



NEWH is bringing the hospitality industry together again. The 2026 NEWH Leadership Conference is an international event bringing hospitality professionals from Canada, EU, UK and US. This interactive conference kicks off with POWERtalk LIVE, a fast-paced meeting event. The Conference will focus on strategies to grow professionally and move your business into the future. Leading professionals and industry icons will deliver impactful sessions and participate in interactive events that will expand your knowledge and network!

Your support makes this event possible.

**LEADING TODAY...IMPACTING TOMORROW**

Innovation | Collaboration | Change

MARCH 26 - 28, 2026

## Conference Partner & Sponsor Levels and Benefits

	LEADERSHIP CONFERENCE PARTNERS											
	OWNERS \$10,000 1 AVAILABLE	1ST DAY \$10,000 1 AVAILABLE	2ND DAY KEYNOTE \$10,000 1 AVAILABLE	VIP RECEPTION* \$10,000 4 AVAILABLE	SCHOLARS LUNCHEON* \$10,000 3 AVAILABLE	PRESIDENT'S DINNER \$5,000 7 AVAILABLE 5 SOLD	GENERAL SESS \$5,000 1 AVAILABLE	SATURDAY LUNCHEON \$3,000 6 AVAILABLE	BRANDED SPONSOR \$3,000 2 AVAILABLE	BREAKOUT SPONSOR \$2,000 10 AVAILABLE	BREAKFAST & REFRESHMENTS SPONSOR \$1,500 14 AVAILABLE	CLOSING EVENT AVAILABLE TBA
CONFERENCE PASSES (\$595 VALUE)	4	4	3	3	3	2 CONFERENCE PASSES, 1 PRESIDENTS DINNER PASS	2	1	1	1	1	
PARTNER/SPONSOR STAGE BANNER	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	
SIGNAGE AT SESSION ENTRANCE	LOGO	LOGO	LOGO		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO		
STEP & REPEAT AT EVENT				LOGO								
RECOGNITION SLIDESHOW AT CONFERENCE	3 SLIDES	3 SLIDES	2 SLIDES	2 SLIDES	2 SLIDES	1 SLIDE	1 SLIDE					
ONE MINUTE VIDEO (PROFESSIONALLY PRODUCED BY CONFERENCE PARTNER)		✓	✓		✓							
RESERVED SEATING AT EVENT		✓	✓		✓		✓					
TABLE SIGNAGE (where applicable)	✓	✓	✓	COCKTAIL NAPKINS	✓		✓	✓			✓	
SOCIAL MEDIA	60s REEL	60s REEL & LOGO KEYNOTE POST	45s REEL & LOGO KEYNOTE POST	45s REEL	45s REEL	30s REEL	30s REEL & LOGO PANEL POST	LOGO GROUP POST	LOGO PANEL POST	LOGO PANEL POST	LOGO GROUP POST	
LOGO ON EVENT INTRO SLIDE	✓	✓	✓		✓		✓	✓	✓	✓		
BOOTH PLACEMENT AT ONE FUTURE REGIONAL TRADESHOW (BOOTH COST ADD'L)	✓	✓	✓	✓	✓							
EXCLUSIVE NETWORKING AT VIP RECEPTION FIRST HOUR				✓								
SPEAKER/VOG ACKNOWLEDGES PARTNER/SPONSOR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LOGO ON SPONSOR PAGE ON THE NEWH WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

\* Non competing companies