

## NEWH Structures of Hospitality Excellence (SOHE) Scholarship

NEWH is the international nonprofit community connecting the hospitality industry through scholarships, education, leadership development, and recognition of excellence. We are proud to remain at the forefront of celebrating excellence in the hospitality industry by recognizing the talent and ability of students.

NEWH, Inc. is proud to offer **Structures of Hospitality Excellence (SOHE) Scholarships**, providing up to **\$20,000** in funding to support tuition and other approved educational expenses for students pursuing careers in the trades within the hospitality industry:

- **Up to \$10,000 SOHE Scholarship, sponsored by Continental Contractors**
- **\$5,000 SOHE Scholarship, sponsored by Architectural Concepts**
- **\$5,000 SOHE Scholarship, sponsored by Delta Faucet Company**

**Travel for scholarship** recipients will be generously sponsored by **ALIS DESIGN+ by Northstar**.

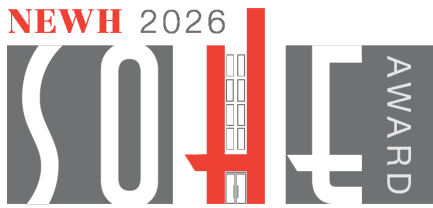
This scholarship is open to students pursuing a **certificate, technical diploma, or associate degree in the construction trades** at a recognized construction trade school. Applicants should be enrolled in a program such as construction, electrical, pipe trades, plumbing, HVAC, etc., and interested in building, renovating, or maintaining various types of properties in the hospitality industry, such as hotels, resorts, restaurants, and more. **Submission deadline: October 1, 2025.**

**Qualifying Criteria\***(see page 6 for frequently asked questions):

- Actively enrolled student: Certificate, technical diploma, or associate degree.
- 3.0 GPA (cumulative) or overall "B" average or grade percentage of 83% – 86% equivalent.
- Financial need through college for past/current/upcoming tuition or program approved books/supplies.
- Program in construction, electricity, pipe trades, plumbing, HVAC, etc., and interested in building, renovating, or maintaining various types of properties in the hospitality industry.

**Include with your application:**

- ☐ **Official Transcript:** We understand that sometimes transcripts and letter(s) may need to be sent in separately per college policy.
- ☐ Course description, including location and cost of the program enrolled in.
- ☐ Up to 3 **letters of recommendation** (example from professor, advisor, employer, etc.)
- ☐ Student essay (500-word maximum) to include:
  - Background of yourself and your experience
  - Your goals and objectives after graduation
  - What factors influenced you to pursue a career in the building trades?
  - Why is obtaining this scholarship important to you?
  - If your application is not accepted, what plans do you have for financing?



Structures of Hospitality Excellence



### Important Dates:

- **Submission Deadline: October 1, 2025.** Applications can be emailed to [newh.scholarship@newh.org](mailto:newh.scholarship@newh.org) or mailed to NEWH, Inc., PO Box 322, Shawano, WI 54166.
- The scholarship will be awarded at ALIS DESIGN+ by Northstar on January 29, 2026, at the JW Marriott/Ritz-Carlton Los Angeles L.A. Live. The scholarship recipient is required to attend the awards event (travel/lodging provided).

Connect/Questions:

(p): 1.800.593.6394

Email: [newh.scholarship@newh.org](mailto:newh.scholarship@newh.org)

Facebook: @newhinc @NEWHScholarships

Instagram: @newhinc



**APPLICANT DETAILS:**

Name: \_\_\_\_\_  
First Middle Last

Current Address: \_\_\_\_\_  
 \_\_\_\_\_  
City State Zip Code

Birthdate: \_\_\_\_\_

School Email: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Cell: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Student ID#: \_\_\_\_\_ GPA/Overall Current Grade %: \_\_\_\_\_

Program: \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_\_

Future Career (list a specific title): \_\_\_\_\_

Degree: ☐ Certificate ☐ Technical Diploma ☐ Associate Other: \_\_\_\_\_

College Name: \_\_\_\_\_

Address of College: \_\_\_\_\_  
 \_\_\_\_\_  
City State Zip Code

Estimated past/current/upcoming total debt through your college for tuition and program approved books/supplies: \$ \_\_\_\_\_

Semester(s) to apply scholarship funds towards (fall/spring) \_\_\_\_\_

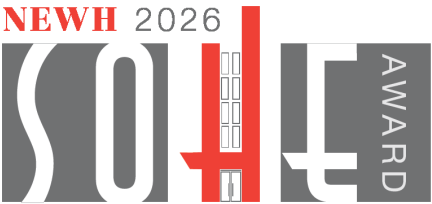
**STUDENT DETAILS:**

Permanent Address: \_\_\_\_\_  
(parents-not a school address)  
 \_\_\_\_\_  
City State Zip Code

Total Units/Credits/Hours Required for Degree:

Total Units/Credits/Hours Completed to Date: \_\_\_\_\_

Units/Credits/Hours Currently Enrolled In: \_\_\_\_\_



Structures of Hospitality Excellence



List of Current Classes:

Units/Hrs./Credits:

<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
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Professional Organizations or Extracurricular activities you are involved in.

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Special Certifications:

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Work Experience:

Company	Job Title	Dates	Hours per week
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**APPLICANT FINANCIAL INFORMATION:**

*Estimated income and expenses from now until next year, meaning a 12-month period*

INCOME	Estimated Amount
Estimated earnings from your job while in school:	\$
Personal Funds (cash, savings, etc.):	\$
Parental Support for Expenses (If not living at home with parents):	\$
Spousal Income:	\$
Anticipated Scholarships Awarded:	\$
	\$
	\$
Other Income:	\$
	\$
	\$
Total Income:	\$

EXPENSES	Estimated Amount
Tuition	\$
Program Approved Books/Supplies:	\$
Lab Fees	\$
Living Expenses	\$
Personal Expenses	\$
Other Expenses (specify):	\$
	\$
	\$
Total Expenses	\$
<b>TOTAL Financial Need</b> (Expenses less income)	\$

**Provide any details you need to further explain (or include a separate sheet with your submission):**

I have fully completed this application, supplied all necessary information accurately, included required attachments and submitted prior to the deadline date or my application will not be considered. I hereby verify that all information included in this application is true and accurate and understand that if NEWH, Inc. learns that any information is false, this application will not be considered. If awarded a scholarship, I understand that funds will be made payable to and directly mailed to my college and applied towards my tuition or program approved books/supplies. I understand unused funds will be returned to NEWH, Inc. WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT. If I receive a NEWH Scholarship award, including the opportunity to attend a scholarship awards event ("the Event"), I hereby release, waive, discharge and covenant not to sue NEWH, Inc., its Chapters, affiliates, officers, directors, agents and employees (hereinafter referred to as "releasees") from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or relating to any loss, damage or injury, including death, that may be sustained by me, or to any property belonging to me, whether caused by the negligence of the releasees, or otherwise, while participating in the Event, or while in, on or upon the premises where the Event is being conducted, while in transit to or from the premises, or in any place or places connected with the Event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## NEWH Scholarship FAQ's

### Criteria:

- Technical College/program accreditation: we do not stipulate who the college/program must be accredited by it just needs to be accredited.
- Only official transcripts are accepted; do not send unofficial. Mail or email official transcript.
- Letters of recommendation/reference can be submitted by mail and/or email.
- Student essay 500-word maximum; follow the requirement-do not go over.
- Preference will be given to candidates who write original responses without using an AI tool.

### Submission:

- We prefer you to collect all items (essay, transcript, letters) and combine into (1) PDF document and mail or email your submission to [newh.scholarship@newh.org](mailto:newh.scholarship@newh.org)
- We understand sometimes transcripts/letters need to be sent in separately.

### Selection:

- Scholarships are awarded based on NEWH scholarship criteria: selected program and career selection, debt through college, GPA, student background and references.
- Applicants must have submitted all necessary requirements with their application to qualify.

### Notification:

- All applicants will receive an email stating their application status within 30-60 days of the scholarship deadline date.

### Award:

- Awarded funds are made payable to the student's college and mailed directly to the college. Funds are never payable to a student. Unused funds are returned to NEWH. Awarded funds may only be applied toward tuition or program approved books/supplies (past, current or upcoming expenses). Awarded funds cannot be used for anything else (housing, personal needs, etc.).

### Did you know?

- NEWH membership is not required but is **FREE** to students and full-time educators.
- Students may apply for multiple NEWH scholarships, even if previously awarded.

### Connect/Questions:

(p): 1.800.593.6394

(e): [newh.scholarship@newh.org](mailto:newh.scholarship@newh.org)

(w): [www.newh.org](http://www.newh.org)

Facebook: @newhinc @NEWHScholarships

Instagram: newhinc

*NEWH has awarded over \$9.75 million in scholarships.*

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