

# NEWH SOHE Award

## REQUEST FOR PROPOSALS



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### Structures of Hospitality Excellence (SoHE) Award Application

Issued By: NEWH, Inc.

RFP Release Date: June 1, 2025

Proposal Due Date: September 30, 2025

Submission Email/Portal: Submit proposals to [newh.awards@newh.org](mailto:newh.awards@newh.org)

### I. RFP PURPOSE

The purpose of this RFP is to solicit proposals from general contractors demonstrating excellence in hospitality construction. The selected recipient of the Structures of Hospitality Excellence Award will exemplify both outstanding project execution and a deep commitment to the industry's future.

### II. REQUIREMENTS

To qualify for the award, general contractors must:

- 1) Be members, or have an employee member, of NEWH, Inc. (Interested in joining? [Learn more here.](#))
- 2) Submit proposal, with a **maximum of 15 pages in length**, as a single .pdf file by submission deadline.

### III. COVER PAGE

Please include the following:

- Legal Company Name
- Headquarters Location + Additional Office Locations
- Year Founded
- Annual Revenue (last fiscal year)
- Contact Person for Application
  - Name
  - Title
  - Phone
  - Email

#### **IV. SECTION A – PROJECT EXCELLENCE (30 Points)**

Please submit ONE flagship hospitality project completed in the past 24 months.

- Project Summary:
  - Project Name
  - Location
  - Type: ☐ Renovation ☐ New Build
  - Gross SF
  - Contract Value:
  - Completion Date:
  - Owner/Client:
  - Architect of Record:
- Narrative (Max 500 words): Attach a narrative describing the project's scope, challenges, and results. Highlight:
  - Innovation or technical complexity
  - Quality of execution (budget, schedule, safety)
  - Operational and user impact
- Optionally Include:
  - Photos (min. 3, max. 10)
  - Budget vs. actual summary
  - Schedule vs. actual timeline
  - Safety data (EMR, TRIR, incidents)
  - Owner/client testimonial (if available)

#### **V. SECTION B – INDUSTRY CONTRIBUTION (30 Points)**

- Specialization in Hospitality Construction:
  - Years active in hospitality sector: \_\_\_\_\_
  - % of work over last 5 years in hospitality: \_\_\_\_\_%
  - List 5 representative projects: \_\_\_\_\_
- Industry Participation: Describe contributions such as:
  - Associations, committees, speaking engagements
  - Published articles or case studies
  - Conference attendance or sponsorships
- Workforce & Trade Support: Describe programs or initiatives related to:
  - Workforce training
  - Diversity, equity & inclusion
  - Jobsite wellness or mental health
  - Apprenticeships, Internships, or labor development

#### **VI. SECTION C – LEADERSHIP & INTEGRITY (20 Points)**

- Collaboration & Team Culture:
  - Subcontractor engagement examples
  - Owner/architect relationships
  - Jobsite culture efforts
- Ethical Practices: Describe approaches to:

- Conflicts or disputes
- Change order fairness
- Pay equity and subcontractor treatment
- Optional: Include a letter of recommendation from a subcontractor or design partner.

## **VII. SECTION D – FUTURE-FOCUSED INITIATIVES (20 Points)**

- Sustainability:
  - Relevant certifications or achievements (LEED, WELL, Fitwel)
  - Waste diversion or ESG efforts
  - Decarbonization strategies
  - Sustainable procurement practices
- Technology & Innovation:
  - BIM / VDC
  - Prefabrication or modular
  - Robotics or automation
  - Digital QA/QC systems

## **VIII. SIGNATURE & CERTIFICATION**

Include the following within the closing page of your submission:

- I hereby certify that all information submitted is accurate and complete to the best of my knowledge.
  - Name:
  - Title:
  - Signature:
  - Date:

## **IX. SUBMISSION CHECKLIST**

- ☐ Single .PDF file
- ☐ Limit to 15 Pages total
- ☐ Supporting documents must be included within the pdf for submission
- ☐ NEWH Membership Confirmation