

NEWH Green Voice Design Competition provides students with the opportunity to showcase their design skills while utilizing the very best in sustainable design products and practices.

\$7,500 undergraduate scholarship award

\$7,500 graduate scholarship award

Awards to be presented in November at BDNY 2021 in New York City.

Instructor Criteria:

- Instructors are encouraged to use competition as a class project. Instructor must evaluate all projects and submit no more than the top (5) projects for consideration. Each student must include a submittal form.

Student Criteria:

- Open to declared **Interior Design** or **Architecture** students attending an accredited college/university
 - Undergraduate Students (in second year or above of a 4 or 5 year program – Bachelor level degree sought)
 - Graduate students (Masters or above programs)
- Teams: up to (2) students meeting above criteria may work together as a team. Undergrad and Grad students may work together and will compete for the Graduate level award. If awarded, students will split the \$7,500 scholarship. Each student would receive paid travel and lodging to the awards event.
- Winner(s) must be available to attend the awards event at BDNY in November 2021 (travel and lodging are provided). If unable to attend for valid reasons, student may be asked to select (1) college representative (faculty or advisor) to attend on their behalf.
- Project Submittal Form: ALL projects MUST include this form.
- Due date for all submittals: **January 4, 2021 5pm EST.**

Questions:

- Submit all questions in writing to newh.scholarship@newh.org

Judging:

- Submissions are judged on competition criteria and professional appearance by NEWH, Inc. Scholarship Committee
- Up to (5) projects will be selected as finalists for each scholarship (undergraduate and graduate) and will move on to be judged by a panel of professional industry judges.
- Final winners are selected from the judges' recommendations and criteria scores.
- **NOTIFICATION:** Participating students and instructors will receive notification stating status of their project submittal(s) prior to March 30th, 2021
- **AWARD IF THERE IS NO QUALIFYING WINNER:** In the event judges are unable to identify a winning project for one scholarship – graduate or undergraduate, that scholarship will be awarded to the interiors program of the student or student team who won. The award may be used by the interiors program to enhance the educational needs or materials of the design studio. A school representative must be able to attend the award presentation.

Resort/Spa Sustainable Guest Experience – Project Requirements:

Location/Property Type:

- Students may locate their project in a hotel/resort destination of their choice. It is not necessary to use an actual existing property. This is a conceptual project. Buildings can be repurposed from another use, new build or remodeled existing resort. Building location and orientation-to be shown on a site plan. Provide an overview of surrounding community and culture and relationship to design site.

Design Goals

- Students will execute a dynamic, creative, cutting edge design utilizing the products; technologies, systems, materials and construction practices that assist in meeting criteria as outlined.
- “Innovation & Emerging Technology” is a component of the design criteria. Use of space (touch-free, automation etc.); Air quality – as it relates to not only materials and furniture, but as it relates to **COVID-19** and future bacterial/viral challenges.
- In addition, to physical aspects of design and functional daily use of the space by all occupants, Use **WELL v2** categories and project criteria, research building and finish materials. Illustrate new advances in sustainable buildings by achieving a cross over with **LEED v4** to **WELL v2**.
- **WELL V2 certification goals:**

Select 4 categories to design and document to from **WELL v2 Pilot**.

Reference: <https://v2.wellcertified.com/v/en/overview>

Minimum of 2 categories selected must also have ‘crosswalk’ with **LEED v4 & WELL v2**.

Find crosswalk chart for all certifications at this link: <https://sftool.gov/learn/crosswalk> Identify, certify and document which of your chosen categories from **WELL v2** would also meet the **LEED v4** standard and why.

Other Reference Links:

WELL v2 CATEGORIES SELECTION (Select 4 categories)

- <https://standard.wellcertified.com/>
- Download – STRATEGIES FROM THE WELL BUILDING STANDARD TO SUPPORT IN THE FIGHT AGAINST COVID-19,
<https://a.storyblok.com/f/52232/x/7444aedf01/strategiesfromwell-covid19-v2.pdf>
- LEED v4 CATEGORIES SELECTION SHEET (Select 2 “crosswalk” categories)
- <https://www.usgbc.org>

Project type/Story Board Concept:

This competition is a Resort/Spa, which encompasses a Sustainable Guest Experience. Through use of storyboards, animation, rapid visualization and/or perspectives, the student shall tell a sustainable story of a guest stay in a Resort/Spa hotel. The story is from the perspective of the guest. Actual work may be created virtually or photographed for submission.

Design Spaces:

- Student must design guest area experiences which must include:
 - Front Desk/Lobby/Check-in or arrival space
 - Deluxe Guest Room(s) (including bath) – minimum 2 room schemes
 - Spa/Pool
 - Restaurant/Bar or Cafe,
 - Fitness Center
 - Minimum of one additional space of the students choosing. (Example: meeting room space, ballroom, community space, retail...).
 - Designed spaces may be outdoor or indoor venues.
- There is no minimum or maximum square footage
- No set budget required so have fun!

DESIGN must include, but is not limited to:

- Orientation of unit/building and its connection to the outdoors, i.e., outside light/window treatments, heat generation into space (efficient use of energy)
- Description/specification of materials and construction
- Water-use – efficiency of plumbing, fixtures ...
- Air quality as related to material and furniture selections as well as health challenges – i.e. COVID-19.
- Energy efficiency as related to lighting/heating/cooling of spaces
- Selection of appropriate interior materials & furniture to assist in meeting with the selected certification including lighting and reflected ceiling plan
- Sustainable relationship to surrounding community & culture.

Submittals:

Submit in (1) combined PDF file the following:

Conceptual Plans, Elevations, Drawings & Specifications:

- Floor Plan of all designed areas.
- Furniture Plans of all designed spaces to include lighting, ceiling accents and specialty design items
- Reflected Ceiling plans of all designed spaces to include lighting, ceiling accents and specialty design items
- Lighting Schedule and Specifications for all decorative and essential lighting
- Interior Elevations of the main walls showing important elements of the design concept
- Finish Floor plans of designed spaces with construction notes and Finish Schedule
- Millwork Design Drawings
- Branding & Signage Design for the spaces.
- Renderings, Rapid Visualizations – telling the **guest experience** story and showing design intent for spaces
- **WELL v2** documentation as needed to document your selections.
- Identification of **LEED v4** & **WELL v2** crossover.
- Index of all Sustainable Sources/Systems utilized. Include “Innovation & Emerging Technology” component(s) as related to COVID-19 and future bacterial/viral challenges. Must also include minimum of 2 product specifications from NEWH Green Voice Sponsors that are manufacturers: <https://newh.org/education/>
- Bibliography containing all research sources which influenced the design of the project to including - websites, magazines, books and any other work provided by other Architects, Interior Designers, Green Voice sessions, Artist or Graphic Designers that influenced your design.

Submit in (1) combined PDF file:

- Design Intent Narrative - max 500-word essay describing design intent and project description
- Biography about you, the designer – max 500 words
- Student Resume
- Project Submittal Form: <http://newh.org/scholarship/green-voice-design-competition>

Optional Submittal: 10 (ten) Minute (maximum) video presentation about your concept.