



NEWH
ICON
of the
INDUSTRY
2 0 0 9

Jerry Hruby-Holy

"Don't wait for your ship to come in, swim out to it"

| admirable | leader | courageous | determined | innovative | reliable | integrity | passionate | generous

NEWH VISION

The Hospitality Industry Network

MISSION STATEMENT

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence and business development opportunities.

BRIEF HISTORY

Founded in 1984, NEWH is an international non-profit organization with 19 chapters and many regional areas. NEWH brings together professionals from all facets of the hospitality industry providing opportunities for education, professional development and networking. The organization offers unique opportunities including an international membership directory, Career Network, NEWH Magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has given in excess of \$2,000,000.00 USD in scholarships to young people wishing to pursue careers in the hospitality industry.

icon

i·con (ī'kŏn')

–noun

An image; a representation.

An important and enduring symbol.

One who is the object of great attention and devotion; an idol.

Each year **NEWH** gives out its most prestigious award; the **Icon of Industry**, at the Gold Key Awards Breakfast in New York City held in conjunction with the International Hotel/Motel & Restaurant Show in November and then again at the Platinum Circle Gala during HD Expo and Conference in May.

The award celebrates the leaders of the manufacturing side of hospitality, those who have uniquely impacted the industry through their innovative work. They consistently dedicated their time and efforts to community or industry outreach through education and/or corporate giving, and have been doing business in hospitality for more than 30 years.

In addition, each year an international scholarship is given to two exemplary students in the recipient's honor, who have completed at least half of their program toward a degree in the hospitality industry, have a minimum 3.0 GPA, participated in an industry internship, and exemplify the highest standards of professionalism and scholarship.



NEWH launched the Icon of the Industry Award five years ago, to celebrate those manufacturers who are true leaders in the Hospitality Industry. Leaders of Icon status have the following qualities; have made a significant impact on our industry through their innovation, have dedicated themselves and their companies to their community and the industry through outreach and education and are established, with thirty years or more in our industry.

NEWH is immensely proud to honor Mr. Jerry Hruby-Holy as our 2009 Icon of the Industry.

Mr. Hruby Holy demonstrated again and again throughout his remarkable life the qualities and attributes of a true leader. Be it conviction in his beliefs, perseverance in the face of adversity, or a passion for life, Jerry Hruby-Holy brought all of these qualities to the company he founded, Unilight. With his leadership skills and creativity he built the lighting company that has served the hospitality industry for half a century.

Please join us as we applaud the significant accomplishments and contributions of Jerry Hruby-Holy, NEWH Icon of the Industry.

A handwritten signature in black ink, appearing to read 'Anita L. Degen', with a large, stylized flourish at the end.

Anita L. Degen, IHDA
NEWH President

Jerry Hruby-Holy

Jerry J. Holy remains one of the most respected and admired professionals in the lighting industry even after his passing on December 5, 2008, in Prague at the age of 84. Known as “a man of his word”, he believed and lived his favorite quote daily. “Don’t wait for your ship to come in, swim out to it”.



Born in Prague, he was the youngest of three sons of a well known Prague lawyer. At the end of the Second World War, Jerry enrolled in the Law Faculty of Prague’s Charles University where he met his future wife and business partner Renee. Their studies were abruptly terminated in the spring of 1948, when the Communist Government expelled them from university for their political activism. As a leader of the political underground, Jerry was captured and sent to prison where he spent months being interrogated and tortured. Through ingenuity and determination, he managed to escape from prison and eventually flee Czechoslovakia on foot by crossing into Austria and eventually across the Alps in the dead of winter into Italy where he was reunited with Renee.

Jerry’s courage and determination throughout this time are reflected in the many army decorations he received for his valor. He risked his personal freedom to help people flee Czechoslovakia and assist in the smuggling of crucial documents to foreign governments. Toward the end of 1949, Jerry and Renée were both granted immigration visas to Canada and in 1950 they sailed across the Atlantic to begin a new life together. Arriving in Montreal, Quebec in February 1950, Jerry immediately went to work for Arnold Schonbek, another well-known name in the lighting industry. He continued to work for Schonbek until 1955 when he decided that it was time to start his own chandelier cleaning and repair business. His business started in his apartment kitchen and grew to the point where he had to rent small work shops to accommodate the expansion into manufacturing. His first customers were churches in rural Québec. His business continued to flourish and his client base steadily expanded to include some of the most respected names in hospitality, gaming and retail. With his wife Renee by his side, Jerry began to work with customers from around the world in a variety of sectors. In a relatively short period of time, Unilight garnered a reputation for innovation, reliability and integrity.

Throughout his life Jerry achieved many career and personal goals. Some of his business highlights included the opening of the new Unilight factories in Montreal and China, along with the celebration of Unilight’s 50th year in business. On a personal note, Jerry was especially proud when he and Renee received their Canadian citizenship in 1950 and eventually their law degrees from Charles University in Prague after the fall of Communism in 1989.

Jerry’s business was his passion, but he was also very passionate about his family: his wife, his two sons, his only grandchild and his extended family at Unilight.

Best known for his generosity, Jerry was an active member in the Order of Malta and supported a variety of local charities and cultural organizations. He also enjoyed sports and was inspired by the natural beauty of his new country, Canada. Well respected and admired by so many, he remained a constant source of inspiration to his family, his employees and the lighting community well into his 84th year.

Jerry, you are a true shining star.
Congratulations from our family to yours.

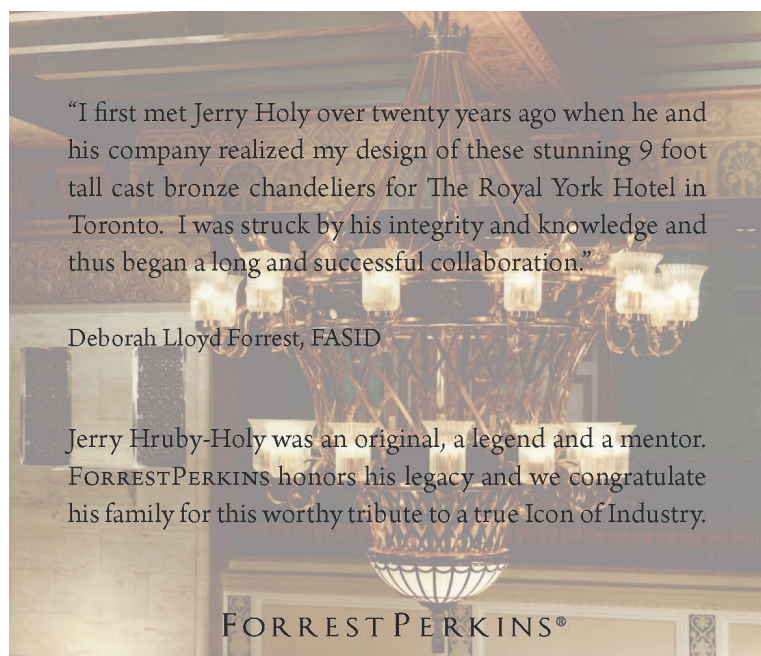


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"I first met Jerry Holy over twenty years ago when he and his company realized my design of these stunning 9 foot tall cast bronze chandeliers for The Royal York Hotel in Toronto. I was struck by his integrity and knowledge and thus began a long and successful collaboration."

Deborah Lloyd Forrest, FASID

Jerry Hruby-Holy was an original, a legend and a mentor. FORRESTPERKINS honors his legacy and we congratulate his family for this worthy tribute to a true Icon of Industry.

FORREST PERKINS®

It has been a great pleasure to know and admire Jerry Hruby-Holy and the Holy family for the past 15 years. Jerry was a great inspiration for us all, a hard worker, a consummate gentleman and completely dedicated to the success of Unilight in Montreal.

We celebrate his achievements and trust that the importance of his "red toolbox" accompanies him as he continues to create heavenly light.

Saluté Jerry!

Herb Adcock and Jillian Van Dresser



There will always be a light on for you...

Our condolences and heartfelt sympathy to the Hruby-Holy family.



*In Loving Memory
of
Mr. Jerry Hruby-Holy*



Unilight (Macau) Ltd.
友利萊燈飾有限公司
www.unilight-china.com

Mr. Holy was a man with true foresight. While others operated within their own territories, he defied and transcended boundaries as demonstrated by his earlier life in the Czech Republic and as a pioneer in creating a truly global company of the future at Unilight with operations that spanned beyond North America into countries such as Russia, Indonesia and China.

Jerry had great work ethics and a magnetic smile that seemed almost contagious. He was well respected and loved by his friends and employees, many of whom remained faithful well after his retirement. His great virtues and integrity live on in his son, Michael, and the extended Unilight family that he has cultivated since more than 50 years ago.

In Chinese, Unilight (友利萊) means "Friendship brings benefits", a name resonating one of Jerry's valued virtues. As his business offsprings, we are truly honored to be a part of this family and look forward to continuing his legacy of delivering quality with integrity while making lifelong friends along the way.

From All of Us at Unilight China



ICON of Industry 2009 Scholarship Winner



**Saray Gill, Icon of Industry
2009 Scholarship Recipient**

Members of NEWH, future colleagues and the brightest minds in design:

Words can't describe the joy and gratitude I felt when I found out that I was this year's Icons of Industry Scholarship recipient. It is an absolute honor to be recognized for my abilities and talent.

Thank you NEWH for your generosity. It is with honor and pride that I accept the Icons of Industry Scholarship award, I want to thank each and every person who contributed to this scholarship and commend them and future donors for their support, generosity, and for believing and helping tomorrow's designers.

Where I come from education is something that is a privilege that many are not given. Even though my father did not receive any formal education he always taught me that with honesty, hard work, and dedication you can do anything. My father immigrated to America to give my sisters and I the opportunities he never had. He worked his whole life and still could not afford to pay for my college education. Thanks to my hard work, dedication, and donors like yourselves, I was able to attend Savannah College of Art and Design for the first three years and flourish as a designer. Thanks to the donors of NEWH Icons of Industry Scholarship I will finish and complete my degree this coming spring and fulfill my dreams as well as my family's dreams. It's a true honor to be recognized on the same day Mr. Jerry J. Holy is being honored. He was someone that I truly admire and respect. His philosophy of honesty and his go-getter attitude really set a great example for all designers today. I believe that if you don't ask you don't receive, just like Mr. Holy liked to say "Don't wait for your ship to come in, swim out to it". His words can serve as a lesson to all designers in today's economy. Perseverance and passion are the keys to success and with them I plan to become a leader in our industry.

I want to dedicate this award to my father and Mr. Holy two completely different men with a common philosophy that with hard work and perseverance you can reach all of your goals. Thank you for this unforgettable opportunity and I look forward to becoming your colleague and collaborating with you in the near future upon my graduation this coming spring.

Icons of Industry Scholarship Grant Essay

By: Saray Gill

Where I come from, pursuing an education is not a given, it's a privilege. My family and I are from Colombia, a place where education and a professional status is very difficult for a low-income family to achieve. My family is a family of five, and my father is the sole provider. My mother came from a more privileged family and therefore had the opportunity to become a licensed Architect in our native country of Colombia, South America but had her dreams shattered early on when doctors discovered her birth defect at a late stage, in her lower spine. After lower back surgery, the doctors informed her that she would no longer be able to do even the simplest everyday activities and was strict orders to never work again. Our family was devastated and had no choice but to keep our faith alive and stay strong. Despite all of these challenges, my family's hope of a better future for my sisters and I endured.

My parents have always been my biggest supporters and have encouraged my sisters and me to always do whatever it takes to excel in our selected fields and pursue and finish our professional degrees. My mother influenced me since I was a little girl; she took me to the construction sites and shared the design process with me at an early age. I inherited the need to be creative in my field of study. I chose Interior Design because it gave me the opportunity to interact with the user and control the way a space is used, how it functions, and ultimately create an amazing user experience. At the end of the day, the user is the most important aspect of any design and the ability to design functional, sustainable, safe and beautiful spaces is an amazing process that allowing me to use my creativity and knowledge to affect the way a user lives/interacts with a space. To view some of my best works please visit <http://student-pages.scad.edu/~sagill20/SarayGill/HOME.html> to view my online portfolio.

As humans/users we spend most of our time in an interior environment and even though Architecture is an important aspect in the spaces we interact, one is not complete without the other. Architecture and Interior Design must always act in conjunction and work as a team. Due to this, I have set a goal for my future to Master in

Architecture and marry Interior Design and Architecture (the two halves of design) into one. By doing this, I can become a holistic designer and have the ability to create a 360-degree user experience, designing with the user in mind, through both Architecture and Interior Design.

I attend Savannah College of Art and Design and I believe that through my work and leadership, I have affected not only my future but also those of my fellow colleagues, I am a student member of IIDA and served on the board of ASID as president of my student chapter for two years and was just re-elected to continue my position. During my time as president, I have helped organize networking opportunities for our department. I had the opportunity to lead several committees and help the students make the most of these events. During the CIDA accreditation process, my work was used throughout the program to exemplify our schools excellent curriculum. I had five pieces in the final CIDA exhibition; and am happy to have contributed to our school's successful CIDA accreditation.

After I graduate from SCAD, there are many short term and long term goals that I would like to accomplish within 5 years. My first goals are to graduate from Interior Design next spring and to have an excellent, versatile, innovative and sustainable portfolio to find employment. I would like to work in the field professionally for about a year before returning to school to complete my Masters in Architecture, in order to further develop my portfolio to acquire scholarships to finance my Masters degree.

Though I have the drive, the work ethic and the passion to succeed, obtaining this scholarship is a key element in my future success. Without this scholarship, I will be unable to pay my tuition for the next academic year. I believe that I'm an excellent candidate and that I fulfill all of the requirements perfectly. As it is I already have extensive loans and this scholarship could mean a difference to my education and my future. The Icons of Industry Scholarship Grant could be the key to my success, please help me achieve all of my hopes, dreams, and expectations.

An Icon and a Gentleman



Teacher

Throughout our business life together I learned the importance of decorative lighting details. Travelling through Italy, Spain and the Czech Republic were design lessons in crystal and glass blowing - and more importantly how to design the best glass for a Bellini.



Friend

The Holy family has strong roots based in the Czech Republic and I was honored to always be included in important family events such as attending Jerry and Renee's graduation from Charles University in Prague.



Family

My family was given the honor of becoming an extended part of his family, an honor that continues to this day.

To know him was to love him
-Roman Wowk

Jerry Hruby-Holy

Jerry Holy was influential in my early days in the hospitality business. I first met Jerry in Toronto when I started with Four Seasons Hotels back in the late 70's. He taught me a lot about custom/decorative fixtures which in those days were highly ornate and contained a lot of crystal. Components were imported from Europe and he certainly new the sources for a quality product yet competitive in price. Jerry was an honest individual that believed strongly in doing business in an open and helpful manor. No project was too large or too small. Four Seasons in the 70's was still only in Canada and certainly not the giant it is today however that did not stop Jerry from servicing his client and helping me learn more about his product and Unilight's manufacturing capabilities. Jerry was a true professional one who was respected and trusted and well deserving of the NEWH Icon of Industry Award.

Gerry Brown, President
Gerry Brown & Associates

Congratulations Jerry Hruby-Holy!

Leader - Innovator - Friend

ICON
of the Industry

Degen &
Degen

architecture and interior design

www.ddseattle.com

Tribute to Jerry Hruby- Holy

The courage and determination that Jerry showed in just his first twenty-five years of his life, was truly Hollywood movie script worthy.

I was blessed to meet him on a Unilight factory tour over twenty years ago as a young designer and then had the privilege to represent his company for the last ten years.

Jerry will always be remembered as the proper gentleman with a sparkle in his eyes, a sparkle quite like Czech crystal.

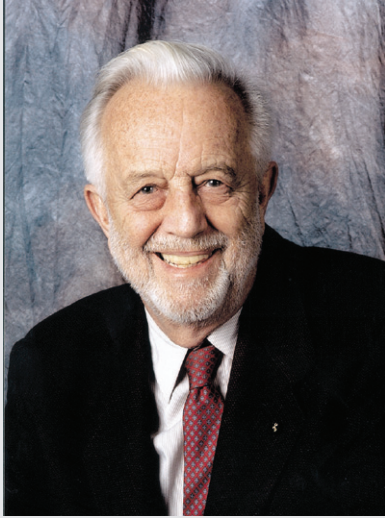
Jerry, we toast to your amazing life and the example you have set for us, and for future generations.

Kimberly Dowd Swanson
K.D. Swanson & Associates



Jaroslav “Jerry” Hruby-Holy

Integrity



It is tempting to say that “Integrity” and “Jerry Hruby-Holy” are synonymous. It is true that my father led his life according to his conscience. Many an opportunity to “make a quick buck” escaped him, not because he made a conscious decision, but because he could not even contemplate conduct, which did not conform to his code of ethics.

However, to equate my father with integrity alone would be to forget his many other wonderful traits, which caused his family, friends, employees and business partners to love, admire and respect him. His qualities included kindness, compassion and old-world charm. He was always ready to tell a joke and to laugh at one...

The lives which Jerry touched, even in passing, were enriched by this contact. He will be remembered fondly.

Thomas Hrubý

Jerry Hruby-Holy, Icon

NEWH thanks you for the warm and inspiring light you have shed on our industry.

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NEWH

Recognizing 2009 Gold Key Award Finalists - "Icons of Design"

Best Hotel Design – Resort

- Courtyard House on Hillside (Hong Kong) by Ricky Wong Designers Ltd. (Hong Kong)
- Four Seasons Resort Bora Bora (Tahiti) by BAMO (San Francisco, CA)
- Mandarin Oriental Riviera Maya (Mixcoac, Mexico) by Baia and Henriksen Design Associates (Venice, CA)

Best Hotel Design - Urban

- Andaz West Hollywood (West Hollywood, CA) by Janson Goldstein LLP (New York, NY)
- InterContinental Chicago O'Hare (Rosemont, IL) by Anderson/Miller Ltd. (Chicago, IL)
- Las Alcobas (Polanco, Mexico) by Yabu Pushelberg (New York, NY)

Guest Room

- Lydmar Hotel (Stockholm, Sweden) by Stylt Trampoli AB (Göteborg, Sweden)
- Miraval Guestrooms (Catalina, Arizona) by Clodagh Design (New York, NY)
- Mondrian Miami (Miami Beach, FL) by Marcel Wanders Studio (Amsterdam, The Netherlands)

Lobby/Reception

- Banyan Tree Mayakoba (Mayakoba, Mexico) by Architrave, A Division of Banyan Tree Hotels & Resorts PTE Ltd. (Singapore)
- Shangri-La's Far Eastern Plaza Hotel (Taipei, Taiwan) by AB Concept (Hong Kong)
- Smyth Hotel (New York, NY) by Yabu Pushelberg (New York, NY)

Lounge/Bar

- Mondrian Miami (Miami Beach, FL) by Marcel Wanders Studio (Amsterdam, The Netherlands)
- Punk Bar (Beijing, China) by Neri & Hu Design (Shanghai, China)
- W Hotel Atlanta Downtown (Atlanta, GA) by Burdifilek (Toronto, Canada)

Restaurants – Casual Dining

- Founding Farmers (Washington, DC) by CORE (Washington, DC)
- Jen Café at Hotel Jen (Hong Kong) by AB Concept (Hong Kong)
- Shiki (Shenzhen, China) by Joey Ho Design Limited (Hong Kong)

Restaurants – Fine Dining

- Corton (New York, NY) by STEPHANIEGOTO (New York, NY)
- Steel Bar & Grill (Sydney, Australia) by Dreamtime Australia Design (Sydney, Australia)
- The Market – Beijing Whampoa Club (Beijing, China) by Neri & Hu Design (Shanghai, China)

Spa

- Eau Spa at Ritz-Carlton Palm Beach (Manalapan, FL) by RTKL Associates Inc. (Washington, DC)
- ESPA at The Europe Hotel & Restaurant (Co. Kerry, Ireland) by HBA/Hirsch Bedner Associates (Santa Monica, CA)
- Lapis at Fontaine Bleu Miami Beach (Miami Beach, FL) by Richardson Sadeki (New York, NY)
- The Peninsula Spa by Espa (New York, NY) by Champalimaud (New York, NY)
- The Spa at Four Seasons Bora Bora (Tahiti) by BAMO (San Francisco, CA)

Suite

- @ Gallery Suite (Shanghai, China) by ISSI ID Studio (Shanghai, China)
- Morgans (New York, NY) by Agence Andrée Putman (Paris, France)
- Four Seasons Resort Bora Bora (Tahiti) by BAMO (San Francisco, CA)
- Penthouse Eight at Tribeca Grand Hotel (New York, NY) by Studio Sofield (New York, NY)

NEWH congratulates the 2009 Gold Key Award Finalists and celebrates their excellence in design.



Jerry Hruby-Holy

“In memory of a man of honor, a man of strength, a man of wisdom, a true gentleman. I was blessed to have had the opportunity of working with you. A memory forever etched in my heart.”

Linda Simopoulos

Linda Simopoulos working together with Kelly Fitzpatrick & Cathy Gray
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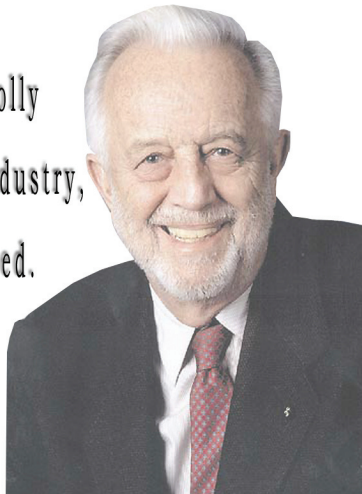
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To the Late Mr. HRuby-Holly

a great contributor to our industry,
this award is well deserved.



~ Your friends at DesignDMU



DON'T MISS THE PRESENTATION FOR
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AWARDS

IN LAS VEGAS - MAY 2010

AT THE PLATINUM CIRCLE AWARDS

**NEWH ICON OF INDUSTRY
SCHOLARSHIP**

RUNNER-UP WINNER 2009

Kayla Hirsch, LEED AP

Colorado State University



NEWH
The Hospitality Industry Network

Platinum Circle

NEWH ICONS OF INDUSTRY



2004 Thomas Durkan



2006 Maya Romanoff



2007 Manfred Steinfeld



2008 Roger Milliken

Scholarship Recipients

2004

Anna Perryman; Harrington School of Design

2006

Stacey Schield; University of Cincinnati

Ashley Taylor Anderson; Georgia Southern College

2007

Kandice Pierce; Savannah College of Art & Design

Alisa Biel; Boston University

2008

Jacyln Livelli, Savannah College of Art & Design

Alysce Lee Slagg; Colorado State University

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