighted to extend an invitation for you to become a sponsor of **NEWH's 12th Annual Fall Event** at the newly renovated **Sandman Hotel**.

Our event serves as a premier gathering for leaders in the hospitality industry, including hotel owners, managers, designers, purchasers, and suppliers, providing a valuable opportunity to network, discover, and learn about the latest projects shaping Metro Vancouver's hospitality landscape. It is an ideal occasion for your company to establish connections within the dynamic hospitality industry network.

Our fall event boasts exceptional attendance, with an anticipated turnout of approximately **200 attendees**. This year, we have secured **exclusive room tours** at the Sandman Hotel.

As a sponsor, your company will benefit from **substantial exposure**, as we will be presenting the prestigious **TOP Interior Design Awards** for 2023. The event's invitation reaches **over 400 local interior designers** and enjoys prominent visibility on our international website and social media platforms, ensuring widespread recognition and visibility for your brand.

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|              |  |
|--------------|--|
| REGION       | <b>Vancouver</b>                                   |
| DESCRIPTION  | <b>Hotel Tour, Top ID Award, Scholarship Award</b> |
| DATE         | <b>November 16th, 2023</b>                         |
| LOCATION     | <b>180 W Georgia St., Vancouver, BC V6B 4P4</b>    |
| SPEAKER      | <b>Northland Properties</b>                        |
| TICKET PRICE | <b>Non-Members \$55  Members \$40</b>              |

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Please do not hesitate to contact us with any questions. We kindly request that you confirm your sponsorship by **October 1st, 2023** to ensure the inclusion of your company profile in our event materials. All sponsorships are non refundable.

Thank you for your time and thoughtful consideration.

Alex Jones  
Chair NEWH Vancouver  
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# SPONSORSHIP TIERS

|   | Platinum<br>\$1700.00<br>(plus GST) | Food<br>Sponsor*<br>\$1,500<br>(plus GST) | Gold<br>\$1,000<br>(plus GST) | Silver<br>\$750<br>(plus GST) |
|---|-------------------------------------|---|-------------------------------|-------------------------------|
| Sponsor representative to hand out scholarship award to winner on stage | ✓                                   | ✗   | ✗                             | ✗                             |
| Opportunity to provide promotional item for each attendee               | ✓                                   | ✓   | ✓                             | ✓                             |
| Option to display your banner   | ✓                                   | ✗   | ✓                             | ✗                             |
| Logo on tent cards at each table  | Large                               | Large                                     | Medium                        | Small                         |
| Recognition of sponsorship event  | ✓                                   | ✓   | ✓                             | ✓                             |
| Promotion on all NEWH Vancouver social media                            | ✓                                   | ✓   | ✓                             | ✓                             |
| Free tickets to event   | 5                                   | 4   | 3                             | 1                             |
| Food sponsor table with signage and brochures                           | ✗                                   | ✓   | ✗                             | ✗                             |
| Name tag with sponsor levels  | ✓                                   | ✓   | ✓                             | ✓                             |

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# NEWH

The Hospitality Industry Network

NEWH, The Hospitality Industry Network, is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

Founded in 1984, NEWH is an international non-profit organization, with 18 chapters and many regional areas. NEWH brings together professionals from all facets of the hospitality industry providing opportunities for education, professional development and networking. The organization offers unique opportunities including an international membership directory, Career Network, magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has awarded over \$8,067,000.00+ in scholarships to over 2,843 students to date! To find out more about NEWH, please visit our website: [www.newh.org](http://www.newh.org)

For any additional questions or inquires, please contact:

Alex Jones  
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604.626 9852  
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