

### **ABOUT NEWH**

NEWH is the international non profit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence.

#### WHAT WE DO...

- Sponsor scholarships and actively promote the education of eligible students aspiring to enter the Hospitality, Food service, Senior Living and related industries.
- Encourage cooperation and exchange of information among those engaged in all aspects of the Hospitality, Food service, Senior Living and related industries.
- Disseminate information to the industry through lectures, seminars, trade meetings, news bulletins and awards for excellence.
- Serve the industry, students and the membership of NEWH, Inc.

NEWH Inc, internationally has raised over \$9,750,000 USD to over 3,100 students to date!

#### STUDENTS

NEWH Inc. recognizes the talent and ability of students and encourages involvement in all areas of the Hospitality.

#### **SCHOLARSHIPS**



### **ABOUT THE EVENT**

Join us for an exciting day of golf at Mylora Executive Golf Club and be a part of our 3nd annual scholarship fundraiser! It's the perfect opportunity to network with top industry designers and vendors while enjoying on-course activities and opportunities to win amazing prizes.

As a sponsor, you'll receive exclusive benefits and maximized brand exposure, with limited spots available for sponsorships. This is the ultimate way to showcase your commitment to industry growth while hosting your VIP clients in a fun and engaging atmosphere.

You'll spend the afternoon connecting and golfing with likeminded members of the design industry. After golfing, enjoying some great networking time together at our banquet dinner (if weather permits, we'll be outside).

Our friendly volunteers will make sure your experience is a truly memorable one, so don't miss out on this fantastic opportunity! Sign up now before it's too late.

Let's make this year's fundraiser the best one yet!

### ITINERARY

12:15pm - 1:30pm

Registration, networking & silent auction viewing & putting contest

2:00pm Shotgun Start

6:00pm - 7:30pm

Silent Auction, Raffle Entries & Games

6:30pm Banquet Dinner

7:30pm Draws & Prize Announcements



# SPONSORSHIP PACKAGES

Benefits	Platinum Sponsor x 1	Gold Sponsor x 3	Silver Sponsor x 2	Bronze Sponsor x 6	Major Prize Sponsor x 2	Putting Contest Sponsor x 1
COST (taxes are extra)	\$3,200	\$1,950	\$1,000	\$500	\$1,500	\$1,500
Social Media Mentions (logos & @ mentions)	YES	YES	YES	YES	YES	YES
pre & post E-communication to Golfers - logos	YES	YES	YES	YES	YES	YES
Sponsor Feature in E-Communication- post	YES	NO	NO	NO	NO	NO
Signage						
Signage at Hole - we will provide 1 small sponsor sign - you can provide additonal	YES (own hole flags)	YES	YES	YES- our small only	NO	YES *putting
Bring Own Tent (Table/Chairs incl.)	YES	YES	YES	NO	NO	NO
Golf Cart Signage	YES ***	NO	NO	NO	NO	NO
Banner Signage at Registration (all sponsors on 1 banner we will be printing for the event)	YES- large	YES- med	YES- small	YES- small	YES- med	YES- med
Table Signage at Dinner (all sponsors)	YES * & own banner	YES- med	YES- small	YES- small	YES- med	YES- med

## SPONSORSHIP PACKAGES continued

Benefits	Platinum Sponsor x 1	Gold Sponsor x 3	Silver Sponsor x 2	Bronze Sponsor x 6	Major Prize Sponsor x 2	Putting Contest Sponsor x 1
Golf day	\$3,200	\$1,950	\$1,000	\$500	\$1,500	\$1,500
Activation Hole (contest) / Hole Host	YES- first pick & ACTIVATION	YES & ACTIVATION	YES hole host, but NO ACTIVATION	NO	NO	YES- putting area *MUST RUN THIS YOURSELF
Golf (push carts incl.) & Dinner	4SOME & 1 DINNER ONLY	OPTION: 2 DINNERS OR 2SOME	2 DINNERS ONLY	1 DINNER ONLY	OPTION: 2 DINNERS OR 2SOME	OPTION: 2 DINNERS OR 2SOME
Motorized Carts	YES- 2 CARTS	YES - 1 CART	NO	NO	NO	NO
Option to Provide Silent Auction Gift	YES	YES	YES	YES	YES	YES
Presentation of Prize at Banquet	YES - GOLF PRIZES	NO	NO	NO	YES - MAJOR PRIZE	YES - PUTTING PRIZE
First Right of Refusal for 2027	YES	NO	NO	NO	NO	NO

Limited spots available! If you are interested in becoming a sponsor or would like to donate a prize for the silent auction, or raffle baskets please contact: Rebecca Bertrand - rebecca.bertrand@milliken.com / 778.323.0600

\*\*\*Golf cart signage- as there will be limited carts- not all golfers will have carts, but we will put the signage on those carts