

Jo Sotomayor LEED GA, IATSE 829

Portfolio: www.joanasotomayor.com Email: info@joanasotomayor.com

EDUCATION

Fashion Institute of Technology // BFA Interior Design with Art History Minor

New York Film Academy // Assoc. Filmmaking

Pontifical Catholic University // B.A Communications & Cinema

SOFTWARE

AutoCAD •••• Sketchup Pro •••• Enscape •••• Revit •••• Adobe Photoshop •••• Adobe InDesign •••• Adobe Premiere •••• V-Ray •••• Specsources •••• Microsoft Office ••••

HONORS & AWARDS

A' Design Award // Grand Jury A' Design Awards & Competition

Metropolis Future 100 // Winner Metropolis Magazine

Women Leaders in Hospitality Design // Scholarship NEWH, The Hospitality Network

"Best Production Design" // Award American Movie Awards

REFERENCES

Johannes Knoops, FAAR, Assoc. AIA, NCIDQ Thesis Professor @ FIT jmpknoops@Mac.com

Diana Louden, LEED GA **Project Designer @ Perkins&Will** diana.louden@perkinswill.com

Deedee Sanchez, AIA, NCIDQ Senior Principal @ Stonehill Taylor dsanchez@stonehilltaylor.com

EXPERIENCE

Interior Design (2018 - current)

Perkins&Will // Interior Designer II (2023)

Main Projects: Jiahui International Health (Beijing, China)

Had the opportunity to merge my hospitality background with my experience in storytelling while developing a concept for a new "hospital meets community center" in Beijing. Tasks included creating the conceptual design working solo with the Principal, and later with a larger team push it forward towards SD and DD. Tasks included writing user journeys narratives, designing outpatient and public spaces with focus on the VIP/VVIP areas, using Revit and Enscape to produce in-house client renderings, procure materials, provide support to junior staff and coordinate between all offices involved in the project. Phases worked on: Conceptual Design, SD and DD.

Stonehill Taylor // Interior Designer (2022-23)

Main Projects: Raffles Hotel (MA), Motto by Hilton (OH), Renaissance Hotel (NY), Seelbach Hotel (KY)

When transitioned to hospitality at Stonehill Taylor, I learned how to bring the elements of residential design to make the users of the fast-pace hospitality industry feel at home. Working closely dividing responsibilities with the Associate Designers on tasks such as the creation of successful concept narratives, development of custom pieces with detailed shop drawings, creating client presentations, site visits representing the firm and more. Phases worked were: Conceptual Design, SD, DD and CA.

Fox-Nahem Associates // Interior Design Assistant (2018-19)

Main Projects: High-end Residential Interiors in Southampton, Manhattan and California.

During my time in residential design at the AD100 Fox-Nahem Associates I learned to write specs, have a direct line of communication with the clients, curate materials and more. Phases worked on: Design Development and CA.

Art Direction // Set Design (2016 - 2021)

An art director, also known as a set designer, works directly under the production designer and is responsible for putting the designer's ideas to action. A largely administrative position, the art director is responsible for assigning tasks to the team, drafting construction plans, keeping track of budget, schedules and are the main liaison between other departments, especially to the construction crew. Projects include but not limited to:

House of Horrors // Series (2020) Client: WWE and Netflix Location: Atlanta, GA

Google Travel // Commercial (2019) Client: Google Diabolical, S2 // Art Director (2019) Client: Discovery Inc. Location: New York, NY

Grave Mysteries, S2 // Set Designer (201) Client: Discovery Inc Location: Paramus, NJ

Production Design (2016 - 2021)

A production designer, which can be described as the "interior designer of the film industry", is the head position of the art department, and a key creative alongside the director and cinematographer. My experience as a production designer involved defining a visual concept through research and creative meetings, distributing the budget goal for each set, hiring crew, drawing conceptual plans and renderings, creating client presentations, and more.

Sony // Commercial (2021) Client: Sony Location: Los Angeles, CA

Verizon 5G // Commercial (2019) Client: Verizon Location: New York, NY French Montana & Alma // Music Video (2019) Client: Charli XCX, PME Records Location: New York, NY

Bring Back the Time // Music Video (2021) Client: New Kids on the Block Location: Brooklyn, NY