



## **ICON OF INDUSTRY SCHOLARSHIP SELECTION CRITERIA/PROCESS**

The ICON of Industry Scholarship Award is sponsored by NEWH Inc., *the Hospitality Industry Network*. The winner of this \$7,500 scholarship award will be announced and presented to attendees of the Gold Key Awards gala in New York City in November annually. Awarded funds are distributed through the student's school to be used for tuition, books or supplies. The winning scholarship recipient is required to attend the award gala with travel and lodging provided by NEWH, Inc.

The NEWH ICON of Industry Scholarship Award will be based upon the following criteria:

- Actively enrolled student: 2-year program freshman and above, 4-year sophomore/second year and above, or graduate level
- 3.0 GPA (cumulative) overall "B" average or grade percentage of 83% – 86% equivalent
- Financial need through college for past/current/upcoming tuition or program approved books/supplies
- Pursuing a career objective in the area of Hospitality Industry with an emphasis towards the area(s) of hospitality determined by our ICON (criteria changes annually)
- Participated in an internship program or similar position
- Major and career objective within a hospitality related field (interior design, hospitality management, culinary, etc.)