

**NEWH**

# **Sustainable Hospitality Design**

**Competition  
2010**

This is an exciting opportunity to showcase your talent to major design professionals ... AND win a \$5000 scholarship for yourself and a matching award for your school program! It's also a great opportunity to test your skills in designing 'GREEN'!

Sponsored by

**NEWH Sustainable Hospitality**

**JLF lone meadow  
Designtex Group**

Deadline for application of intent to participate: December 11, 2009. Deadline for project submittal: February 26, 2010

Finalists and winning applicants projects to be featured at HD Expo 2010 in Las Vegas.

For more information contact your program advisor or go to: [www.newh.org](http://www.newh.org) and click on Sustainable Hospitality, Scholarship Competition to download application forms and informational packet.



**NEWH**  
The Hospitality Industry Network

# **sustainable hospitality**



## DESIGN COMPETITION 2009-2010 - SUSTAINABLE SPA DESIGN

Dear Students and Educators:

NEWH is proud to host the fourth annual Sustainable Hospitality Design Competition. The NEWH Sustainable Hospitality Design Competition will provide students with the opportunity to showcase their design skills while utilizing the very best in sustainable design products and practices.

**JLF/lone meadow and Designtex** have generously donated the awards - one to the winning student and one to the student's design program.

### **AWARD:**

\$5000 JLF/lone meadow Scholarship Award to the Student

\$5000 Designtex award will go to the Interior Program the winning student attends

The student award will be distributed to the student through the respective school. Student monies may be used for tuition, books or supplies needed for his/her education. The award to the school must go to the INTERIORS PROGRAM and not to the general funds of the school. The program may utilize this award to enhance the educational needs of the students i.e., purchase of computers or software for the design program, purchase of materials to help the design studio.

**PRESENTATION OF AWARD:** Our winning student and school shall be honored at HD Expo 2010.

### **DESCRIPTION OF COMPETITION:**

- Open to ALL interior design students (Junior level and above) attending an accredited program. (Accredited programs include those, which are deemed to be properly accredited per the U.S Dept. of Education guidelines - <http://ope.ed.gov/accreditation> as well as those, which have been accredited by the CIDA - <http://www.accredit-id.org/accreditedprograms.html>).
- All student intent applications must be signed by the school advisor, dean or program director.
- Instructors wishing to use the competition as a class project may do so and submit one intent application, which must list all participating students. Instructor must evaluate class work and may submit no more than five of the best projects to NEWH by the February 26<sup>th</sup> deadline. All work submitted must follow the guidelines as outlined for individual submissions.
- Students must execute a dynamic, creative, cutting edge design utilizing the very best products and technologies which encompass sustainable products/materials and construction practices. In addition to the physical aspects of design, the functional daily use of the space in a "green" sense should be considered as the design of a space can encourage recycling and reuse by all occupants.
- Project will involve the design of a sustainable full service Resort Spa and Salon.
- Design shall encompass a maximum of 16,000 square feet of space which may include: treatment rooms, hair, manicure/pedicure services, men's hair /shaving services, pools, Jacuzzis, plunge pools and specialized therapy areas.
- Square footage to include all interior, outdoor areas and entry space.
- Height of interior space not to exceed 12'-0" feet.
- Space may be one or multiple levels (ADA must be considered on multi-level plans).
- Students may locate their project in a hotel/resort destination of their choice.
- All work must be student's original work.
  - Only one entry allowed per student.



- Students may work as a team on one project, but only one student award will be presented and travel/lodging for one student representative to be paid to the award presentation.
- Submissions and application materials shall be retained by NEWH and will not be returned to the applicant.
- Students retain copyright to their documents and design, but must agree to grant perpetual royalty free license to NEWH, Inc. and NEWH Sustainable Hospitality to use their entry either partially or in its entirety in future NEWH Inc. marketing materials and/or presentations.
- Finalists and winning student agree to their work being shown at venues to be determined at HD EXPO 2010. Student finalists and winner who are photographed agree to sign a release allowing NEWH, Inc. and NEWH Sustainable Hospitality to use their image in marketing materials, publications and/or presentations.
- Finalists may be asked to submit original work if so required by the judges.

### **Typical Resort Sustainable Spa Requirements**

#### **DESIGN MUST INCLUDE BUT NOT BE LIMITED TO:**

- Orientation of unit/building and its connection to the outdoors, i.e., outside light/window treatments, heat generation into space (efficient use of energy)
- Description of materials and construction (concrete, steel, etc...)
- Water-use – efficiency of plumbing, fixtures, etc...
- Air quality as related to material and furniture selections
- Energy efficiency as related to lighting/heating/cooling of space
- Suggest that interior material and furniture specifications to meet USGBC guidelines
- Recycling, re-use as it relates to daily usage of the space
- Students are expected and encouraged to research sustainable products/practices. NEWH offers a Sustainable Resources Directory online which may be utilized by the student for location of sustainable resources, manufacturers and others involved in the production and design of sustainable products.

#### **PRESENTATION/REQUIRED SUBMITTALS:**

- Students must submit their project via electronic medium (jpeg, drawing or pdf files) on a CD-ROM or DVD/DVR. Please format presentation in Power Point with all back up work linked into the document.
- Actual work may be completely created virtually and submitted in this format or actual work may be photographed and submitted digitally.
- Students must provide a not more than 500 word essay describing their design intent and project description.
- OPTIONAL: Students may film an AVR file showing a not more than 10 minute personal presentation of their work. This will allow the judges to review student's presentation skills. The presentation movie clip is not mandatory, but is encouraged.

#### **COMPLETE SUBMITTAL MUST INCLUDE, BUT IS NOT LIMITED TO:**

Design Intent, Presentation, Plans, Drawings, Specifications – all contained in Power Point per checklist below:

- Rapid visualization/sketches of concept (actual and/or virtual)



- Floor plan/reflected ceiling plan
- Interior elevations: essential walls only, to communicate important elements of the design concept
- Finish plans & finish schedule
- Millwork design and specifications – essential elements only as needed to communicate concept
- FF & E (Furniture, Fixtures & Equipment) floor plan & specifications - include index of green sources & Budget.
- Lighting schedule & specifications
- Art & artifacts specifications
- Spa menu and graphic concept/design
- Design intent narrative
- **Optional:** 3-D Model may be included (may be produced in digital format)
- **Optional:** 10-minute video file of personal presentation of your concept.
- Students must provide **2** copies of this digital submittal.
- **All submittals (each copy) must be properly marked with student name, school and project title.**
- Student must include a short biography about themselves along with a resume and photo/headshot suitable for use in press releases.
- A signed press release (included in application packet) must also be submitted

**QUESTIONS & COMPETITION UPDATES - PLEASE GO TO: [www.newhconnect.org](http://www.newhconnect.org)**

Join as member and also join the Sustainable Hospitality Design Competition Group and post your questions. Answers and questions will be visible to all on this forum.

**JUDGING:**

- In addition to criteria listed in description of competition above, all submittals are judged as to their professional appearance.
- All original drawings/models/presentation boards and materials must be retained for submittal if student is selected as a finalist.
- A minimum of five finalists will be selected. The winning student shall be selected from the finalists. Student may watch for the progress in judging by visiting the NEWH Sustainable Hospitality website at: **<http://www.sustainablehospitality.org>**
- NEWH will not be responsible for the return of any applications, documents, or other submittals by applicants.

**DEADLINES:**

- Please complete an “**INTENT TO PARTICIPATE APPLICATION**” and mail or fax to the NEWH, Inc. office by **December 11, 2009**.
- All **completed project** entries will be **due on February 26th, 2010**.

**AWARD PRESENTATION:**

The winning student/school will be awarded at **HD Expo 2010 in Las Vegas**.



## DESIGN COMPETITION 2009-2010 - SUSTAINABLE SPA DESIGN

### INTENT TO PARTICIPATE APPLICATION

#### PLEASE RETURN THIS APPLICATION

**BY MAIL:** NEWH, Inc. P.O. Box 322, Shawano, WI 54166

**BY FAX:** 800-693-NEWH

**BY EMAIL:** [newh.scholarship@newh.org](mailto:newh.scholarship@newh.org)

**DEADLINE: DECEMBER 11, 2009**

**QUESTIONS PLEASE GO TO:** [www.newhconnect.org](http://www.newhconnect.org)

Join as member and also join the Sustainable Hospitality Design Competition Group and post your questions. Answers and questions will be visible to all on this forum.

**STUDENT NAME:**

**ADDRESS:**

**PERMANENT ADDRESS IF DIFFERENT:**

**PHONE/FAX/EMAIL**

**SCHOOL/PROGRAM**

**STUDENT'S MAJOR:**

**YEAR IN SCHOOL** –junior/senior/graduate program/ other:

**SCHOOL ADDRESS**

**ADVISOR NAME/TITLE:**

**PHONE/FAX/EMAIL**

**ADVISOR'S APPROVAL SIGNATURE HERE:**

I \_\_\_\_\_ (print student name) will be able to attend HD Expo in Las Vegas May of 2010 (date to be announced) for the presentation of my award if chosen as winner.

(One night stay and airfare included for one student winner). I understand that failing to appear for this presentation, I forfeit the award and it shall go to the next runner up selected by the judges.

I, \_\_\_\_\_ (print student[s] name[s]) am a student at the above institution declare my intent to participate in **THE NEWH SUSTAINABLE HOSPITALITY DESIGN COMPETITION FOR 2009-2010**. I have read and understand the rules and requirements of this competition and have received approval from my program advisor to participate. I understand that the deadline for submittal of my work is February 26, 2010.

STUDENT SIGNATURE:

DATE:



## DESIGN COMPETITION 2009-2010 - SUSTAINABLE SPA DESIGN

**PROJECT SUBMITTAL & RELEASE FORM** - Please include this form with your project submittal

**DEADLINE: FEBRUARY 26, 2010**

**MAIL TO:** NEWH, Inc., PO Box 322, Shawano, WI 54166

**QUESTIONS PLEASE GO TO:** [www.newhconnect.org](http://www.newhconnect.org)

Join as member and also join the Sustainable Hospitality Design Competition Group and post your questions. Answers and questions will be visible to all on this forum.

**DATE:**

**STUDENT(S) NAME:**

**ADDRESS:**

**PERMANENT ADDRESS IF DIFFERENT:**

**PHONE/FAX/EMAIL:**

**SCHOOL/PROGRAM**

**MAJOR:**

**TITLE OF SUBMITTAL IF ANY:**

**SUBMITTAL CHECK LIST:** Please circle format used: CD-ROM DVD/DVR

I have included **two (2) copies** each of my submittal in Power Point, which includes:

- Rapid visualization/sketches of concept (actual and/or virtual)
- Design intent narrative (max. 500 word essay)
- Floor plan
- Reflected ceiling plan
- Essential interior elevations
- Finish plans & finish schedule
- Millwork design and specifications
- FF & E (Furniture, Fixtures & Equipment) floor plans and specifications, including Index of green sources
- Lighting schedule & specifications
- Art & artifacts specifications
- Spa menu and graphic concept/design
- Budget
- Headshot
- Resume/bio
- Press release – signed.
- Optional: 3-D actual and/or virtual model
- Optional: 10 minute video file of personal presentation of your concept

**All submittals are to be clearly marked with student name/project title/school name.**

I certify that this submission is my original work and that it does not infringe on the intellectual property rights of any third party. I understand that I retain the copyright in these documents and this design, but I irrevocably grant a perpetual, royalty-free license to NEWH, Inc. and NEWH Sustainable Hospitality, to use this entry, either partially or in its entirety in future marketing materials or promotions. I also release use of photographic images of myself taken in the course of this competition including my submitted headshot and biographical information.

I understand that applications and electronic submittal materials will not be returned to me. I also agree to supply any part of my original work on this submittal if requested by the judging committee. Costs of shipping/insurance etc including return shipping to be borne by me. I hold NEWH, Inc. completely harmless as to the loss or damage of any submission made by me for this competition.

**SIGNATURE:**

**DATE:**