

NEWH

The Hospitality Industry Network

ICON

of INDUSTRY

2018



ESTHER**COHEN**

NEWH VISION

The Hospitality Industry Network

MISSION STATEMENT

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence and business development opportunities.

BRIEF HISTORY

Founded in 1984, NEWH is an international non-profit organization with 18 chapters and six regional areas. NEWH brings together professionals from all facets of the hospitality industry providing opportunities for education, professional development and networking. The organization offers unique opportunities including an international membership directory, Career Network, NEWH Magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has given in excess of \$5,600,000.00 USD in scholarships to young people wishing to pursue careers in the hospitality industry.

icon

i·con (ī'kŏn')

-noun

An image; a representation.

An important and enduring symbol.

One who is the object of great attention and devotion; an idol.

Each year NEWH gives out its most prestigious award—the ICON of Industry. The award is presented at the Gold Key Awards for Excellence in Hospitality Design in New York City, held in conjunction with BDNY and HX: The Hotel Experience (formerly IHMRS) in November. The award celebrates the leaders of the manufacturing side of hospitality—those who have uniquely impacted the industry through their innovative work. They consistently dedicated their time and efforts to community or industry outreach through education and/or corporate giving and have been doing business in hospitality for more than 30 years. In addition, each year a \$7,500 international scholarship is given to one exemplary student in the recipient's honor, who has a minimum 3.0 GPA, participated in an industry internship, and exemplifies the highest standards of professionalism.



ESTHER
COHEN

*R*oses are Red
What's all the Fuss?
For all of our Lives
You've been an Icon to Us

You are a Grand Ma, an In-Law
And a Mother to us 5
You influence and Impact
All of our Lives

Your legacy is Impressive
You're an inspiration, for Sure
You pioneered an Industry
As an Entrepreneur

What a great Company
Is PI Fine Art
We thank you for your Vision
With all of our Heart

So Congratulations our Esther
This honor deserves You
For what you've Accomplished
And all that you Do

LOVE TO YOU FOREVER,
SUSAN, ANDREW, MATTHEW,
NICKI & ETHAN
"THE COHEN'S" 🍷

Welcome to the 2018 Gold Key Awards and the celebration of this year's NEWH ICON of Industry!

On behalf of NEWH, it is an honor to present Esther Cohen with the 2018 NEWH ICON of Industry Award. The ICON of Industry Award is our highest honor presented to a manufacturer with a minimum of 30 years in the hospitality industry and who has shown extraordinary dedication and commitment to the industry.

Esther, a primary school teacher, visited New York and discovered her love and passion of art and museum posters. It was then, in 1976, her business was created and her company became the exclusive poster distributor for Canada. Her new gallery sat between a beauty supply store and a bagel shop. As Esther would tell you, "My visibility to the public was limited, but I kept myself busy there. I gave myself manicures, wrote essays for a course I was taking, and socialized with friends. Basically, I did everything except make a sale."

In time, Esther learned the exclusive art deal was not exclusive. Her attorney's advice... "Stop crying and get even." Esther did just that. She grew her business, met Andy Warhol at his studio, and even sang Karaoke in Kuala Lumpur for a purchase order.

From Museum of Modern Art posters to investment grade art, she has provided her art pieces as the finishing touch to designed environments. Esther had been a tireless supporter of the hospitality industry for more than 30 years. She likes to say, "I was a single mom looking to prove myself to myself." Esther is one of the industry's woman pioneers.

The NEWH ICON Tribute book contains more highlights of Esther's career, as well as tributes from her friends and colleagues. This evening, we are pleased to showcase some of Esther's many accomplishments and celebrate her success with you!

With each ICON Award, NEWH presents a special scholarship to an exceptional student meeting our high standards of academics, dedication, and character. Our scholarship program has enabled over 2,300 students to complete their studies and enter their desired careers within the hospitality industry. These students are bright and have proved to be an asset to the working environments they have joined. Many continue to give back to the industry by volunteering with their local NEWH Chapters and playing an active role on the board.

NEWH has awarded over \$5,600,000.00 in scholarships to date. Everyone's contribution, be it time or money, makes a difference and NEWH recognizes it as a generous gift to the future leaders of our industry! We sincerely thank you for your continued support and participation!

In the spirit of networking,



Cynthia Guthrie, President, Guthrie & Associates, Inc.
International President, NEWH, Inc.

DEAR BUBBY

We are so proud of all your accomplishments, whether it be as a teacher, a successful business woman, or as the best grandmother and mother in the world. Your zest for life, ability to discover new and creative talents, and determination to succeed inspires us every day. We love you and are so happy to see you getting the recognition that we have known you deserved all this time. 80 never looked so good!

SENDING ALL OUR LOVE,
Yael, Yossi, and Tamara

ESTHER COHEN

FUN.LOVING.CREATIVE.SMART.DRIVEN.LEADER

TO THE BEST MOTHER ANYONE COULD HAVE!
RICHIE AND DEBORAH COHEN



Congratulations

Esther Cohen!

***A Pioneer in our
Industry for over 40 years.***

Your friends at

Frameware

***Congratulate you on this
great Milestone.***

FRAMEWARE INC.

Esther Cohen, CEO, PI Fine Art with
Ross Marks, Corporate Art Consultant, PI Fine Art
ARIDO Awards Masquerade Ball, Toronto

"Congratulations my dear friend Esther"



NEWH Icon of Industry 2018



THE 2018 NEWH ICON OF INDUSTRY

I kind of, sort of, started an art business in 1976. And why that and then?

My earlier career was a primary school teacher for the Toronto Board of education. I chose that vocation because the pay was fabulous (\$3000.00) for my first year.

And I loved children.



ESTHER COHEN
FOUNDER & C.E.O.
CANADIAN POSTERS INTERNATIONAL
PI FINE ART
PI CREATIVE ART
ESTHER COHEN GALLERY

Then I married, had 3 adorable boys and decided that I didn't love kids that much and wanted to expand my horizons. And I also became a single mom looking to prove myself to myself.

I visited NY and discovered fine art, museum posters and a business that allowed me to be their exclusive poster distributor for Canada. After negotiations with New York lawyers and Canadian ones as well, the deal was done. I opened a small gallery between a beauty supply store and a bagel store. My visibility to the public was limited but I kept myself busy there. I gave myself manicures, wrote essays for a course I was taking and socialized with friends. Basically, I did everything except make a sale.

Trying to figure out the next step was difficult. But if no one was interested in coming in to buy these posters, I would have to go out and find these scarce people.

Where was I to find people who could appreciate and buy my growing inventory?

Who NEEDS art? A vision came upon me; Hotels, 2 posters over the beds, single mat, and gold aluminum frame—priced at \$44.50 each. If I was lucky maybe I could induce the designer to get a 24x60 full length mirror to match.

In the meantime, my exclusive deal with the company in New York was not exclusive and I had to reinvent myself. On the advice of my

lawyer, who said stop crying, don't sue—GET EVEN.

I went on a family trip to Paris, saw beautiful art posters, asked the galleries if they had any extra, brought to Toronto, framed them and sold them. This is how I started importing posters from Museum of Modern Art, Whitney and other American poster publishers.

Then I realized that my own country had a wealth of young talented artists. I started publishing and exporting these Canadian artists in poster form all the while importing wonderful American

...continued on page 12



Esther Cohen Gallery



PI Fine Art team



Esther with sons Andy (left) and Richie



PI Fine Art Showroom

...continued from page 10

Walter Lantz Studios. With these in hand, I embarked on an extensive sales trip, 6 weeks in total to Asia under the auspice of the Canadian government to help in export development. I got shanghaied in Shanghai and sang Karaoke in a club in Kuala Lumpur just to get the purchase order.

I hired framers, after I attempted framing, then Shippers, sales assistants and grew.

I diversified but really concentrated on art and framing for hotels. Holiday Inn was the first, then the Royal York; I visited my cousins in Baltimore and popped in at the Marriott in Bethesda for a presentation—called a write off.

As an aside I've always loved and collected investment grade art—and personally met Andy Warhol at his studio.

I was also lucky enough to meet Sam Francis and the seminal photographer, Andre Kertesz. Just last year, I met Alex Katz, the renowned American painter and printmaker. I was the only art dealer invited to his Black and White show at the Katzen Arts Center at American University in Washington.

I am blessed that my sons, Richie and Andy have inherited a passion for art, the hotel industry and working with an interesting group of people, called designers and purchasers. My sons are carrying on and surpassing me with their desire to grow and expand the company with a smile and some sweat.

We are no longer a little gallery, we are now a 70,000 sq. ft. facility, housing an extensive art department, framing gallery, showroom, and expanded into the printing of fabulous custom wall covering.

As my idol, Frank Sinatra, sang, “I did it my way.”

Organizations: NEWH, New York (I couldn't wait for Toronto to start), Women's Art Association of Canada, Member of Art Dealers Association of Canada

Pioneer in Canadian
Fine Art Posters

Innovative

S

Keen
Eye

Direct from Canada!

We your long standing, loyal and loving BFF's
feel deep pleasure and pride in you achieving
the 2018 NEWH Icon Award.

Bernice
Gloria
Marilyn

Forward
Thinking

Progressive

Sixth
Sense
for
Art

Ground
Breaking

Great Business Acumen S



CONGRATULATIONS ESTHER!

I have known Esther for 40 years, when she first started her art business in a basement studio. I think I was one of the first designers to see her genius in recognizing artistic talent. She is the Gertrude Stein of her profession. Now, PI Fine Art has a fabulous world class gallery showcasing incredible, beautiful art in a multitude of styles and mediums!

Esther is not only brilliant in the field of art, but a warm, empathetic lady. She is fabulous, gregarious, smart, glamorous, witty and fun!

BRAVO ESTHER! You are an ICON and certainly deserve this recognition and award.

The Patton Design Studio

The Patton Design Studio

deserve this recognition and award

BRAVO ESTHER! You are an ICON and certainly

P | D | S

THE PATTON DESIGN
STUDIO

A man and a woman are smiling and holding wine glasses. The man is wearing a black suit jacket over a checkered shirt. The woman is wearing a black dress and a necklace. They are standing in front of a backdrop with pink flowers and green leaves. There are several red hearts scattered around the image.

Congratulations Esther!
on your NEWH Icon of Industry award 2018

Lorenzo DeCurtis, Principal, DeCurtis Design
and Esther Cohen, CEO, PI Fine Art at the
Alex Katz Exhibition Gala in Toronto.



www.decurtisdesign.com

JIERU LIN, \$7,500 NEWH ICON OF INDUSTRY SCHOLARSHIP RECIPIENT



JIERU LIN

Interior Architecture major
California College of the Arts
2018 \$7,500 NEWH ICON of
Industry scholarship recipient

What it Means to Win this Scholarship:

Winning the 2018 NEWH ICON of Industry Scholarship is such an honor. This recognition affirms my beliefs in work ethics and encourages me to continue challenging myself in my future academic life. I'm deeply grateful for the support and opportunities it gives me to pursue a career in the hospitality industry.

Future Plans:

For the remainder of my education, I plan to take extra design courses outside of my major since it's been proven that creative thinking in other design disciplines and an interdisciplinary mindset can contribute significantly to my interior design works. I will keep developing my skills by combining work experience with design thinking I've learned at school. Upon graduation, I'm looking forward to joining a hospitality and restaurant interior design company making an impact internationally.

Dream Job:

Working on international projects using cutting-edge technology to create a unique, interactive, and mind-blowing experience sounds like a sweet dream to me. Being in a design team that creates new definitions for future hospitality design showing what an interior can become excites me the most.

Where I Want to Be:

I have always seen myself traveling internationally for projects around the world. I would work hard to make an impact on this industry as an interior designer and a volunteer that brings creative solutions to places in need.

NEWH Involvement:

As a student who has received a NEWH scholarship, my experience advocates and encourages more students to participate in NEWH events and scholarship. I'm looking forward to connecting my school program with the NEWH community.



Our heartfelt congratulations to you for being awarded the **Icon of the Year** by members of NEWH in recognition of your vision, many efforts, and outstanding achievements.

From those who love & admire you
-Stan, Miriam, Marc, Louna, Glenn,
Judy, Janie and Danny

*You are our
Shining Star!* 🎵



CREATIVITY is essentially a lonely **ART**.

Yet a **BLESSING** as it is to **ESTHER**.

It is in reality **ESTHER'S** ability to reach inside herself
and to bring forth from her very soul, her
CREATIVITY which lead to her **SUCCESS**.

YOUR LONG TIME FRIEND AND FAITHFUL ADMIRER

Joe Burnett

An ornate, gold-colored frame with intricate floral and scrollwork carvings surrounds the text. The frame is rectangular with rounded corners and a decorative border.

ESTHER



CONGRATULATIONS
TO YOU FOR SO MANY
YEARS OF ACHIEVEMENTS.

—
With Love, 

Mark & Dorith

ESTHER ABIGAIL

ICON & TRAILBLAZER

My first sales call in the framing industry was back in 1989, with then Posters International. On a cold Friday morning I met both **Richie** and **Esther** Cohen, a meeting I can and will never forget. I can't paint a picture or even accurately articulate **Esther's** presence. Long before the world woke up and recognized the achievements of women in modern business, **Esther** was well on her way as a **trailblazer**. It was clear how much respect Richie had for **Esther**, and how much love. From the very first moment you could see how much respect **Esther** had for **Richie**.

**ESTHER IS FORCEFUL, FUNNY, DIRECT, TOUGH,
MEAN, KIND, ALWAYS, ALWAYS LOYAL.**

To this day PI Fine Art continues to be cut from the Cohen family cloth with **Esther's** attitude all over over it. Her vision to this day along with her sons, **Richie** and **Andrew** have built the most impressive, talked about framing showroom on earth. That is the **Cohen way** and **Esther's** journey to the summit.

THANK YOU ESTHER

Mike Mitchell

 NielsenBainbridge™

In Honor of

Esther Cohen

Over the course of a business career, most of us tend to learn that our universe of contacts – colleagues and accounts/vendors – take the form of a bell curve. That is, most of our interactions are satisfying, productive and worthwhile; but a small percentage, on one side, are not quite as pleasant, and at the other end of the spectrum is a small percentage of people who dramatically exceed the “norms”.

Esther Cohen exceeds norms by miles. Both Michelangelo Moulding, as a vendor, and I have had many years to nurture and relish our mutual relationship. She is one of the most passionate, trustworthy, hard-working, loyal, insightful business persons we know and we have been honored to be associated with her for so long.



The NEWH 2018 ICON of Industry is a most prestigious award; very few others would be as, or more, accomplished and worthy as Esther. And, as fellow Canadians, we could not be prouder.

1877-422-8812 | Montreal | Atlanta
sales@michelangelomoulding.com



NEWH HONORS THE 2019 TOP INTERIOR DESIGNERS FOR THEIR CREATIVITY AND DEDICATION TO EXCELLENCE IN THE HOSPITALITY INDUSTRY!



Arizona

- » **Bar Napkin Productions**
BNP-LLC.COM
- » **Best Western Hotels & Resorts**
BESTWESTERN.COM
- » **FoRM Design Studio, Ltd.**
FORMDESIGNSTUDIO.COM

Atlanta

- » **Design Directions International**
DDI.CC
- » **Gensler/Atlanta**
GENSLER.COM
- » **Sims Patrick Studio**
SIMSPATRICKSTUDIO.COM

Atlantic City/Philly

- » **MBF Interior Design**
MBFINTERIORDESIGN.COM

Chicago

- » **Aria Group Architects, Inc.**
ARIAINC.COM
- » **DLR Group**
DLRGROUP.COM
- » **The Gettys Group**
GETTYS.COM

Cincinnati Region

- » **FRCH Design Worldwide**
FRCH.COM

Dallas

- » **MatchLine Design Group**
MATCHLINEDESIGN.COM
- » **Premier Project Management**
REMLINGTONHOTELS.COM
- » **Studio 11 Design**
STUDIO11DESIGN.COM

Houston

- » **Gensler/Houston**
GENSLER.COM

Las Vegas

- » **DezMotif Studios**
DEZMOTIF.COM
- » **Friedmutter Group**
FGLV.COM
- » **NOVUS Architecture, LLC**
NOVUSARCHITECTURE.COM

Los Angeles Founding

- » **Avenue Interior Design**
AVENUEID.COM
- » **DesignAgency**
THEDESIGNAGENCY.CA

Memphis/Mid-South Region

- » **AK Design Group, LLC**
AKDESIGNS.NET
- » **Looney Ricks Kiss**
LRK.COM

New England Region

- » **Dyer Brown Architects**
DYERBROWN.COM
- » **Studio JBD**
JBDANDJGA.COM

New York

- » **INC Architecture & Design PLLC**
INC.NYC

North Central

- » **Cunningham Group Architecture, Inc.**
CUNNINGHAM.COM
- » **DLR Group**
DLRGROUP.COM
- » **Shea, Inc.**
SHEADESIGN.COM

Northwest

- » **Degen & Degen architecture and interior design**
DDSEATTLE.COM
- » **Oculus Inc. Portland**
OCULUSINC.COM
- » **SERA Architects, Inc.**
SERADESIGN.COM

Orange County Region

- » **Hibner Design Group**
HIBNERDESIGN.COM
- » **Max Michelle Interiors**
MAXMICHELLEINTERIORS.COM

Pittsburgh Region

- » **Hospitality Furnishings & Design**
HFDCORP.COM

Rocky Mountain

- » **Johnson Nathan Strohe**
JNS.DESIGN
- » **Kimberly Timmons Interiors**
KTINTERIORS.NET
- » **Semple Brown Design**
SEMPLBROWN.COM

San Francisco Bay Area

- » **BraytonHughes Design Studios**
BHDSTUDIOS.COM
- » **HBA/Hirsch Bedner Associates**
HBA.COM
- » **Puccini Group**
PUCCINIGROUP.COM
- » **J. Banks Design Group**
JBANKSDESIGN.COM
- » **Pond**
POND.CO.COM

South Carolina Region

- » **J. Banks Design Group**
JBANKSDESIGN.COM
- » **Pond**
POND.CO.COM

South Florida

- » **Bigtime Design Studios**
BIGTIMEDESIGNSTUDIOS.COM
- » **EoA, Inc.**
EOAGROUP.COM
- » **ID & Design International**
IDDIDESIGN.COM

Sunshine

- » **Design Poole Inc.**
DESIGNPOOLE.NET
- » **Niemann Interiors**
NIEMANNINTERIORS.COM
- » **Sena Hospitality Design, Inc.**
SENAHOSPITALITY.COM

Toronto

- » **Carver & Associates, Inc./Toronto**
CARVERASSOC.COM
- » **Mackay Wong Inc.**
MACKAYWONG.COM

United Kingdom

- » **Goddard Littlefair**
GODDARDLITTLEFAIR.COM
- » **HBA/Hirsch Bedner Associates/London**
HBA.COM
- » **RPW Design**
RPWDESIGN.CO.UK

Vancouver Region

- » **CHIL Interior Design**
CHILDDESIGN.COM
- » **Hager Design International, Inc.**
HAGERINC.COM
- » **Inside Design Studio Inc.**
INSIDEDESIGNSTUDIO.COM

Washington DC Metro

- » **//3877**
3877.DESIGN
- » **P3 Design Collective**
P3DESIGNCOLLECTIVE.COM
- » **Streetsense**
STREETSENSE.COM



Esther Cohen is a long-standing member of NEWH. She began in New York, but proudly switched out her membership to become a loyal supporter when the first Canadian chapter opened in Toronto in 2003.

As an integral part of the hospitality industry, Esther has always been a fair employer and the primary creative source behind Posters International, now aptly named, PI Fine Art.

In an industry where women have not always been appreciated, Esther is a trailblazer. She garners respect and appreciation for herself, other women and men in all facets of creativity. Similar to how a fine piece of artwork must be seen to be touched and felt by the eyes to be appreciated, Esther has perfected the process of integrating artwork with hospitality so that they function seamlessly together.

Esther is an inspiration to her peers, to her contemporaries and in fact, to the future of the hospitality industry with respect to the arts.

It is a great honour and privilege to have Esther Cohen as a member of the Toronto Chapter of NEWH since its inception and to be acknowledging her with the Icon of the Industry award for 2018.

An Icon in fact is: according to the dictionary

Highly original, influential or a unique work of art: popular, an example of Iconic is the Eiffel tower

A symbol of Paris.

Esther : according to the dictionary

Star, planet Venus, gifted hidden, myrtle, a sacred plant to Aphrodite.

Combined these descriptive words blend together to make one amazing woman!

And there is no one more admired in this industry, than Esther Cohen! the most deserving recipient of the Icon of the industry award 2018

Congrats from all of the members in NEWH Canada!

Boutique Design Unveils 2018 Gold Key Finalists

Boutique Design magazine has revealed the finalists for the 2018 Gold Key Awards for Excellence in Hospitality Design. The industry's oldest and most prestigious distinction honoring outstanding interior design work in hospitality, the Gold Key awards recognize the visionary firms who created the most innovative projects in 21 categories. Nearly 400 submitters vied for top honors in the 38th annual competition.

BEST ECO-CONSCIOUS OR SOCIALLY-CONSCIOUS HOTEL

Design Firm: Perkins + Will, Boston
Project: Hotel Grinnell, Grinnell, Iowa
Clients: Grinnell Center LLC, Grinnell, Iowa (owner); Hotel Grinnell, Grinnell, Iowa (operator); **Architect:** ID8 Architects, Des Moines, Iowa; **Purchasing Company:** Catalyst Development, Grinnell, Iowa

Design Firm: Meyer Davis, New York
Project: The Assemblage John Street, New York
Clients: Prodigy Network and Shorewood Real Estate Group (joint venture owners); Kokua Hospitality, San Francisco, California (operator); **Architect:** Mancini Duffy, New York; **Purchasing Company:** The Carroll Adams Group, Long Island City, New York

Design Firm: Studio 11 Design, Dallas, Texas;
Project: Hotel Ketchum, Ketchum, Idaho
Client: HayMax Capital, Aspen, Colorado (owner); HayMax Hotels, Aspen, Colorado (operator); **Architect:** Michael Doty Associates, Ketchum, Idaho; **Purchasing Company:** Summa Intl., Kailua, Hawaii

BEST LOBBY FOCUSED SERVICE

Design Firm: ALT-254, Hong Kong
Project: Mojo Nomad Central, Hong Kong
Client: Ovolo Hotels, Hong Kong (owner/operator); **Architect:** ALT-254, Hong Kong; **Purchasing Firm:** ALT-254, Hong Kong

Design Firm: Gettys ONE, Chicago
Project: La Quinta Inn & Suites Chicago Downtown
Client: LQ Management LLC, Irving, Texas;
Architect: Epstein Architecture, Chicago;
Purchasing Company: The Gettys Group, Chicago

Design Firm: Group One Partners, Boston
Project: Residence Inn D.C. Capitol Hill/Navy Yard, Washington, D.C.
Client: Stonebridge Cos., Englewood, Colorado (owner/operator); **Architect:** Hickok Cole, Washington, D.C.; **Purchasing Company:** The Stroud Group, Columbia, Maryland

Design Firm: TPG Architecture, LLP, New York
Project: Citadines Connect Fifth Avenue New York
Client: The Ascott Limited, Singapore; **Architect:** TPG Architecture, LLP, New York; **Purchasing Company:** HPG Intl., LLC, Walnut Creek, California

BEST LOBBY MIDSCALE

Design Firm: Flick-Mars, Dallas
Project: Chicago Moxy Downtown Hotel
Client: White Lodging, Merrillville, Indiana;
Architect: DLR Group, Chicago; **Purchasing Company:** White Lodging, Merrillville, Indiana

Design Firm: Graduate Hotels In-House Design Team, Chicago
Project: Graduate Minneapolis
Clients: AJ Capital Partners, Chicago (owner); Graduate Hotels, Chicago (operator); **Architect:** Graduate Hotels, Chicago; **Purchasing Company:** Slate Procurement, Chicago

Design Firm: HFS Concepts 4, Long Beach, California
Project: Embassy Suites Dallas DFW Airport North, Grapevine, Texas
Client: Atrium Hospitality, Alpharetta, Georgia (owner/operator); **Purchasing Company:** HFS Concepts 4, Long Beach, California

Design Firm: Sydell Group, New York, with ROMAN AND WILLIAMS BUILDINGS AND INTERIORS, New York
Project: Freehand New York
Clients: Alliance Bernstein, New York; Sydell Group, New York (owners); Sydell Group, New York (operator); **Architect:** IBI Group, New York; **Purchasing Company:** Sydell Group, New York

BEST LOBBY UPSCALE

Design Firm: McCartan, Inc., New York
Project: Hotel Nia, Autograph Collection, Menlo Park, California
Client: Ensemble Real Estate Investments, Long Beach, California; **Architect:** Cuninghame Group Architecture, Inc., Culver City, California; **Purchasing Company:** Project Dynamics, Calabasas, California

Design Firm: Rottet Studio, Houston, Texas
Project: Renaissance Atlanta Airport Gateway Hotel
Client: Rule Joy Trammell + Rubio, LLC, Atlanta;
Purchasing Company: Benjamin West, Louisville, Colorado

Design Firm: Semple Brown Design, P.C., Denver
Project: Kimpton Hotel Born, Denver
Clients: Continuum Partners, LLC, Denver (owner); Kimpton Hotel & Restaurant Group, San Francisco, California (operator); **Architect:** BOKA Powell, Dallas; **Purchasing Company:** The Carroll Adams Group, Orlando, Florida

Design Firm: Studio Munge, Toronto, Ontario
Project: Bisha Hotel & Residences, Toronto, Ontario
Clients: INK Entertainment, Toronto, Ontario (owner); ICONINK, Toronto, Ontario (F&B operator); Loews Hotels, New York (hotel operator); **Architect:** Wallman Architects, Toronto, Ontario; **Purchasing Company:** Studio Munge, Toronto, Ontario

Design Firm: Sundukovy Sisters, Moscow
Project: Pullman Berlin Schweizerhof, Berlin
Clients: Union Investment, Frankfurt, Germany (owner); AccorHotels, Paris (operator); **Purchasing Company:** BARAN Projektpartner, Düsseldorf, Germany

BEST LOBBY LUXURY

Design Firm: AB Concept, Hong Kong
Project: Rosewood Sanya, China
Clients: Poly Real Estate Group Co., Ltd., Guangzhou, China (owner); Rosewood Hotels & Resorts, Hong Kong (operator); **Architect:** Goettsch Partners, Chicago; **Purchasing Company:** Poly Real Estate Group Co., Ltd., Guangzhou, China

Design Firm: LEO A DALY, Dallas
Project: The Diplomat Beach Resort Hollywood, Curio Collection by Hilton, Hollywood, Florida
Client: Thayer Lodging, Brookfield Hotel Properties (owner), Annapolis, Maryland; **Purchasing Company:** Martin Stringfellow Associates, Orlando, Florida

Design Firm: Sydell Group, New York; Studio Jacques Garcia, Paris
Project: NoMad Los Angeles
Clients: Yucaipa Companies, LLC, Los Angeles (owner); Alliance Bernstein, New York (owner); Sydell Group, New York (operator); **Architect:** KFA Architecture, Santa Monica, California; **Purchasing Firm:** Sydell Group, New York

BEST GUESTROOM FOCUSED SERVICE

Design Firm: ALT-254, Hong Kong
Project: Mojo Nomad Central, Hong Kong
Client: Ovolo Hotels, Hong Kong; **Architect:** ALT-254, Hong Kong; **Purchasing Firm:** ALT-254, Hong Kong

Design Firm: TPG Architecture, LLP, New York
Project: Citadines Connect Fifth Avenue New York
Client: The Ascott Limited, Singapore; **Architect:** TPG Architecture, LLP, New York; **Purchasing Company:** HPG Intl. LLC, Walnut Creek, California

Design Firm: Natalie Sheedy Interiors, Chicago; DeLaRosa Studio Inc., Chicago
Project: Element Moline, Illinois
Clients: The Amin Group, San Francisco (owner); C-Two Hotels, San Francisco (operator); **Architect:** Legat Architects, Chicago; **Purchasing Company:** Purchasing Management Intl., Dallas, Texas

BEST GUESTROOM MIDSCALE

Design Firm: Amanda Sullivan Studio Architecture, PC, New York
Project: Gardens Suites Hotel by Affinia, New York
Client: Denihan Hospitality Group, LLC, New York; **Architect:** R. Wade Johnson Design, PLLC, St. James, New York; **Purchasing Company:** The Cardy Group, Toronto

Design Firm: HVS Design, Rockville, Maryland
Project: The Goodwin Hotel, Hartford, Connecticut
Client: RMS Companies, Stamford, Connecticut; **Architect:** JN+A, Rockville, Maryland; **Purchasing Company:** Purchasing Dimensions, Somers, Connecticut

Design Firm: Merriman Anderson Architects, Dallas, Texas
Project: Cambria Downtown Dallas, Texas
Clients: Kirtland Realty, Dallas, Texas (owner); Fillmore Hospitality, Dallas, Texas (operator); **Purchasing Company:** James W. Crawford, Tucson, Arizona

Design Firm: Sydell Group, New York, with ROMAN AND WILLIAMS BUILDINGS AND INTERIORS, New York; **Project:** Freehand Los Angeles
Client: Sydell Group, New York; **Architect:** KFA Architecture, Santa Monica, California; **Purchasing Firm:** Sydell Group, New York

BEST GUESTROOM UPSCALE

Design Firm: Bill Rooney Studio, Inc., New York
Project: Cadillac Hotel & Beach Club, Autograph Collection, Miami Beach, Florida
Clients: Hersha Hospitality Trust, Philadelphia (owner); Autograph Collection, Marriott and Hersha Hospitality Management, Philadelphia (operator); **Architect:** Kobi Karp, Miami, Florida; **Purchasing Company:** Hersha Purchasing and Design, Harrisburg, Pennsylvania

Design Firm: Design Poole Inc., Winter Park, Florida
Project: Delta Resort, Daytona Shores, Florida
Client: Summit Hospitality, Daytona Beach, Florida; **Architect:** Harter – Adams Architects, Winter Park, Florida; **Purchasing Company:** Summit Hospitality, Daytona Beach, Florida

Design Firm: Hirsch Bedner Associates (HBA) Pte Ltd., Singapore
Project: Ahn Luh Qiandaohu, Zhejiang Province
Client: Shanghai Golden Union Investment Group Co. Ltd, Shanghai; **Architect:** Ezhen Design, Shanghai; **Purchasing Company:** Shanghai Golden Union Investment Group Co. Ltd, Shanghai

Design Firm: LEO Global Design Group Co., Ltd., Guangzhou, China
Project: Hilton Huizhou Longmen Resort, Longmen, Huizhou, Guangdong, China
Client: Guangzhou R&F Properties Co., Ltd., Guangdong, China; Hilton, Guangzhou, Guangdong, China; **Architect:** Guangzhou Residential Building Design Institute Co. Ltd, Guangzhou, Guangdong, China; **Purchasing Company:** Guangzhou Heguan Decoration Engineering Co., Ltd., Guangzhou, Guangdong, China

Design Firm: Studio GAIA, New York
Project: W Panama, Panama City, Panama
Client: F&F Properties, Panama City, Panama; **Architect:** F&F Properties, Panama City, Panama; **Purchasing Company:** F&F Properties, Panama City, Panama

Design Firm: Studio Munge, Toronto, Ontario
Project: Bisha Hotel & Residences, Toronto, Ontario
Clients: INK Entertainment, Toronto, Ontario (owner); ICONINK, Toronto, Ontario (F&B operator); Loewers Hotels, New York (hotel operator); **Architect:** Wallman Architects, Toronto, Ontario; **Purchasing Company:** Studio Munge, Toronto

BEST GUESTROOM LUXURY

Design Firm: AB Concept, Hong Kong
Project: Rosewood Sanya, China
Clients: Poly Real Estate Group Co., Ltd., Guangzhou, China (owner); Rosewood Hotels & Resorts, Hong Kong (operator); **Architect:** Goettsch Partners, Chicago; **Purchasing Company:** Poly Real Estate Group Co., Ltd., Guangzhou, China

Design: Martyn Lawrence Bullard Design, Los Angeles
Project: Hotel Californian, Santa Barbara, California
Client: 35 State Street Hotel Partners, LLC. (owner/operator); **Architect:** DesignArc, Santa Barbara, California; **Purchasing Company:** Project Dynamics, Las Vegas

Design Firm: Sydell Group, New York; Studio Jacques Garcia, Paris
Project: NoMad Los Angeles
Clients: Yucaipa Companies, LLC, Los Angeles; Alliance Bernstein, New York (owners); Sydell Group, New York (operator); **Architect:** KFA Architecture, Santa Monica, California; **Purchasing Company:** Sydell Group, New York

Design Firm: Wimberly Interiors, New York
Project: Rosewood Baha Mar, Nassau, Bahamas
Clients: CTF BM Operations, Ltd, Nassau, Bahamas (owner); Rosewood Hotels & Resorts (operator); **Architect:** SB Architects, Coral Gables, Florida; **Purchasing Company:** Parker International, Miami

Design Firm: Wimberly Interiors, London
Project: St. Regis Astana, Kazakhstan
Clients: MG Holding, Astana, Kazakhstan (owner); Marriott Intl., St. Regis (operator); **Architect:** WATG, London; **Purchasing Company:** Piatek Hospitality Procurement, Breezand, The Netherlands

Boutique Design Unveils 2018 Gold Key Finalists

BEST SUITE

Design Firm: Duncan Miller Ullmann (DMU), Dallas, Texas

Project: Hotel ZaZa Memorial City, Houston, Texas

Clients: MetroNational, Houston, Texas (owner); Z Resorts, Houston, Texas (operator); **Architect:** Kirksey Architecture, Houston, Texas; **Purchasing Company:** Duncan Miller Ullmann (DMU), Dallas, Texas

Design Firm: Martyn Lawrence Bullard Design, Los Angeles

Project: Hotel Californian, Santa Barbara, California

Client: 35 State Street Hotel Partners, LLC. (owner/operator); **Architect:** DesignArc, Santa Barbara, California; **Purchasing Company:** Project Dynamics, Las Vegas

Design Firm: McCartan, Inc., New York

Project: Hotel Nia, Autograph Collection, Menlo Park, California

Clients: Ensemble Real Estate Investments, Long Beach, California; **Architect:** Cuninghame Group Architecture, Inc., Culver City, California; **Purchasing Company:** Project Dynamics, Calabasas, California

Design Firm: Meyer Davis, New York

Project: Four Seasons Papagayo, Peninsula Papagayo, Costa Rica

Clients: GenCom, Miami (owner); Four Seasons Hotels and Resorts, Toronto, Ontario (operator); **Architect:** Zurcher Arquitectos, San José, Costa Rica; **Purchasing Company:** The Parker Company, Miami

Design Firm: V Starr Interiors, West Palm Beach, Florida

Project: The V Suite at The Hotel at Midtown, Chicago

Clients: Midtown Athletic Club, Chicago; **Architect:** DMAC Architecture, Evanston, Illinois; **Purchasing Company:** Construction Concepts Management, Evanston, Illinois

BEST NIGHTCLUB/LOUNGE

Design Firm: AB Concept, Hong Kong

Project: Bar Trigona at Four Seasons Kuala Lumpur, Malaysia

Clients: Venus Assets SDN BHD, Kuala Lumpur, Malaysia (owner); Four Seasons Hotels and Resorts, Toronto (operator); **Architect:** NRY Architects SDN BHD, Kuala Lumpur, Malaysia; **Purchasing Company:** Venus Assets SDN BHD, Kuala Lumpur, Malaysia

Design Firm: Built, Inc., Los Angeles

Project: Poppy, West Hollywood, California

Client: The H.Wood Group, West Hollywood, California;

Architect: Built, Inc., Los Angeles; **Purchasing Company:** Built, Inc., Los Angeles

Design Firm: Simeone Deary Design Group, Chicago, under a consulting agreement with Gensler, Las Vegas

Project: Rosina Cocktail Bar and Lounge at the Palazzo Las Vegas

Clients: Las Vegas Sands Corp., Las Vegas (owner/operator); **Architect:** Gensler, Las Vegas; **Purchasing Firm:** Las Vegas Sands Corp., Las Vegas

Design Firm: Studio 11 Design, Dallas, Texas

Project: Analog at Hutton Hotel, Nashville

Client: Watermark Capital, Chicago; **Architect:** Tuck Hinton Architects, Nashville; **Purchasing Firm:** Martin Stringfellow Associates, Orlando, Florida

BEST EMERGING HOTEL CONCEPT

Hotelier: Huazhu Hotel Group, Beijing

Hotel Concept: VUE Hotel

Design for inaugural property (VUE Hou Hai, Beijing); MINISTRY OF DESIGN PTE LTD, Singapore; **Architecture for inaugural property (VUE Hou Hai, Beijing)** MINISTRY OF DESIGN PTE LTD, Singapore; **Purchasing Company:** VUE Hotel Houhai, Beijing

Hotelier: INK Entertainment, Toronto, Ontario

Hotel Concept: Bisha Hotel & Residences

Design for inaugural property (Bisha Hotel & Residences, Toronto, Ontario): Studio Munge, Toronto, Ontario; **Architecture for inaugural property:** Wallman Architects, Toronto, Ontario; **Operators for inaugural property:** ICONINK, Toronto, Ontario (F&B operator); Loews Hotels, New York (hotel operator); **Purchasing company for inaugural property:** Studio Munge, Toronto, Ontario

Hotelier: Ovolo Hotels, Hong Kong

Hotel Concept: Mojo Nomad

Design and architecture for inaugural property (Mojo Nomad Aberdeen Harbour): KplusK associates, Hong Kong; **Purchasing for inaugural property:** KplusK associates, Hong Kong

Hotelier: The Kor Group, San Francisco, California/ Proper Hospitality, Santa Monica, California

Hotel Concept: Proper Hotels

Designer for inaugural property (San Francisco Proper Hotel, California): Kelly Wearstler, Los Angeles; **Architect for inaugural property:** Hornberger + Worstell, San Francisco, California;

Purchasing company for inaugural property: Canoe Hospitality, El Segundo, California

BEST RESTAURANT CASUAL DINING

Design Firm: AB Concept, Hong Kong

Project: The Fishmonger at Rosewood Sanya, China

Clients: Poly Real Estate Group Co., Ltd., Guangzhou, China (owner); Rosewood Hotels and Resorts, Hong Kong (operator); **Architect:** Goettsch Partners, Chicago; **Purchasing Company:** Poly Real Estate Group Co., Ltd., Guangzhou, China

Design Firm: Blueplate, a Wilson Associates Studio, New York

Project: Chica at The Venetian Las Vegas

Clients: Las Vegas Sands Corp. (owner); 50 Eggs, Inc., Miami, Florida (operator); **Architect:** Joshua Zinder Architecture + Design, Princeton, New Jersey; **Purchasing Company:** Wilson Associates, New York

Design Firm: Goddard Littlefair, London

Project: BABA at Principal Edinburgh Charlotte Square, United Kingdom

Clients: Starwood Capital, Greenwich, Connecticut (owner at the time of project completion); Principal Hotel Co., Harrogate, N. Yorkshire, United Kingdom (operator at time of project completion); **Architect:** 3DReid, Glasgow, United Kingdom; **Purchasing Company:** Benjamin West, London

Design Firm: Mister Important Design, Oakland, California

Project: The Province at Bay 101 Casino, San Jose, California

Clients: Chris Yeo Group, San Mateo, California; **Architect:** Kenneth Rodriguez and Partners Inc., Mountain View, California; **Purchasing Company:** IKey Inc., San Jose, California

Design Firm: Rockwell Group, New York
Project: Black Tap Craft Burgers & Beers at The Venetian Las Vegas
Client: Las Vegas Sands Corp., Las Vegas (owner/operator); **Architect:** Moser Architecture Studio, Las Vegas; **Purchasing Company:** Las Vegas Sands Corp. (Purchasing Dept.), Las Vegas

Design Firm: Sundukovy Sisters; Moscow
Project: Community, Moscow
Client: Sinisha Lazarevich, Moscow; **Architect:** Kosmodamianskaya Naberezhnaya

BEST RESTAURANT FINE DINING

Design Firm: AvroKO, New York
Project: Somerset at Viceroy Chicago
Clients: Convexity Properties (owner); Boka Restaurant Group, Chicago (operator); **Architect:** Goettsch Partners, Chicago; **Purchasing Company:** The Gettys Group, Chicago

Design Firm: BASILE Studio, San Diego, California
Project: Born & Raised, San Diego, California
Client: CH Projects, San Diego, California;
Purchasing Company: BASILE Studio, San Diego, California

Design Firm: Steve Leung Design Group Ltd., Hong Kong; Kengo Kuma and Associates, Tokyo
Project: Ta-ke Japanese Restaurant, Hong Kong
Client: 1957 & Co. (Hospitality) Ltd. (owner/operator), Hong Kong; **Architect:** Kengo Kuma and Associates, Tokyo

Design Firm: Studio Munge, Toronto, Ontario
Project: Akira Back at Bisha Hotel & Residences, Toronto, Ontario
Clients: INK Entertainment, Toronto, Ontario (owner); ICONINK, Toronto, Ontario (F&B operator); Loewes Hotels, New York (hotel operator); **Architect:** Wallman Architects, Toronto, Ontario; **Purchasing Company:** Studio Munge, Toronto, Ontario

BEST SPECIALTY DESIGN

Design Firm: Anda Andrei Design, New York; bonetti/kozerski architecture, New York
Project: Asbury Lanes, Asbury Park, New Jersey
Clients: iStar, New York (owner/operator); Architect: bonetti/kozerski architecture, New York;
Purchasing Company: iStar, New York

Design Firm: CoberKoeda, Inc., Dallas, Texas; WILSON-RED, Dallas, Texas
Project: Mad Hatter's Tea Party at Boutique Design New York 2017, New York
Client: HMG, LLC, Blue Ash, Ohio (owner/operator)

Design Firm: CORE architecture + design, Washington, D.C.
Project: The Social at Hilton Headquarters, McLean, Virginia
Clients: Hilton, McLean, Virginia (owner); Sodexo (operator); **Purchasing Company:** Washington Group Solutions; Washington, D.C.

Design Firm: Jeffrey Beers Intl., New York;
Project: The Market at Waterside District, Norfolk, Virginia
Clients: The Cordish Companies, Baltimore, Maryland (owner/operator); **Architect:** BCT Architects, Baltimore, Maryland; **Purchasing Company:** Leap Hospitality, Liberty, Missouri

Design Firm: Studio 11 Design, Dallas, Texas
Project: Writer's Studios at Hutton Hotel
Client: Watermark Capital, Chicago; **Architect:** Tuck Hinton Architects, Nashville; **Purchasing Firm:** Martin Stringfellow Associates, Orlando, Florida

Design Firm: Wimberly Interiors, a design studio of WATG, London
Project: Belmond Venice-Simplon Orient Express Grand Suites, London
Client: Belmond Ltd., London (owner/operator); **Purchasing Company:** Belmond Ltd., London

JUDGES' SO COOL

Design Firm: Blue Sky Hospitality, London
Project: MiniMix at The Megaro, London
Client: St. Pancras Hotel Group, London;
Purchasing Firm: St. Pancras Hotels Group, London

Design Firm: Rockwell Group, New York; AHA Universo, Zapopan, Jalisco
Project: Casa Calavera, Herringbone, Il Forno di Gio, OMNIA Dayclub, pool bars and SHOREbar at Vidanta Los Cabos; San José del Cabo
Client: Grupo Vidanta, Nayarit

Design Firm: Rockwell Group, New York
Project: Magic Hour Rooftop Bar & Lounge, New York
Clients: Lightstone Group, New York (owner/operator); TAO Group, New York (operator); **Architect:** Stonehill Taylor, New York; **Purchasing Company:** HPG Intl., Walnut Creek, California

Design Firm: Stylt Trampoli, Gothenburg, Sweden
Project: Downtown Camper by Scandic, Stockholm, Sweden;
Client: Scandic Hotels Group, Stockholm, Sweden; **Architecture:** Stylt Trampoli, Gothenburg, Sweden; **Purchasing Company:** Scandic Hotels Group, Stockholm, Sweden

Design Firm: Stylt Trampoli, Gothenburg, Sweden
Project: Mini Chef at LEGO®House, Billund, Denmark
Client: LEGO Group (owner); LEGO®House, Billund, Denmark (operator); **Architect:** BIG-Bjarke Ingels Group, Copenhagen, London, New York; **Purchasing Company:** LEGO Group, Billund, Denmark

Design Firm: Sundukovy Sisters, Moscow
Project: Pullman Berlin Schweizerhof, Germany
Clients: Union Investment, Frankfurt, Germany (owner); AccorHotels, Paris (operator); **Purchasing Company:** BARAN Projektpartner, Düsseldorf, Germany

BEST RESORT

Design Firm: EDG Interior Architecture + Design, Novato, California; Architect: Houston/Tyner, Torrance, California
Project: westdrift Manhattan Beach, Autograph Collection, Manhattan Beach, California
Client: Westmont Hospitality Group, Houston, Texas; **Purchasing Firm:** HPG Intl., LLC, Walnut Creek, California

Design Firm: Meyer Davis New York; **Architect:** Zurcher Arquitectos, San José, Costa Rica
Project: Four Seasons Papagayo, Peninsula Papagayo, Costa Rica
Clients: GenCom, Miami (owner); Four Seasons Hotels and Resorts, Toronto, Ontario (operator); **Purchasing Company:** The Parker Company, Miami

Boutique Design Unveils 2018 Gold Key Finalists

Design Firm: Parker-Torres Design Inc., Sudbury, Massachusetts; Wimberly Interiors, New York;
Architect: Houston/Tyner, Torrance, California
Project: The Phoenician, A Luxury Collection Resort, Scottsdale, Arizona
Clients: Host Hotels & Resorts (owner) Bethesda, Maryland; The Luxury Collection, Marriott Intl., Bethesda, Maryland (operator); **Purchasing Company:** Benjamin West, Louisville, Colorado

Design Firm: Stylt Trampoli, Gothenburg, Sweden;
Architect: Krook & Tjäder, Gothenburg, Sweden
Project: Niehku Mountain Villa, Riksgränsen, Sweden
Clients: Polarexpressen AB, Gothenburg, Sweden (owner/operator); **Purchasing Company:** Stylt Trampoli, Gothenburg, Sweden

Design Firm: Wimberly Interiors, New York City; Alexander Waterworth Interiors, London; **Architect:** SB Architects, Coral Gables, Florida
Project: Rosewood Baha Mar, Nassau, The Bahamas
Clients: CTF BM Operations, Ltd, Nassau, Bahamas (owner); Rosewood Hotels & Resorts, Nassau, The Bahamas (operator); **Purchasing Company:** The Parker Company, Miami

BEST HOTEL FOCUSED SERVICE

Design Firm: ALT-254, Hong Kong
Project: Mojo Nomad Central, Hong Kong
Client: Ovolo Hotels, Hong Kong; **Architect:** ALT-254, Hong Kong; **Purchasing Firm:** ALT-254, Hong Kong

Design Firm: Natalie Sheedy Interiors, Chicago; DeLaRosa Studio Inc., Chicago; **Architect:** Legat Architects, Chicago
Project: Element Moline, Illinois
Client: The Amin Group, San Francisco, California (owner); Ctwo Hotels, San Francisco, California (operator); **Purchasing Company:** Purchasing Management Intl., Dallas, Texas

Design Firm: TPG Architecture, LLP, New York
Project: Citadines Connect Fifth Avenue New York
Client: The Ascott Limited, Singapore; **Architect:** TPG Architecture, LLP, New York; **Purchasing Company:** HPG Intl., Walnut Creek, California

BEST HOTEL MIDSCALE

Design Firm: Brand Bureau (a division of AvroKO), New York **Architect:** Signum Architecture, St. Helena, California
Project: Calistoga Motor Lodge and Spa, Calistoga, California
Clients: Calistoga Hotel Group LP, Deerfield, Illinois (owner); Filament Hospitality, New York (operator); **Purchasing Company:** Beyer Brown, Orlando, Florida

Design Firm: Deborah Berke Partners, New York (interior design/architecture); **Architect:** Flynn Battaglia Architects (architects of record/executive architect); Good Clancy (historic preservation consultant)
Project: The Hotel Henry at the Richardson Olmsted Campus, Buffalo, New York
Clients: Richardson Center Corp., Buffalo, New York (owner); Hotel Henry Urban Resort Conference Center, Buffalo, New York (operator); **Purchasing Company:** Bray Whaler, Centennial, Colorado

Design Firm: MARKZEFF, Brooklyn, New York; **Architect:** Gonzalez Architecture, Miami, Florida
Project: Hotel Kabuki, San Francisco, California
Clients: Blackstone Real Estate Advisors, New York (owner); Joie de Vivre, San Francisco, California (operator); **Purchasing Company:** Ramsey Associates, San Francisco, California

Design Firm: Stonehill Taylor, New York; **Architect:** ESa Architects, Nashville; **Project:** Holston House, Nashville
Client: HRI Properties LLC, New Orleans, Louisiana; **Purchasing Company:** Benjamin West, Louisville, Colorado

Design Firm: Sydell Group, New York, with ROMAN AND WILLIAMS BUILDINGS AND INTERIORS, New York; **Architect:** IBI Group, New York
Project: Freehand New York
Clients: Alliance Bernstein, New York; Sydell Group, New York (owners); Sydell Group, New York (operator); **Purchasing Company:** Sydell Group, New York

BEST HOTEL UPSCALE

Design Firm: Goddard Littlefair, London; **Architect:** 3DReid Architects, Glasgow, U.K.
Project: The Principal Edinburgh Charlotte Square, Edinburgh, U.K.
Clients: Starwood Capital, Greenwich, Connecticut (owner at time of completion), Principal Hotel Co., London; (operator at time of completion); **Purchasing Company:** Benjamin West, London

Design Firm: HKS, Inc., Dallas, Texas (interior design and architecture)
Project: W Hotel Washington, Bellevue, Washington
Clients: Kemper Development Co., Bellevue, Washington (owner); Marriott Intl., Bethesda, Maryland (operator); **Purchasing Company:** Beyer Brown Associates, Baltimore, Maryland

Design Firm: Ian Schrager Company, New York; Herzog & de Meuron, Basel (interior design and architecture)
Project: PUBLIC New York, New York
Client: Ian Schrager Company, New York

Design Firm: McCartan, Inc., New York; **Architect:** Cuninghame Group Architecture, Inc., Culver City, California
Project: Hotel Nia, Autograph Collection, Menlo Park, California
Clients: Ensemble Real Estate Investments, Long Beach, California (owner/operator); **Purchasing Company:** Project Dynamics, Calabasas, California

Design Firm: MINISTRY OF DESIGN PTE LTD, Singapore; MINISTRY OF DESIGN PTE LTD, Singapore
Project: VUE Hotel Hou Hai, Beijing, China
Clients: VUE Hotel, Beijing, China (owner/operator); **Architect:** VUE Hou Hai, Beijing; (MINISTRY OF DESIGN PTE LTD); **Purchasing Company:** VUE Hotel Houhai, Beijing

Design Firm: Studio Munge, Toronto, Ontario
Project: Bisha Hotel & Residences, Toronto, Ontario
Clients: INK Entertainment, Toronto, Ontario (owner); ICONINK, Toronto, Ontario (F&B operator); Loews Hotels, New York (hotel operator); **Architect:** Wallman Architects, Toronto, Ontario; **Purchasing Company:** Studio Munge, Toronto, Ontario

BEST HOTEL LUXURY

Design Firm: Hirsch Bedner Associates (HBA), London; **Architect:** Feigin Architects, Ramat-Gan, Israel

Project: Orient Jerusalem by Isrotel Exclusive Collection, Jerusalem

Client: Isrotel, Tel Aviv-Yafo, Jerusalem; **Purchasing Company:** Isrotel, Tel Aviv, Israel

Design Firm: MKV Design, London; **Architects:**

Patrik Dierks Norbert Sachs Architekten BDA, Berlin, Germany (Alpine Spa); Russli Architekten, Lucerne, Switzerland (Bürgenstock Hotel)

Project: Bürgenstock Hotel & Alpine Spa, Lucerne, Switzerland

Clients: Katara Hospitality, Zug, Switzerland (owner); Bürgenstock Resort (operator);

Purchasing Company: Katara Hospitality, Zug, Switzerland

Design Firm: Pierre-Yves Rochon Inc. (PYR), Chicago and Paris, France; **Architects:** Gensler; Perkins + Will, Los Angeles; Pierre-Yves Rochon Inc. (PYR) Chicago and Paris

Project: Waldorf Astoria Beverly Hills, California

Clients: Oasis West Realty, Los Angeles (owner); Hilton (operator); **Purchasing Company:** Project Dynamics, Las Vegas

Design Firm: Sydell Group, New York; Studio Jacques Garcia, Paris, France; **Architect:** KFA Architecture, Santa Monica, California

Project: NoMad Los Angeles

Client: Yucaipa Companies, LLC, Los Angeles; Alliance Bernstein, New York (owners); Sydell Group, New York (operator); **Purchasing**

Company: Sydell Group, New York

DESIGNER OF THE YEAR

Sundukovy Sisters, Moscow

THE GOLD KEY JUDGES

GARY DOLLENS
global head design/product & brand development
Hyatt Hotels Corp.

NIGEL HATCHER
vice president, design & project management,
luxury brands
Marriott Intl.

LORI HORVATH
managing director, project & development, luxury
brands
Jones Lang LaSalle

DANIEL HYDE
president
Artist Guild Hotels

MATOULA KARAGIANNIS
vice president, design
Sydell Group

MICHAEL KITCHEN
vice president of acquisitions & development
Aparium Hotel Group

DAVID MCCASLIN
executive vice president
Hersha Hospitality Management

MICHAEL MEDZIGIAN
chairman and managing partner
Watermark Capital Partners, LLC

JAGRUTI PANWALA
president and ceo
Wealth Protection Strategies; vice chairwoman,
AAHOA, 2018-2019

THOMAS PRINS
principal
TQP Capital Partners, LLC

SHIRLI SENSENBRENNER
senior vice president, design + development
services
Two Roads Hospitality

LARRY TRAXLER
senior vice president - global design
Hilton

To know *Esther*, is to love and admire her. She is a woman of great determination and perseverance. In a time when it was virtually impossible to start a business, Esther built an empire and she did it while being a full time single parent, too. It is through this empire that I have had the pleasure of working for Esther for the past 20 years. But Esther was not only my employer, she was also my teacher, my mentor, but most importantly, my friend. I cannot imagine anyone being more deserving of this award.

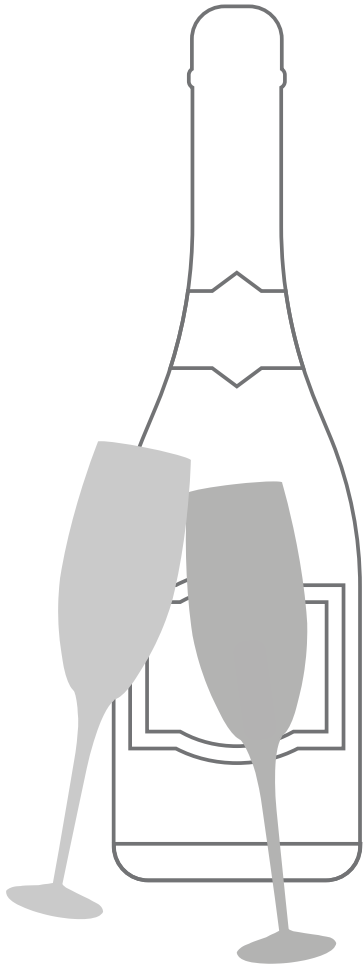
Mazel Tov, Esther!

Maggie Roncato

Carver & Associates

Toronto

ESTHER AN ICON



I congratulate the endlessly plucky, wildly enthusiastic, exacting and generous **Esther** Cohen on being recognized as an Icon in her profession.

As her friend, I have long recognized her iconic stature in human decency and sweetness of spirit.

Her kindness and generosity are legend, her delight in life infectious, and her friendship invaluable to those of us who know and love her as the good and delightful person she is.

*Marilyn & Carter
Snead*

CONGRATULATIONS ESTHER

ON YOUR WELL DESERVED RECOGNITION!

PROUD TO HAVE BEEN PART OF THE
PI FINE ART FAMILY SINCE 2003

 DEBBIE HINKLE *inc.*
DEBBIEHINKLEINC.COM



NEWH ICONS OF INDUSTRY



2004 Thomas Durkan



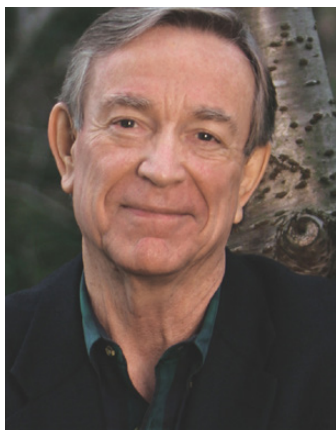
2006 Maya Romanoff



2007 Manfred Steinfeld



2008 Roger Milliken



2013 Ray Anderson



2014 Bob Thomas



2015 Deborah Herman



2016 Jane Skeeter

NEWH ICON OF INDUSTRY SCHOLARSHIP RECIPIENTS

2004

Anna Perryman
Harrington School of Design

Shelley Stuart
Design Institute of San Diego

2006

Stacey Schield Shiring
University of Cincinnati

Kandice Pierce
Savannah College of Art &
Design

2007

Ashley Anderson
Georgia Southern University

Alisa Biel
Boston University

2008

Jaclyn Livelli
Savannah College of Art &
Design

Alysce Christian
Colorado State University

2009

Saray Gill
Savannah College of Art and
Design

Kayla McCullough
Colorado State University

2010

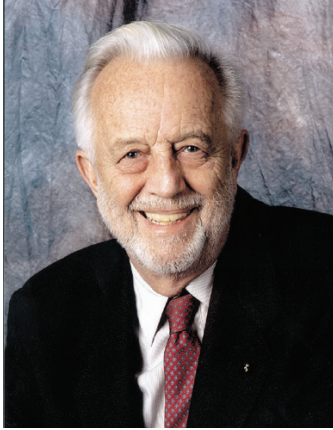
Andrea Vasquez
Savannah College of Art and
Design

Chelsea Lawrence
Colorado State University

2011

Santiago Arcila
Kwantlen Polytechnic
University

Kyi Gyaw
Cornell University



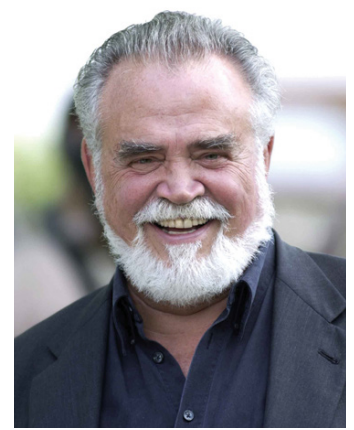
2009 Jerry Hruby-Holly



2010 Judy Dobin



2011 Harvey Nudelman



2012 Herbert V. Kohler, Jr.



2017 Janice Feldman



2018 Esther Cohen

2012

Stacey Sefcik
Savannah College of Art and
Design

Ashley Cuoco
New York Institute of
Technology

2013

Amanda Krueger
Florida State University

Alexandra Kern
Savannah College of Art and
Design

2014

Tara Headley
Savannah College of Art and
Design

Katherine Timmerman
Florida State University

2015

Katelyn Koch
Savannah College of Art and
Design

2016

Tyson Baker
Maryville University

2017

Brianna Hunter
Florida International University

2018

Jieru Lin
California College of the Arts

CONGRATULATIONS

Esther

a true leader and NEWH ICON of Industry

NEWH
EXECUTIVE COMMITTEE

President **Cynthia Guthrie**, Guthrie and Associates, Inc.

Secretary **Natalie Sheedy**, Natalie Sheedy Interiors, Inc.

Vice President/Finance **Fernando Diaz**, ASID, CID, Fernando Diaz and Associates

Vice President/Scholarship **Brittany Johnson**, Cuningham Group Architecture, Inc.

Vice President/Education **Christine Wasmer**, Wasmer Contract Group

Vice President/Development **Leigh Mitchell**, Mitch Zerg & Associates, Inc.

Vice President/IR-Canada **Christine A. Tucker**, Tucker & Associates

Vice President/IR-United Kingdom **Jonathan Young**, Axminster Carpets Ltd.

Past President/Parliamentarian **Trisha Poole**, Design Poole, Inc.

Executive Advisor **Julia Marks**, Picture Source NW, Inc

and

Executive Director **Shelia Lohmiller**, NEWH, Inc.

ESTHER ABIGAIL **ICON**

YES

NO

PLEASE CHECK THE BOXES BELOW:



We have known Esther for 20 years



Esther is immature at 80



Esther has good taste in friends



Esther has a great sense of humor



Esther has some knowledge of Art & Design



Esther loves diamonds, rubies, pearls etc.



Esther loves Ryan Gosling & Louis Bartfield



Esther is very TALL



Esther has personally met Andy Warhol, Alex Katz, Sam Francis, André Kertész & Jackie Mason



Esther is our good client as we are hers

Mark & Dahlia Lash



MARK LASH



CONGRATULATIONS ESTHER!

TO A TRUE ICON
IN OUR INDUSTRY



from your friends at

OMEGA⁺
MOULDING COMPANY

Heffel

ESTHER COHEN

2018 NEWH ICON OF INDUSTRY

Wishing Esther a heartfelt congratulations on this outstanding and well-deserved achievement.

HEFFEL FINE ART AUCTION HOUSE

WWW.HEFFEL.COM • 1 800 528 9608 • MAIL@HEFFEL.COM



For more than 33 years; a lovely person in business and in friendship.
No one could be more deserving.

Congratulations!
Esther Cohen



POWELL &
BONNELL

www.powellandbonnell.com

ESTHER ABIGAIL **ICON**

Dear Esther,

Heather, family, and I are thrilled that you won this wonderful award.

I'm not surprised! Your talents and achievements are one in a million.

We go way back with you from Heather's artwork to your wedding to Louis.

It was a great honour holding your Chuppa and something I will never forget.

Heather and I consider you tight, tight family and we are always there for you.

I am sure many more achievements are going to come your way in the future

when people recognize you as one of the pioneers in the business world.



Love always,

Peter, Heather, Lyle, Logan, Chloe, Spike and Carter

WHEN YOU SAY ONE IN A MILLION

the first person that comes to mind is

ESTHER COHEN

What great **style, poise, and sense of humor** she has. And after over 10 years of doing business with her—that's me selling to her—I'm still not exhausted. She has this endearing way of making a deal with you and you're thrilled. Then that evening you say to yourself, "Now how much money did I leave on the table?" Oh well, she deserves it and I'm honored to do business with her.

Thank you Esther

**Fondly with all the best,
Robert Lococo**

Lococo Fine Art Publisher • Saint Louis

Esther...

You are the difference between

Ordinary &

Extraordinary



C O N G R A T U L A T I O N S

With love

Sherry and Peter

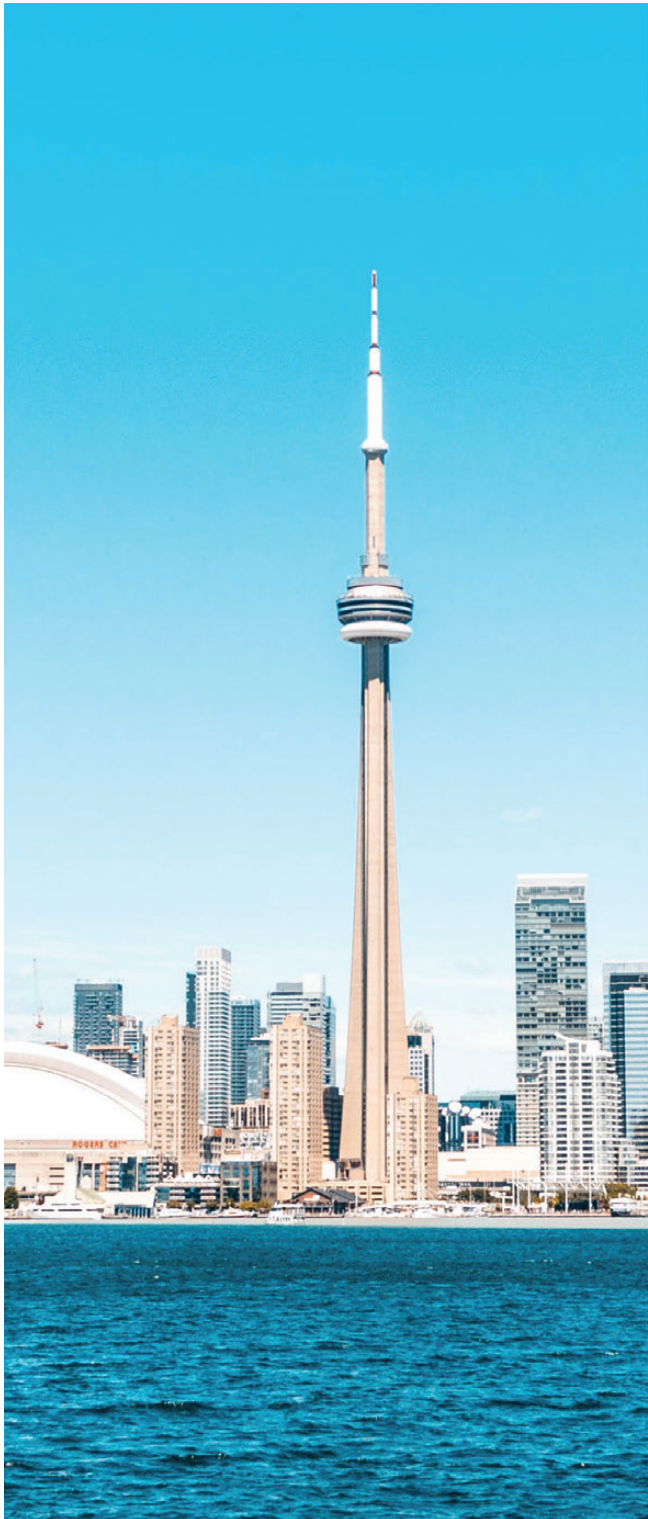


prestige box corporation

Esther Cohen

You've set the standard for creativity and design. Congratulations on your wonderful achievement.

Framerica
AMERICA'S FAVORITE



DEAR
ESTHER,

Congratulations on receiving the **NEWH**
Icon of the Year award!! We are very
proud of all your accomplishments. You
are an inspiration to all of us!!

Love,

Sylvia, Vanessa, Mark and family

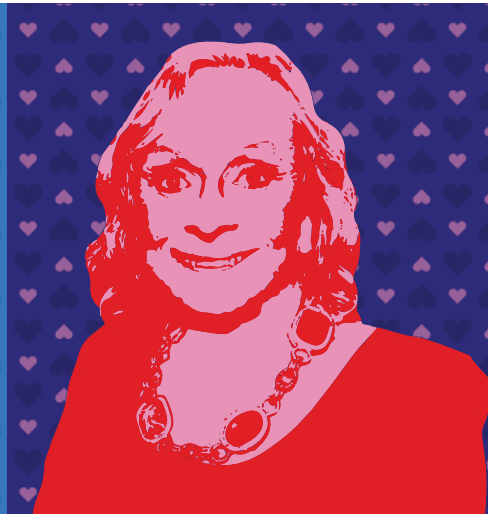
Congratulations, Esther!

*For your many contributions to the hospitality
industry & generous support of
Students of Design scholarships we say thanks
& congratulate you
on this well-deserved award &
acknowledgement as a true
ICON of INDUSTRY*

ege[®]



manufacturers and distributors of fine carpets



CONGRATULATIONS
ESTHER
ON YOUR RECOGNITION

IIBYIVDESIGN
DAN & KEITH

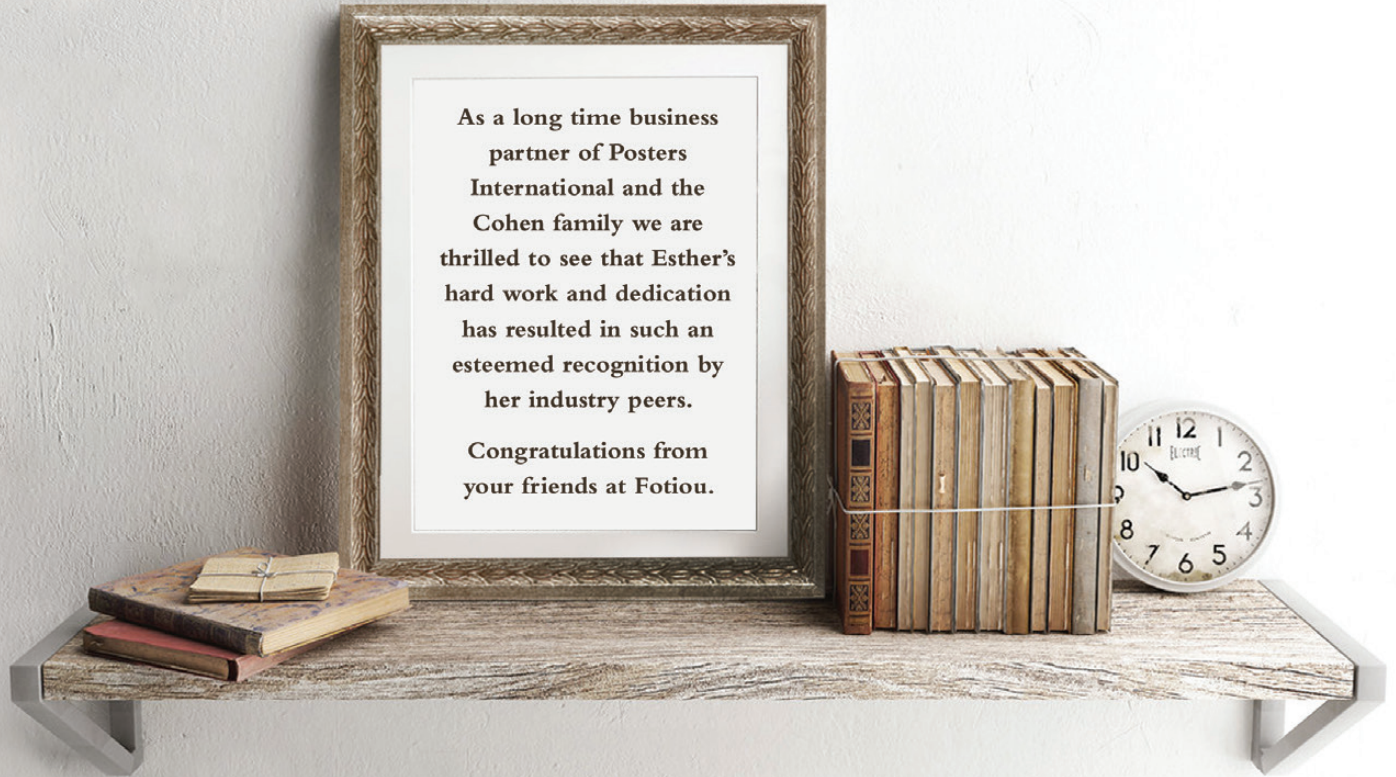


Congratulations

Esther Cohen ♥

As a long time business partner of Posters International and the Cohen family we are thrilled to see that Esther's hard work and dedication has resulted in such an esteemed recognition by her industry peers.

Congratulations from your friends at Fotiou.





FOTIOU
FINE MOULDING BY DESIGN™

JANE SEYMOUR
HOME DECOR



Visit us at www.fotiou.com

Esther,  Above all else you make us
empathy & sincerity are
who has met you knows that
individual woman, mother,
& friend. We are so 
share this celebration
achievements with you.
been an inspiration.
& wisdom are all 
The industry has
greatly from your
personality and
creative vision. Your
of style is apparent in
artists,  in which
you wear
you choose
Thank you
everything
you do. 

smile.  Your warmth, hospitality,
second to none. Everyone
you are an amazing, 
spouse, entrepreneur
pleased to be able to
of your incredible
You have always
Your drive, wit
credits to you.
benefited 
presence,
astounding
elegant sense
your choice of
 shoes
& the wine
to drink
for 
that
You are a
marvel and a
true icon!





CONGRATULATIONS ESTHER COHEN!

From Jolanta Lukus and team at Royal Design Inc.



congratulations!
on wonderful journey of
42 years of success and I hope
the same for the future. Love Irene,
Love PI and working
here! Thank you for
building and caring for
this great company
Love, Anna

Congratulations!
All the best!
Alex

The Best
Company I worked
for...
Congrats!!
Elizabeth

Congratulations!
Here's to many more!
- Catherine J.

Esther,
We've come a long way
since our first meeting at
Anna's home nearly 25 years
ago. How the time has
flown by. We've loved,
we laughed & we've cried
and through it all you've
been my dear friend.
Congratulations on
this milestone!
Love Ridge

CONGRATULATION
Judy

CONGRATS!!!
IT'S BEEN A
PLEASURE WORKING
HERE
ALL THE BEST
FOR MANY MORE YEARS
WILLIAM

Congratulations! you!

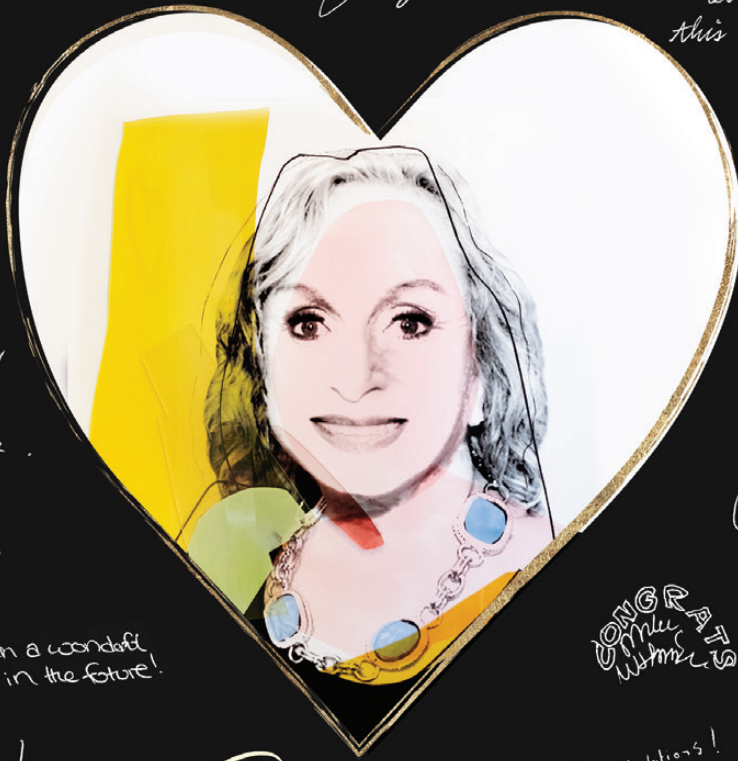
Congratulations!
Here's to many more
Toni

Congratulations PI!!
Su

Congratulations on such a wonderful
achievement. All the best in the future!
- Alex

What an incredible Beginning!
Looking forward to seeing
the Companies Vision
for the next decade!
Maggie

MAZAL TOV!
I'm so incredibly grateful
to be a part of PI and
I can't wait to see what
lies ahead for the company!
-Margalit



CONGRATULATIONS!
- ELMER
SAGAL

Congratulations
Debra Wasser

Congratulations!
Here's to PI's
continued success &
growth!
Elga

CONGRATS
Wendy

CONGRATULATIONS
HERE'S TOMANYMORE
FERNANDO S.

Congratulations!
Mazel Tov!
-Ben

Congratulations
& Thank you!
Julie

She's our
Home Grown Icon!

LOVE, THE PI TEAM ❤️

Congrats!
Go! Go!
madeign

PI FINE ART

Congratulations Esther!

Your vision and perseverance has taken you to the top of your industry and we wish you even greater success in your future endeavours!

All the best,

David and Maxine Warsh

DODDS
I·N·T·E·R·I·O·R·S

The Window Fashion Experts



Congratulations

ESTHER
ICON OF INDUSTRY

You were our first member
from Canada back in the
early days of NEWH!
Thank you for your continuing
support of NEWH, Inc.
and NEWH Canada, Inc.
the past 23 years.

SHELIA LOHMILLER
EXECUTIVE DIRECTOR, NEWH, INC.

**Congratulations
Esther Cohen, ICON of Industry**



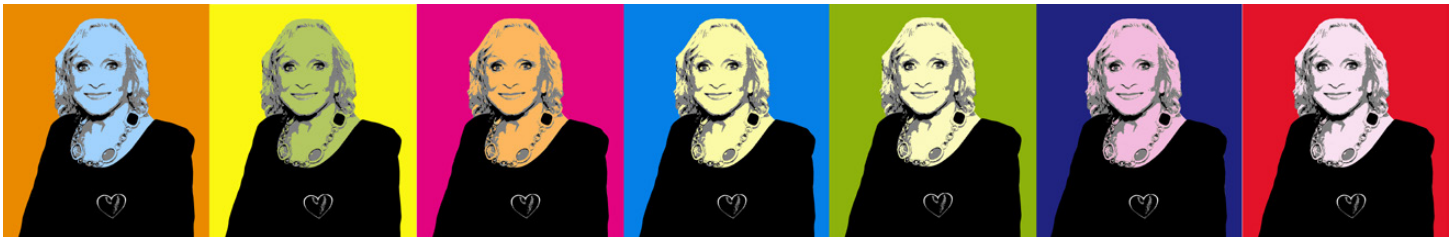
One of Esther's favourite Roma Mouldings

 **RomaMoulding**



Esther your character, wisdom, humour and heart inspire all those around you!
Your success surrounds you and all of your achievements in business and family!
What a pleasure to celebrate your ICONIC Status as you did it your way!

Chris Tucker



ESTHER

Congratulations on this well deserved honor and for your years of tireless service to our industry! We at Fiber Char Corp. are very proud and appreciate the long term relationship between our companies very much!

Congratulations Esther,
on your award as an NEWH Icon of Industry!

This award, which recognizes your skill and talents as an astute business woman, could not have gone to a more deserving recipient. For over ten years, you and I worked closely together to ensure the highest quality production of your fine art posters.

I always noted your ability to sense the market and pick the right artists to publish. My role was to provide colour separations, colour correction and file preparation services to Posters International, so I have first-hand knowledge about how hard you worked to build and grow your business.

It was great to work together, and I was also fortunate to get to know members of your family.

Esther, you should know that you were always one of my favourite customers. I greatly enjoyed your warmth and caring, as well as your wonderful sense of humour. But what I appreciated most, as a supplier to your business, was your loyalty and confidence in working with us, which ensured a very productive relationship between our **two businesses**.

Although I have been retired for several years, I will always have fond memories of the years we worked together.

Congrats again, and wishing all the best to you and your family.

Steve Sutton
Former owner, Sutton Graphics



CONGRATS
ESTHER
FOR BEING
AN ICON



Evert Fine Art, Inc.



PI Creative Art

TO ESTHER, A VISIONARY, A MENTOR AND A FRIEND

You evolved from the owner of a tiny poster and framing shop to the true icon of business that you are today. You always had the courage to turn the next corner even when it was scary to do so. You were always a leader, never a follower.

Nobody could deserve this honor more!

We are so proud of you,

Larry and Anette Goldstein

ESTHER COHEN

Esther exemplifies hard work, dedication and perseverance;
congratulations on your well-deserved recognition!



"Congratulations Esther, you are an inspiration."

Robert, Karen & Jasmine





KIM KEDEM
\$10,000 NEWH Interior Design scholarship
sponsored by P/Kaufmann Contract
Interior Design major
Fashion Institute of Technology-New York

P/Kaufmann Contract is thrilled to congratulate Kim Kedem, the winner of our inaugural P/Kaufmann Scholarship through NEWH. As a supplier partner, P/Kaufmann Contract is proud to celebrate the next generation of designers, and support NEWH's passion for nurturing talent and connecting dynamic professionals whose ideas drive innovation in our industry. We can't wait to see what's next for Kim as she joins the conversation and helps to shape the future of hospitality design!

What does winning this scholarship mean to you?

Winning this scholarship has given me the ability to focus on my education and to continue my volunteer work at the various interior design focused associations. This recognition has given me the green light to keep pursuing this path and has validated my hard work thus far.

NEWH involvement

As a student and NEWH member, I have attended Toasty Tuesdays every month and have applied for scholarships. Recently, I founded a student community called Interior Design Student Resource, which currently operates an Instagram page (@i.d.s.r). We are working towards a collaboration with NEWH-NY chapter to benefit the students from this great network.

What intrigues you the most about the hospitality industry?

I'm fascinated by the mutual influence between design and culture. How the design industry perceives cultures, and in return, how the end product informs cultures. I love to witness how people react to public spaces that are highly innovative and designed. This type of reaction is rarely seen in the residential design.

Kim Kedem Statement

It is a great privilege and honor for me to be here tonight and receive the \$10,000 NEWH Interior Design scholarship sponsored by P/Kaufmann Contract. I would like to say a huge thank-you to P/Kaufmann Contract for their sincere generosity, support and sponsorship. There are not enough words to describe my gratitude.

I landed from Israel, in New York on New Year's day a couple of years ago. I made it to a neighborhood I never heard of, where I knew no one. I entered a mint green building, walked up a giant staircase, opening a giant door; you couldn't miss that a designer lived there, that's when I knew that I was in the right place. Since then, I've been working hard towards being a designer, without losing my principles, in the city that never sleeps.

Going forward, I aspire to work with an innovative firm that is not afraid to take chances on unconventional and creative spaces. I hope to design hotels, hostels and pop-up spaces in the near future. A dream of mine would be to grow as a designer both for hospitality and set-design. Receiving this scholarship helps me to keep my focus on my education and giving back to my community. Thank you for choosing me.

P/Kaufmann
C O N T R A C T

Esther Cohan is an inspiration
and a role model for all
women in business.
PI Creative Art has given many
people, including myself,
opportunities to break glass
ceilings. Esther is the frontier of
women's leadership; she has paved
the path for all people regardless
of race, gender, or creed to follow
in her footsteps and become
future leaders themselves

Congratulations!

Stacey Walker

CONGRATULATIONS
AUNTIE ESTHER!

An award well deserved.

WITH ALL OUR LOVE,
GAYLE & BRIAN



Congrats to Esther

Mazel Tov

Howard Kerbel

ESTHER COHEN

*Congratulations on a
well-deserved recognition!*

*You are truly an icon
of our industry*

NEWH

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Esther Cohen

ICON 2018

Wow what an accomplishment!

I have had the pleasure of working with you and
your company for the better part of the past 20
years.

You are a most deserving recipient of this award.

Congratulations Esther!

Manuela Kennedy

Vice president of Carver and Associates Canada.

ESTHER,

the NEWH New York Chapter
applauds your hard work, enduring spirit,
and creativity.

Congratulations to our
2018 **ICON**.

New York
NEWH
The Hospitality Industry Network

ESTHER IS AN ICON

ENTHUSIASTIC, ENTREPRENEURIAL, ENERGETIC

SOCIABLE, SPIRITED, SMART

TENACIOUS, TALKATIVE, TALENTED

HAPPY, HOPEFUL, HARDWORKING

ENGAGING, ENCOURAGING, ENLIGHTENED

RADIANT, RAMBUNCTIOUS, RELIABLE



ESTHER IS OUR LOVING AUNT & FRIEND, GERI & NORMAN DURBIN

**DEAR
ESTHER,**



Congratulations on this wonderful
lifetime achievement award.

Love,

Bruce, Suzy, Josh and Claire Stanley

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