NEWH Sustainable Hospitality Design Competition 2016-2017

Sustainable Guest Experience – CO-LIVING CONCEPT

Dear Students and Educators:

NEWH is proud to host the 11th annual Sustainable Hospitality Design Competition scholarship. The competition provides students with the opportunity to showcase their design skills while utilizing the very best in sustainable design products and practices. The competition guidelines change year to year and may be found on our website www.newh.org. Thank you for sharing this opportunity with students.

2016 - 2017 NEWH Sustainable Design Competition sponsors:

JLF
lone meadow

applied: textiles

$5,000 undergraduate scholarship award
$5,000 graduate scholarship award
Includes: Airfare & lodging to awards event at HD Expo on May 3, 2017 in Las Vegas, NV

RULES OF COMPETITION:
- Must be a currently enrolled student with current/upcoming debt through your school for tuition, books, or supplies at time of scholarship award in May 2017.
- Awarded scholarship funds will be sent to and directly distributed through winning student's school.
- If student does not have stated eligible debt at time of award, the funds will be awarded to student's college Interior Design Program.
- If a winning graduate student is not selected, the scholarship award will go to the INTERIORS PROGRAM of the winning undergraduate student's school, and vice versa. The interiors program may utilize the award to enhance the educational needs or materials of the design studio. School representative must be able to attend the award presentation.
- Students (2) may work together as a team project; if a team project is awarded both students would receive paid airfare and lodging to the awards event and would splint the $5,000 scholarship award.
- Winners must attend awards event in Las Vegas on May 3, 2017, with paid airfare & lodging provided.
- Instructors may use competition as a class project. Instructor must evaluate class submissions and submit no more than (5) top projects. A NEWH Submittal Form must be submitted with each entry.
- Winning students agree to their image and work being shown at HD Expo, on the NEWH website, social media sites, and NEWH Magazine.
- Student retains copyright to their documents and design, but must agree to grant perpetual royalty free license to NEWH, Inc. and NEWH Sustainable Hospitality to use their entry either partially or in its entirety in future NEWH Inc. marketing materials and/or presentations.

DESCRIPTION OF COMPETITION:
- Open to ALL interior design students (Junior level and above) attending an accredited program.
- Undergraduate program must be a minimum of 4 years.
- Students must execute a dynamic, creative, cutting edge design utilizing the very best products and technologies which encompass sustainable topics including: site selection, water efficiency, energy conservation, products/materials, and indoor environmental quality. In addition to the physical aspects of design, the functional daily use of the space and how the occupants can operate the facility in a sustainable manner, such as encouraging recycling and reuse, water and energy conservation to create a truly sustainable business must be considered.
- Students do not need to be a NEWH member to participate however, membership is FREE to students and full-time educators. Go to www.newh.org and click on "Join" for more details.

PROJECT REQUIREMENTS:
- Project involves the design of a **Sustainable Co-Living Solution**
- This design story is about group living - sharing, interaction, and understanding of cultures and breaking down of cultural differences between people staying there and the local community. It may be a hostel concept, extended stay, connection to co-working, a place where people can work remotely anywhere or a hybrid of a home and office with hotel service.
- It is not necessary to use a property that actually exists. This is a conceptual project.
- Student may locate their project in an urban destination of their choice. The project may be part of a restorative/regenerative project or a new build.
- Student must include **seven** guest area experiences. Design may include: shared rooms, private rooms, gathering space, restaurant, bar, shared kitchen/dining, commercial kitchen, internet lounge, reception, outdoor gardens or social programming elements.
- All work must be student's original work.
- Only one entry allowed per student.

DESIGN MUST INCLUDE *(but is not limited to)*:
- Orientation of unit/building and its connection to the outdoors, i.e., outside light/window treatments, heat generation into space (efficient use of energy)
- Sustainable relationship with the surrounding community, culture
- Description of building materials and construction (concrete, steel, etc…)
- Water-use – efficiency of plumbing, fixtures, etc…
- Air quality as related to material and furniture selections
- Energy efficiency as related to lighting/heating/cooling of spaces
- Interior material and furniture specifications meet USGBC guidelines
- Recycling, re-use as it relates to daily usage of the spaces
- Students are expected and encouraged to research sustainable products/practices. NEWH offers Sustainable Links online http://newh.org/sustainability/sustainable-links/ which may be utilized by the student for location of sustainable resources, manufacturers and others involved in the production and design of sustainable products.

QUESTIONS:
- Facebook: "NEWH Sustainable Design Competition" like & post your questions
- newh.scholarship@newh.org or 1.800.593.6394

JUDGING:
- Submissions are judged on competition criteria requirements and professional appearance of submission by NEWH, Inc. scholarship committee.
- Final top (5) finalists (graduate and graduate) will move on to be judged by a panel of professional industry judges.
- Winning students are selected from the judges' recommendations and criteria scores.
- All applicants will receive an email stating their application status prior to March 21st, 2017.

SUBMITTAL INSTRUCTIONS:
- Submission **deadline: January 30th 5:00pm EST**
  Email: newh.scholarship@newh.org
  OR
  DropBox: Email newh.scholarship@newh.org to request a DropBox folder
  If using DropBox go to www.dropbox.com and create your free account
- Please consider the best option for submittal so that your project is received on time in the best format.

SUBMITTAL REQUIREMENTS: Submit all below items in (1) PDF file
- Rapid visualization/sketches of concept (actual and/or virtual)
- Conceptual floor & reflected ceiling plans
- Conceptual interior elevations: essential walls only, to communicate important elements of the design concept. Note: the communication of your concept should be active rather than static. Using rapid visualizations and perspectives are the preferred method of communicating your story. **This is a "story board" project – please strive to keep your presentation dynamic!**
- Finish plans & finish schedule for all areas presented in their design concept
- FF&E floor plans and specifications, including art and artifacts
- Millwork design, lighting schedule and specifications – essential elements only as needed to communicate concept
- Student should include signage, branding design and other graphic elements as they are related to their concept/design
- Index of Green Sources/Plans/Specs
- A budget is not required for this project so have fun!
- Actual work may be completely created virtually and submitted in this format or actual work may be photographed and submitted digitally
- Bibliography

SUBMIT BELOW IN (1) SEPARATE PDF FILE:
- **Design Intent** narrative – max 500 word essay describing their design intent and project description
- Short **Biography** about student
- Student **Resume**
- **NEWH Project Submittal Form**
- **Optional**: 10 minute video presentation of your concept
- Headshot & Project Images *(only if selected as the winner – submit in separate JPG files)*