

**NEW OPPORTUNITY!**



## Become an **NEWH** Sponsor with the North American **BrandED** Program

Don't miss the incredible business opportunity to become an NEWH BrandED Program Sponsor where you'll gain access to high-level brand professionals from companies like Hilton, Hyatt, Holland America, IHG, and Marriott. Be the first to hear about new brand programs straight from the source, while having a presence at intimate NEWH networking events with designers, architects, purchasers, franchisees, and owners.



**Limited spots are available  
as an exclusive NEWH BrandED Program Sponsor!**

By becoming an NEWH North American BrandED Program Sponsor, you add NEWH to your marketing team, spanning North America and beyond with 29 chapters and regional groups in active hospitality markets. Join us in our mission of scholarships, education, leadership development, recognition of industry excellence, and business development opportunities as we provide relevant promotion and networking for those who actively participate.



BrandED BRAND PARTNERS



For more details on exclusive benefits with the BrandED Program Sponsorship, contact  
Kate Nesbitt, Director/Conferences + Tradeshow  
[kate.nesbitt@newh.org](mailto:kate.nesbitt@newh.org) | 866.935.6394