

President  
Haley Taylor  
*Astro Lighting, Inc.*

**NEWH San Francisco Bay Area Chapter** is awarding up to \$35,000 scholarships to students pursuing a major and career objective within the Hospitality Industry (interior design, hospitality management, culinary, architecture, etc.). Scholarship submission deadline date: **June 1, 2025.**

VP/Administration  
Naomi Vollmers  
*EDG Interior Architecture + Design*

**Scholarship criteria:**

VP/Development  
Maria Torres  
*Bull Stockwell Allen*

- Actively enrolled student: 2-year program freshman and above, 4-year sophomore/second year and above, or graduate level attending college in: Northern California zip codes 936 to 961
- 3.0 GPA (cumulative) overall "B" average or grade percentage of 83% – 86% equivalent
- Financial need through college for past/current/upcoming tuition or program approved books/supplies
- Major and career objective within a hospitality related field (interior design, hospitality management, culinary, etc.)

Secretary  
Eveline Rodrigues  
*Bridge Collective*

Treasurer  
Laura Sievers  
*Moon River Collective, LLC*

Past President/Parliamentarian  
Melissa Petersen  
*Arcsine*

**Did you know?**

Executive Advisor  
Genevieve Mansfield  
*SpecCeramics, Inc.*

- NEWH membership is not required but is **FREE** for students + full-time educators
- Students can submit a PDF application by mail or email or apply online [www.newh.org](http://www.newh.org) (Scholarship/Chapter Scholarship Applications/San Francisco Bay Area)

Scholarship  
Paige Viren  
*California State University*

**Best Regards,**

Membership  
Jolene Enns  
*JANUS et Cie*

Paige Viren, NEWH San Francisco Bay Area Chapter | Scholarship Director

Student Relations  
Jane McGoldrick  
*EDG Interior Architecture + Design*

**Questions or to submit application/documents:**

[scholarshipchair@newhsf.org](mailto:scholarshipchair@newhsf.org)

Programming  
Heidi Peterson  
*MasayaCo*

Attn: NEWH San Francisco Bay Area Chapter Scholarship

PO Box 322

Shawano, WI 54166

Fundraising  
Nicole Bertrand  
*BAMO, Inc.*

**Get connected:**

Marketing  
Mecca Preston  
*LHDS*

Web: <https://newh.org/chapters/san-francisco-bay-area/>

Facebook: @NEWHSanFranciscoBayArea @newhinc @NEWHScholarships

Instagram: newhinc

Equity, Inclusion & Diversity  
Germaine Ng  
*Williams-Sonoma, Inc.*

*NEWH has awarded over \$9.75 million in scholarships.*

*NEWH, INC. is the international nonprofit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence.*

NEWH, Inc. Delegates  
Melissa Petersen  
*Arcsine*

Naomi Vollmers  
*EDG Interior Architecture + Design*

Arizona – Atlanta – Chicago – Dallas – Las Vegas – Los Angeles Founding Chapter – Milano – New York – North Central – Northwest – Paris – Rocky Mountain – San Francisco Bay Area – South Florida– Sunshine – Toronto – United Kingdom – Vancouver – Washington DC Metropolitan  
Regional Groups: Atlantic City|Philadelphia – Cincinnati – Detroit – Houston – Mid-South – New England – North Carolina – Orange County – Pittsburgh – South Carolina

**Thanking NEWH's 2025 Corporate Partners**

**Benefactor:** DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | MILLIKEN FLOOR COVERING | SIGNATURE | ULSTER

**Patron:** ARTERIORS CONTRACT | BERNHARDT HOSPITALITY | BRINTONS | ENCORE HOSPITALITY CARPET | HOSPITALITY DESIGN/BOUTIQUE DESIGN | KB CONTRACT | KIMBALL HOSPITALITY | P/KAUFMANN CONTRACT | PTY CUSTOM LIGHTING | VALLEY FORGE FABRICS

**Supporting:** AMERICAN ATELIER, INC. | AMERICAN LEATHER | ARTLINE GROUP | ASHLEY LIGHTING, INC. | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON FABRIC | DELTA FAUCET COMPANY | DOWN ETC. | ELECTRIC MIRROR | FAIRMONT DESIGNS | INSTALLATION SERVICE GROUP | KELLEX | MANDY LI COLLECTION | PORCELANOSA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY | SHAW HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS/GABBY CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TRINITY LIGHTING | TROPITONE FURNITURE COMPANY | W A L T E R S