

NEWH Steering Committee Positions

Below is a very brief description of the role of each steering committee board position.

STEERING COMMITTEE BOARD MEMBERS

*see succession description below. Please note, per NEWH By-laws, no person shall serve on the board more than ten (10) consecutive years.

*Succession Plan Description:

The Steering Chair Elect (1 yr), Steering Chair (2 yrs), and Past Chair (2 yrs) are part of succession planning beginning at the Steering Chair Elect position, which is appointed. The Executive Advisor position is also an appointed position. Succession planning ensures knowledge and stability for the region. By accepting the Chair Elect position, you are making a five-year commitment to serve your region.

Steering Chair (non-elect)

- ▶ The Steering Chair will supervise and direct the business of the region, keeping all steering committee members focused on setting and meeting the goals of the region. The Steering Chair will encourage teamwork and ensure involvement of all members in the region. The Steering Chair will automatically assume the position of Past Chair following his/her Steering Chair 2-year term.

Steering Chair Elect (non-elect)

- ▶ This person will shadow the Steering Chair and will automatically assume the position of Steering Chair following his/her Steering Chair Elect 1-year term.

Secretary (elected)

- ▶ Do you like organization and structure? Be the keeper of minutes/notes! The Secretary will keep minutes of all meetings and actions of the steering committee.

Past Chair (non-elect)

- ▶ The Past Chair serves as parliamentarian and chairs the Nominations Committee. The Past chair may be appointed to the Executive Advisor position following his/her Past Chair 2-year term.

Executive Advisor (non-elect)

- ▶ The Executive Advisor serves as support to the Steering Chair and is his/her mentor.

Steering Committee Chairs (all elected)

Membership (elected)

- ▶ Do you like people? Be your region's cheerleader! Encourage current members to renew and prospective members to join.

Programming (elected)

- ▶ Do you like fun and exciting events? Are you a planner? Plan regional events your regional members will love! The Programming Chair will organize fun, educational and exciting events highlighting your local hospitality industry.

Scholarship (elected)

- ▶ Helping students achieve their goals... does that tug at your heart strings? The Scholarship Chair meets students, visits schools, reviews student scholarship applications, determines recipients, and presents scholarships to awarding students.

CHAIRS (optional)

Equity, Inclusion, and Diversity (EID) (appointed)

- ▶ Do you have a passion to educate your community on diversity? The EID Chair will present opportunities to your chapter to promote diversity, equality, and inclusion within the hospitality industry.

Student Relations (appointed)

- ▶ Do you love to connect with students? The Student Relations Chair will help plan events for students to connect with hospitality professionals and will maintain relationships and connections with student members after graduation.

Marketing (appointed)

- ▶ The Marketing Chair ensure all marketing initiatives are developed and designed to reflect NEWH's overall mission and the message is unified with the goals and objectives of NEWH, Inc. Market your approved calendar of events – ensure information is submitted to NEWH office for inclusion on website, submitted to magazine, posted on social media sites, and shared with potential sponsors.

Fundraising (appointed)

- ▶ Organize a fundraising event – determine the theme, budget, location, and all details that pertain to the event.

For additional optional Chair positions, contact nominations@newh.org for details.

COMMITTEES

Are you brand new to NEWH, or not quite ready to commit to a chair position? Join a committee under chair in your area of interest to get your feet wet and help your region grow and succeed!

Contact NEWH today at nominations@newh.org for further info.