



NEWH is putting the “power” back in your hands. A new global networking opportunity at your fingertips! Not like any other virtual event.

Meet with manufacturers that can bring new innovative resources to your projects. Talk to leading hospitality professionals that are seeking exceptional design firms.

Build your business and make strategic connections without leaving your office! If you can spare an hour within your day you cannot afford to miss this opportunity.

NEWH Inc is the leading non profit hospitality organization committed to promoting its members that raise scholarship funds for thousands of deserving students that will help to mold our future.

NEWH has awarded over 7 million US dollars in scholarships and has more than 6,000 members globally throughout US, Canada, UK and Europe.

Get involved and learn how you can give back to the industry while growing your business and gaining pertinent industry knowledge.

Get started with **THREE EASY STEPS!**

STEP 1 - Register online.

Sign up for PowerTalk online at NEWH.org (one form/registration per firm). Fill in the information for the two participants agreeing to be available for (4) four 12-minute meetings on October 12, 2021 at 12:00-1:00 pm ET. Participants must be Principal or VP level design professionals Brand Powertalk and Senior level designer or higher responsible for specifying products for projects within the firm for the Product Powertalk.

PRODUCT POWERtalk.

After registering and agreeing to the terms of the attendance and participation you will be ready to select the vendors and manufacturers you would like to meet to review their products and services. Select at least 10 of your top choices to meet with. Your design representatives will be meeting individually with each hospitality company so there will be a total of 8 meetings you will complete on behalf of your firm. Senior level design professionals and higher for these meetings NEWH will need (3) professionally shot installations of projects you would like to share with your brand executives along with a brief overview of your firm and each project you include. This information will be shared with the brand executives prior to the meeting..

BRAND POWERtalk.

Once you have selected your ten manufacturers you will be prompted to select your top 4 choices for Brand Professionals. You will have a total of 4 meetings and you may have up to two people participant within these meetings. Principal and VP level design professionals only for these meetings.

NOTE: NEWH will do the best to match you up with your choices but cannot guarantee you will get all your selections.

STEP 2 - Attend PRODUCT POWERtalk.

Log in 10 minutes prior to your first meeting and settle in with a cup of coffee or your favorite beverage. You will enjoy 4 meetings sequentially that will be presentations of current products relevant to the hospitality industry. Gain **eight** new potential resources for your projects! (Categories: fabric, lighting, custom lighting, seating, casegoods, mirrors, window treatments, bedding & linen, accessories, artwork, stone and quartz, tile, carpet, area rugs, luxury vinyl tile).

STEP 3 - Attend BRAND POWERtalk.

Log in 15 minutes prior to your first meeting and test your computer audio and visual. Be prepared with topics or questions you may want to discuss and you are ready! Meet with **four** leading brand professionals and use the time the way it best suits you and your business. After one hour you will be prompted to join an open networking virtual session with all the participants. You can move about meet all the professionals that participated in the event.

What you need?

2 design professionals available for
1 hour Oct 12th & 1-1/2 hours Oct 25th
12-1 pm ET/4-5 pm GMT
\$250 to register if a member (per firm)
\$350 to register if a non member (per firm)

For more information contact:
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