



NEWH
The Hospitality Industry Network

sustainable hospitality

NEWH Sustainable Hospitality Design Competition 2008-2009

vp/sustainability hospitality

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sustainability director

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INITIATIVES

forums:

- positioning hospitality
- sustainable leadership

resources:

- sustainable hospitality directory

education:

- industry ceu programs

scholarship:

- sustainable design competition

Dear Students and Educators:

NEWH is proud to host the third annual Sustainable Design Competition. The NEWH Sustainable Design Competition will provide students with the opportunity to showcase their design skills while utilizing the very best in sustainable design products and practices. JLF/lone meadow and Designtex have generously donated the awards – one to the winning student and one to the student's design program.

Award:

\$5000 JLF/lone meadow Scholarship Award to the Student

\$5000 Designtex award will go to the Interior Program the winning student attends

The student award will be distributed to the student through the respective school. Student monies may be used for tuition, books or supplies needed for his/her education. The award to the school must go to the INTERIORS PROGRAM and not to the general funds of the school. The program may utilize this award to enhance the educational needs of the students i.e., purchase of computers or software for the design program, purchase of materials to help the design studio. Our winning student and school shall be honored at HD Expo 2009. In addition to NEWH Magazine, the event shall be covered by other hospitality and design publications.

Description of competition:

- Open to ALL interior design students (junior level and above) attending an accredited program. (Accredited programs include those which are deemed to be properly accredited per the U.S Dept. of Education guidelines – <http://ope.ed.gov/accreditation> as well as those which have been accredited by the CIDA – <http://www.accredit-id.org/accreditedprograms.html>). All student intent applications must be signed by the school advisor, dean or program director. Instructors wishing to use the competition as a class project may do so and submit one intent application which must list all participating students. Instructor must evaluate class work and may submit no more than five of the best projects to NEWH by the February 27th deadline. All work submitted must follow the guidelines as outlined for individual submissions.
- Students must execute a dynamic, creative, cutting edge design utilizing the very best products and technologies which encompass sustainable products/materials and construction practices. In addition to the physical aspects of design, the functional daily use of the space in a “green” sense should be considered as the design of a space can encourage recycling and reuse by all occupants.
- Project involves the design of a sustainable restaurant/night club.
- Design shall encompass 8200 square feet of space to include: restaurant/dining, bar/lounge, entertainment features, i.e., dance floor, stage..., restroom facilities. Square footage also includes all outdoor dining areas, entry space and/or portico. Total height of space not to exceed 32 feet. Space can be divided into multiple levels.
- Students may locate their project in a destination of their choice.
- All work must be student's original work. Only one entry allowed per student. Students may work as a team on one project, but only one student award will be presented and travel/lodging for one student representative to be paid to the award presentation.
- Submissions and application materials shall be retained by NEWH and will not be returned to the applicant.
- Students retain copyright to their documents and design, but must agree to grant perpetual royalty free license to

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- NEWH, Inc. and NEWH Sustainable Hospitality to use their entry either partially or in its entirety in future NEWH, Inc. marketing materials and/or presentations. Finalists and winning student agree to their work being shown at venues to be determined at HD EXPO 2009. Student finalists and winner who are photographed agree to sign a release allowing NEWH, Inc. and NEWH Sustainable Hospitality to use their image in marketing materials, publications and/or presentations.
- Finalists may be asked to submit original work if so required by the judges.

Typical Restaurant/Night Club Requirements

Design must include but not be limited to:

- Orientation of unit/building and its connection to the outdoors, i.e., outside light/window treatments, heat generation into space (efficient use of energy)
- Description of materials and construction (concrete, steel, etc...)
- Water-use – efficiency of plumbing, fixtures, etc...
- Air quality as related to material and furniture selections
- Sound quality – impact on neighbors
- Energy efficiency as related to lighting/heating/cooling of space and other energy needs
- Interior material and furniture specifications to meet USGBC guidelines
- Recycling, re-use as it relates to daily usage of the space
- Students are expected and encouraged to research sustainable products/practices. NEWH offers a Sustainable Resources Directory online which may be utilized by the student for location of sustainable resources, manufacturers and others involved in the production and design of sustainable products.

Presentation/Required submittals:

- Students must submit their project via electronic medium (jpeg, drawing, or pdf files) on a CD-ROM or DVD/DVR. Please format presentation in Power Point with all back up work linked into the document.
- Actual work may be completely created virtually and submitted in this format or actual work may be photographed and submitted digitally.
- Students must provide a not more than 500 word essay describing their design intent and project description.
- **OPTIONAL:** Students may film an AVR file showing a not more than 10 minute personal presentation of their work. This will allow the judges to review student's presentation skills. The presentation movie clip is not mandatory, but is encouraged.

Complete submittal must include, but is not limited to:

Design Intent, Presentation, Plans, Drawings, Specifications – all contained in Power Point per checklist below:

- Rapid visualization/sketches of concept (actual and/or virtual) must include at least two perspectives: one of bar/entertainment area and one of dining room
- Floor plan/reflected ceiling plan
- Interior elevations: essential walls only, to communicate important elements of the design concept.
- Finish plans & finish schedule
- Millwork design and specifications – essential elements only - as needed to communicate concept.
- FF & E (Furniture, Fixtures & Equipment) floorplan & specifications - include index of green sources & Budget.
- Lighting schedule & specifications
- Art & artifacts specifications
- Table top/menu and graphic concept/design –
- Rendering of graphic signage with interior logo graphics.& placement. Consider energy efficiency in all signage
- Design intent narrative
- **Optional:** 3-D Model may be included (may be produced in digital format)
- **Optional:** 10 minute video file of personal presentation of your concept.
- Students must provide **5** copies of this digital submittal.
- All submittals must be properly marked with student name, school and project title.

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- All submittals are judged as to their professional appearance. All original drawings/models/presentation boards and materials must be retained for submittal if student is selected as a finalist.
- A minimum of five finalists will be selected. The winning student shall be selected from the five finalists. The work of the top three finalists will be shown at HD Expo 2009 @ the NEWH Inc. booth.
- NEWH will not be responsible for the return of any applications, documents, or other submittals by applicants.
- Student **must** include a short biography about themselves along with a resume and photo/headshot suitable for use in press releases.
- A signed press release (included in application packet) must also be included.

Deadline:

- Please complete an “**Application of Intent**” to participate and mail or fax to the NEWH, Inc. office by **December 12, 2008**.
- All **completed project** entries will be **due on February 27th, 2009**.
- **Award Presentation:** The winning student/school will be announced at HD Expo 2009 in Las Vegas.

**Please see next pages for Intent to Participate Application
and
Project Submittal and Release Form**

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NEWH SUSTAINABLE DESIGN COMPETITION 2008-2009

INTENT TO PARTICIPATE APPLICATION

Please return this application:

BY MAIL: NEWH, Inc. P.O. Box 322, Shawano, WI 54166

BY FAX: 800-693-NEWH

BY EMAIL: newh.scholarship@newh.org

DEADLINE: DECEMBER 12, 2008

QUESTIONS PLEASE EMAIL: newh.scholarship@newh.org or go to: www.newh.org

STUDENT NAME:

ADDRESS:

PERMANENT ADDRESS IF DIFFERENT:

PHONE/FAX/EMAIL

SCHOOL/PROGRAM

STUDENT'S MAJOR:

YEAR IN SCHOOL –junior/senior/graduate program/ other:

SCHOOL ADDRESS

ADVISOR NAME/TITLE:

PHONE/FAX/EMAIL

ADVISOR'S APPROVAL SIGNATURE HERE: _____

- I will be able to attend HD Expo in Las Vegas May of 2009 (date to be announced) for the presentation of my award if chosen as winner. (One night stay and airfare included for one student winner).

I, _____ (student(s) name)

am a student at the above institution declare my intent to participate in **THE NEWH SUSTAINABLE DESIGN COMPETITION FOR 2008-2009**. I have read and understand the rules and requirements of this competition and have received approval from my program advisor to participate. I understand that the deadline for submittal of my work is February 27, 2009.

STUDENT SIGNATURE:

DATE:

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NEWH SUSTAINABLE DESIGN COMPETITION 2008-2009

PROJECT SUBMITTAL & RELEASE FORM

Please include this form with your project submittal.

DEADLINE: FEBRUARY 27, 2009

MAIL TO: NEWH, Inc., PO Box 322, Shawano, WI 54166

Questions please email: newh.scholarship@newh.org

DATE:

STUDENT(S) NAME:

ADDRESS:

PERMANENT ADDRESS IF DIFFERENT:

PHONE/FAX/EMAIL:

SCHOOL/PROGRAM

MAJOR:

TITLE OF SUBMITTAL IF ANY:

SUBMITTAL CHECK LIST: Please circle format used: CD-ROM DVD/DVR

I have included **five (5) copies** each of my submittal in Power Point which includes:

- Rapid visualization/sketches & perspectives of concept (actual and/or virtual)
- Design intent narrative (max. 500 word essay)
- Floor plan
- Reflected ceiling plan
- Essential interior elevations
- Finish plans & finish schedule
- Millwork design and specifications
- FF & E (Furniture, Fixtures & Equipment) floor plans and specifications, including Index of green sources
- Lighting schedule & specifications
- Art & artifacts specifications
- Table top/menu and graphic concept/design
- Rendering of graphic signage with interior logo graphics.& placement. Consider energy efficiency in all signage
- Budget
- Headshot
- Resume/bio
- Press release – signed.
- Optional:** 3-D actual and/or virtual model
- Optional:** 10 minute video file of personal presentation of your concept

All submittals are to be clearly marked with student name/project title/school name.

I certify that this submission is my original work and that it does not infringe on the intellectual property rights of any third party. I understand that I retain the copyright in these documents and this design, but I irrevocably grant a perpetual, royalty-free license to NEWH, Inc. and NEWH Sustainable Hospitality, to use this entry, either partially or in its entirety in future marketing materials or promotions. I also release use of photographic images of myself taken in the course of this competition including my submitted headshot and biographical information.

I understand that applications and electronic submittal materials will not be returned to me. I also agree to supply any part of my original work on this submittal if requested by the judging committee. Costs of shipping/insurance etc including return shipping to be borne by me. I hold NEWH, Inc. completely harmless as to the loss or damage of any submission made by me for this competition.

SIGNATURE: _____

DATE: _____

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