

Découvrez et expérimentez l'extraordinaire savoir-faire artisanal de Paris . . .



NEWH/Paris has partnered with **LUXE D'INTERIEUR** to propose an exclusive tour of Paris' Design Neighborhoods on Tuesday 24th June. LUXE D'INTERIEUR is a collective of 23 exceptional artisans and publishers' specialists in high-end renovation and decoration. Spaces are limited for each tour, so be sure to sign up soon to reserve your spot! Attendees: Watch for an email from NEWH to sign up.



LUXE D'INTERIEUR

TOUR A

Begin with a full immersion into early 20th century Paris at Passementerie Verrier, where you'll be captivated by the workshop, its traditional weaving looms, and the artisans' meticulous handcraft. After a 25-minute ride, you'll be welcomed at Atelier Philippe Coudray, located in a fully renovated former factory, where bespoke tapestries, bed drapes, curtains, and upholstered furniture are masterfully created. You could see a set of armchairs commissioned by Napoleon Bonaparte and another for the Empress Eugenie being renovated.

AM SESSION

- Meet at 9h at Passementerie Verrier (From the Hotel Pullman, plan 35 minutes' taxi ride or 40 by public transport)
- Depart from Passementerie Verrier at 10h to Les Ateliers Philippe Coudray (taxi will be booked and paid for)
- Meet at 10h30 at Les Ateliers Philippe Coudray
- Closing of the tour 11h30
- Transportation to meet at first stop and at end of tour responsibility of attendee.

PM SESSION

- Meet at 14h at Passementerie Verrier (From the Hotel Pullman, plan 35 minutes' taxi ride or 40 by public transport)
- Depart from Passementerie Verrier at 15h to Les Ateliers Philippe Coudray (taxi will be booked and paid for)
- Meet at 15h30 at Les Ateliers Philippe Coudray
- Closing of the tour 16h30
- Transportation to meet at first stop and at end of tour responsibility of attendee.



**PASSEMENTERIE
VERRIER**
PARIS

PASSEMENTERIE VERRIER
10 rue Orfila 75020 Paris
passementerie-verrier.com

Manufacturing of custom textile ornaments.

With 265 years of history, know-how and passion, Passementerie Verrier set up its workshop in 1918 in Paris and carry on with the tradition of exclusive trimmings and textile ornaments. Exclusively made to order and crafted entirely in their Paris workshop, their yarns are woven—either by Jacquard or by hand—twisted, hand-applied to forms, and cut to become cords, braids, gimps, fringes, cartisanes, pompoms, and other trimmings. They preserve traditional manufacturing tools and continue time-honored techniques, combining artistry and craftsmanship to create and develop new textile ornaments.

WORKSHOP: Watch the artisans working on their craft.

[LINK TO MAP](#)



**ATELIERS
PHILIPPE COUDRAY®**
TAPISSIER — HABILLEUR D'INTERIEUR

ATELIERS PHILLIPE COUDRAY
29 Rue Victor Hugo, 93500 Pantin
ateliersphilippeoudray.com

Labeled "Living Heritage Company" since 2015, the Ateliers Philippe Coudray, specializing in quilting and interior decoration, perpetuate the tradition of the upholstery craft. A team of professionals creates, makes and showcases beautiful pieces: window decors, bed decors, wall cladding, custom designed seats. Applying with expertise and high precision ornaments such as embroidery and passementerie, they embellish their creations just like Haute-Couture.

Their knowledge of the different styles and their traditional know-how are at the service of interior architects, designers or decorators creations in order to perpetuate the French-style excellence. Sketches based on the wishes and imagination of designers and interior architects come to life and become reality thanks to some twenty passionate craftsmen who work there.

WORKSHOP: Watch the artisans working on their craft.

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LUXE D'INTERIEUR

TOUR B

Starting in the Bastille Quarter, the heart of the French revolution, you'll meet the artisans practicing their time-honored craft at the Remy Garnier workshop. You will then see ARGILE's unique approach to decorative paint dedicated to preserve our environment. Finally, you'll head to Rue du Mail — the center of Parisian fabric design — to explore the beautiful world of printed textiles with Thorpe of London.

AM SESSION

- Meet at 9h at Remy Garnier (From the Hotel Pullman, plan 35 minutes' taxi ride or 40 by public transport)
- Depart from Remy Garnier at 10h to Argile (taxi will be booked and paid for)
- Meet at 10h30 at Argile
- Closing of the tour 11h30
- Depart from ARGILE at 11h30 to Thorpe Of London (15 minutes walk)
- Meet at Thorpe of London at 12h
- Closing the tour at 13h
- Transportation to meet at first stop and at end of tour responsibility of attendee..

PM SESSION

- Meet at 13h30 at Remy Garnier (From the Hotel Pullman, plan 35 minutes' taxi ride or 40 by public transport)
- Depart from Remy Garnier at 14h30 to Argile (taxi will be booked and paid for)
- Meet at 15h at Argile
- Closing of the tour 15h30
- Depart from ARGILE at 15h30 to Thorpe Of London (15 minutes walk)
- Meet at Thorpe of London at 16h
- Closing of the tour at 17h
- Transportation to meet at first stop and at end of tour responsibility of attendee..



REMY GARNIER
34 Boulevard de la Bastille, Paris
remygarnier.fr

REMY GARNIER

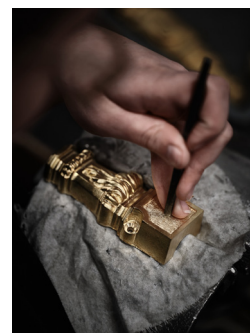
DEPUIS 1832

Two centuries of expertise in bronze art. Since 1832, Rémy Garnier has been at the avant-garde of high end, indoor-outdoor bronze hardware and lighting products. Its creative decorations are referenced in the restoration of national monuments in France and abroad.

They are in evidence in well-known palaces, hotels and residences worldwide. The company has the capacity and flexibility to undertake challenging projects where artisanal craftsmanship is still a must. Building on its longstanding expertise in decorative hardware, Remy Garnier has expanded its activities to include most bronze-related trades — such as cremone bolts, furniture fittings, and lighting. It is one of the few players in its sector to control the entire production chain: from foundry to traditional gilding.

WORKSHOP : Watch the artisans working on their craft.

[LINK TO MAP](#)



ARGILE
couleurs de terre

ARGILE PEINTURE
34, rue du faubourg Saint-Martin, Paris
argile-peinture.com

Argile is a French industrial manufacturer of high-quality decorative paint. Rooted in an industrial background, for the past 30 years, Argile has developed and specialised in premium design projects for over 15 years. Argile accompanies its clients, designers and painters through their projects, in the UK and internationally: residential, hotels, heritage, commercial, museums, scenography, boutiques and luxury. "Nature doesn't make mistakes." Through 256 timeless and subtle shades from the Terre and Végétal collection, Argile fuses the colours of nature with the world of design, decoration, and lifestyle. "Since its creation, ARGILE has been committed to innovations in ecology and environmental preservation. The company is accelerating the development of its 'Nature' range — high-performance paints formulated with over 95% bio-based vegetable oils

[LINK TO MAP](#)



THORPE OF LONDON
27 Rue du Mail, Paris
thorpeoflondon.com

Thorpe of London creates bespoke fabrics and wallpapers in its English workshops, crafted in the purest artisanal tradition. Its original and unique concept sets it apart from other home furnishing fabric editors.

Using a hand screen-printing technique, Thorpe of London allows you to choose both the color and the material from a wide selection — including cotton, linen, jute, silk, wool, velvet, and non-woven or textured wallpapers — to make each of your interior design projects truly unique. Drawing from both its archives and new collections, the brand offers a wide range of designs in classic, traditional, contemporary, ethnic, and timeless styles to suit all kinds of projects. Thorpe of London can also create custom designs to your specifications.

[LINK TO MAP](#)



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LUXE D'INTERIEUR

TOUR C

This tour will take you to the 6th arrondissement of Paris, centered around Saint-Germain-des-Prés, is a historic hub of art and culture. Known for its art galleries, literary cafés, and ties to famous artists and writers, it remains a vibrant spot for creative expression. The area blends classic charm with a rich artistic heritage.

AM SESSION

- Meet at 9h30 at Maison Pouenat (From the Hotel Pullman, plan 35 minutes taxi ride or 25 by public transport)
- Depart from Maison Pouenat at 10h30 to SILVERA Showroom (15 minutes walk)
- Meet at 11h at SILVERA Showroom
- Closing of the tour 12h
- Transportation to meet at first stop and at end of tour responsibility of attendee.

PM SESSION

- Meet at 14h at Maison Pouenat (From the Hotel Pullman, plan 35 minutes taxi ride or 25 by public transport)
- Depart from Maison Pouenat at 15h to SILVERA Showroom (15 minutes walk)
- Meet at 15h30 at SILVERA Showroom
- Closing of the tour 16h30
- Transportation to meet at first stop and at end of tour responsibility of attendee.



MAISON POUENAT / ICONIC METAL WORK
Passage Dauphine, Paris
pouenat.fr

Following in the traditions of decorative arts, Maison Pouenat combines a perfect mastery of traditional decorative ironworking techniques with rich forms, innovative finishes and a contemporary spirit. They bring to life project conceived and designed by international architects and decorators, combining metalwork with noble materials such as marble, alabaster, wood, glass or staff. With 140 years of history, Maison Pouenat is recognized as a Living Heritage Company — a prestigious label awarded by the French state to companies that demonstrate exceptional artisanal or industrial know-how. Pouenat, embodies values of Excellence, Audacity and Benevolence to give birth to the creations of architects-creators who share the taste for high quality craftsmanship.

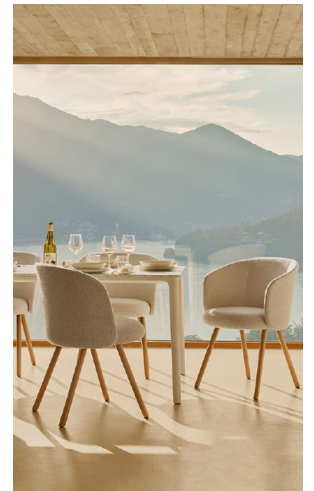
[LINK TO MAP](#)



SILVERA **SILVERA**
43, rue du Bac, Paris
silvera.fr

For over 30 years, SILVERA has been a leading name and a benchmark in the world of design. SILVERA offers a comprehensive distribution concept in the fields of design and interior furnishing. Its selection includes more than 500 French and international design brands — from desks, sofas, and armchairs to tables, kitchens, living rooms, bookcases, wardrobes, lighting, and decorative accessories. The company showcases brands and designers that reflect today's trends and meet the evolving needs of modern interiors.

[LINK TO MAP](#)



HOTEL TOURS

NEWH/Paris has setup small private visits of two hotels. The size of each visit is limited, if you are interested sign up soon.

Transportation to meet at first stop and at end of tour responsibility of attendee.



40 rue Legendre 75017 Paris

Visits to start promptly at 11h30 and 13h

A creative immersion in an inspiring and inspired Paris, re-enchanting the daily lives of tourists and locals alike.

An urban cocoon, La Fondation offers a unique, holistic experience for Parisians and Paris lovers alike. At its heart lie singular moments, divided between three spaces dedicated to hospitality, work and well-being. A hotel, with its brasserie, bistronomic restaurant and rooftop. Modern offices, with an auditorium and hanging garden. A gym with spa, semi-Olympic pool and climbing wall, accessible to local residents by subscription.

The decor, by Roman & Williams, links the different worlds and enhances the building's imposing, brutalist volumes.

With its privileged location between Parc Monceau and the village of Les Batignolles, in the 17th arrondissement, La Fondation is a playground and a starting point for experiencing the City of Light in a different way.

[MAP LINK](#)

4 rue de la Cour des Noues 75020 Paris

Visits to start promptly at 11h

Designed for and run by Millennials

A New Way To Belong - lyf is a coliving concept that allows digital nomads, technopreneurs, creatives and self-starters to "live your freedom" in a dynamic environment. The apartments, social spaces and curated programmes at lyf are designed to forge new connections and nurture communities.

lyf Gambetta Paris is more than just a hotel; it's a former printing house reinvented into a living space.

At lyf Gambetta Paris, you'll never be just a visitor. Get ready to experience a total immersion in the vibrant and authentic soul of the city.

Paris is waiting for you, and your hotel experience at lyf Gambetta Paris is your secret gateway!

[MAP LINK](#)

