

NEWH
The Hospitality Industry Network
ICON
of INDUSTRY

2021



LAWRENCE **CHALFIN**



NEWH VISION

The Hospitality Industry Network

MISSION STATEMENT

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence and business development opportunities.

BRIEF HISTORY

Founded in 1984, NEWH is an international non-profit organization with 28 chapters and regional groups across the US, Canada, the UK, France, and Italy. NEWH brings together. NEWH brings together professionals from all facets of the hospitality industry, providing opportunities for education, professional development and networking. The organization offers unique opportunities including an international membership directory, Career Network, NEWH Magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has given in excess of \$7,200,000.00 in scholarships to over 2,650 students wishing to pursue careers in the hospitality industry.

icon

i·con (ī'kŏn')

-noun

An image; a representation.

An important and enduring symbol.

One who is the object of great attention and devotion; an idol.

Each year NEWH gives out its most prestigious honor—the ICON of Industry. The award is presented at the Gold Key Awards for Excellence in Hospitality Design in New York City, held in conjunction with BDNY and HX: The Hotel Experience in November. The award celebrates the leaders of the manufacturing side of hospitality—those who have uniquely impacted the industry through their innovative work. They consistently dedicated their time and efforts to community or industry outreach through education and/or corporate giving and have been doing business in hospitality for more than 30 years. In addition, each year a \$7,500 international scholarship is given in the recipient's honor to one exemplary student who has a minimum 3.0 GPA, participated in an industry internship, and exemplifies the highest standards of professionalism.

It is my pleasure to celebrate the 2021 Gold Key Awards and this year's NEWH ICON of the Industry!

On behalf of NEWH, it is an honor to present Larry Chalfin our 2021 NEWH ICON of Industry Award. The ICON of Industry Award is our highest honor presented to a manufacturer with a minimum of 30 years in hospitality and who has shown extraordinary dedication and commitment to the industry.

Samuelson is a family business spanning over 85 years and still thriving. For Larry, growing up in a family business, his days off were spent at the furniture factory with his father. His childhood involvement developed his understanding of the business from the ground up. He did not, however, immediately decide to go into the family business but followed his passion to further develop his distinguished singing ability. He enrolled in Julliard classical studies in vocal arts. His deep-rooted passion and involvement in the furniture business brought him back to the family business in 1974.

Larry became the third generation to lead Samuelson Furniture when he preceded his father as President. Larry's foresight transitioned the company for growth from the current focus on residential market to expand into the larger volume in the hospitality industry with high quality products. With Michael Chalfin as fourth generation, Samuelson shares its continued success and pride in dedication to the hospitality and senior living market sectors.

Business and personal relationships are what Larry prides his personal success on and that of the Samuelson Furniture Team. His unique personal touch is characteristic of how he takes care of those who are in all aspects of his life.

The NEWH Tribute book contains more highlights of Larry's career, as well as tributes from his friends and colleagues. We are pleased to showcase some of his many accomplishments and share some highlights of his personal contributions with you.

With the ICON Award, NEWH presents a special scholarship to an exceptional student meeting our high standards of academics, dedication, and character. Our scholarship program has enabled over 2,650 students to complete their studies and enter their desired careers within hospitality. These students are the future of our industry. We engage many of our scholarship winners to participate as members and board members in our Chapters and Regional Groups to continue their growth within their careers and the industry.

To date, NEWH has given in excess of \$7,200,000.00 in scholarships to over 2,650. It is only through generous support and contributions by dedicated members of this industry that NEWH can achieve this vital part of its mission of engaging, encouraging, and elevating our future industry leaders. We sincerely thank you for your continued dedication and support of NEWH!

In the spirit of networking,



Chris Tucker,
Owner Tucker & Associates
NEWH, Inc. International President

Congratulations to the
incomparable **Larry Chalfin**
on being awarded the
2021 NEWH **ICON of Industry**



THE HOSPITALITY INDUSTRY WITHOUT LARRY
WOULD BE LIKE A HOTEL ROOM WITHOUT FURNITURE.

JACLO[®]

Confidence from start to finish.™

Samuelson[®]
LEGENDARY FURNITURE



RENWIL[®]
HOSPITALITY



GreenBridge
FURNISHINGS

AMTREN
casegoods | upholstery | furniture

Larry Chalfin

Warmest Congratulations to
our friend and true icon of
the industry

You have influenced another generation by
spreading your talent and wisdom within
the hospitality industry. We are so honored
that we have been able to share some of
the journey with you. Your humanitarianism
and insight, not only on a professional level
but personal, have been invaluable.

Love Your Friends,
Larry, Carol, & Morgan Brodey



Circa 2014

JACLO[®]

Confidence from start to finish.™

Stacy Garcia.

NEWH ICON OF THE YEAR --- 2021

MAZEL TOV ON BEING
NAMED THIS YEAR'S ICON
OF THE INDUSTRY! WE ARE
SO PROUD TO CALL YOU
A FRIEND. YOU ARE
AN INSPIRATION.



WWW.STACYGARCIAINC.COM

A man with glasses, wearing a light blue button-down shirt, dark trousers, and dark loafers with striped socks, is sitting in a grey patterned armchair. He is smiling and has his hands clasped in his lap. The background shows several wooden chairs on a raised wooden platform. In the top left corner, the Samuelson Furniture logo is visible, featuring a small portrait of a man and the text "Samuelson LEGENDARY FURNITURE".

Samuelson
LEGENDARY FURNITURE

***ICONS* do not come and go**

They remain an inspiration. Their tenacious passion, leadership and creativity are transformational. Their influence is ongoing. **Lawrence Chalfin** has brought innovative design and fresh ideas to the furniture industry throughout his career.

The **Chalfins** and entire **Samuelson Furniture** Family are beyond proud of Larry as our leader and recipient of this great, symbolic honor.

samuelsonfurniture.com

LAWRENCE CHALFIN, 2021 NEWH ICON OF INDUSTRY



LAWRENCE CHALFIN

PRESIDENT

SAMUELSON FURNITURE

Lawrence (Larry) Chalfin was on a path to a musical career. At a young age his beautiful singing voice led him to classical studies with distinguished vocalists and then on to Juilliard to pursue vocal arts. All the while, another calling persisted, then known as Invincible Parlor Frame.

Throughout his childhood years, Larry spent Saturdays and school vacations at the Invincible furniture factory with his visionary father, Samuel, who provided Larry with a hands-on education in the business of fine furniture production. As Larry sorted chair parts, did inventory, and observed skilled craftsmen, he developed a deep understanding and love of furniture creation. It was this passion that clarified his choice to join Samuel in the furniture business in 1974.

As a third generation to his grandfather and father, Larry took over the company as President of Samuelson Furniture, and is now joined by his son Michael Chalfin as Executive VP. Spanning more than 85 years, Samuelson has proudly become the only fourth-generation company dedicated to the hospitality and senior living sectors.

Larry always strives to exceed expectations while taking care of the people who work each day to make it all possible. Business and personal relationships are binding with Larry—meet anyone who knows him and they will acknowledge his unmistakable, authentic character.

Larry is also a devoted husband to Laurie, his wife of 42 years, and a loving father to his two sons, Michael and David.



As the company has grown over the years Larry has made sure that employees were treated as family. This was and remains the heart and soul of Samuelson today.



Congratulations

Larry

on this well deserved

achievement!

You've been a great inspiration
to so many of us in the industry!

FrameMyTV



AMTREND

casegoods | upholstery | furniture

Congratulations
Larry Chalfin

from the

Malik family

and the

AMTREND team

on this iconic honor.

Truly legendary!



2021

OKHYUN DES LAURIERS \$7,500 NEWH ICON OF INDUSTRY SCHOLARSHIP RECIPIENT



OKHYUN DES LAURIERS

New Jersey Institute of Technology,
School of Art + Design, Hillier
College of Architecture and Design

NEWH 2021
ICON
of INDUSTRY
SCHOLARSHIP

Okhyun des Lauriers is a senior at the School of Art + Design, Hillier College of Architecture and Design in New Jersey Institute of Technology where she is pursuing a degree in Interior Design (BA). She was selected as the “Interior Designer of Distinction,” in her second year by the faculty. Her sophomore works were accepted and displayed in the curated Faculty Submitted Student Work exhibit at SIGGRAPH 2020. She won third place in the Annual Mid-Atlantic 2020 IIDA Student Showcase. One of her junior works landed her as a Finalist in the Decorate (Interior) category in the London International Creative Competition and she was a semi-finalist this year in the ASID Student Portfolio Competition. Recently, she was elected as the 2021 Co-President of the Student Chapter of IIDA at NJIT. She is an active student member of ASID, IIDA, and NEWH organizations all the while maintaining high academic performance.

My name is Okhyun des Lauriers. I am from South Korea, an interior design student in the class of 2022, and currently the 2021 Co-President of the Student Chapter of IIDA at NJIT.

My dream job is to become an interior designer who works at an international hospitality company and travels to different areas and nations since I love to travel and experience new things. Staying in diverse accommodations during my trips has enabled me an opportunity to find direction for my future career. My western and eastern cultural experiences contributed to the understanding and improving the global aspect of hospitality interior design. I desire to deepen my study of sustainable and environment-friendly interior design that can be optimally beneficial to people’s health and to nature. I am also going to focus on universal design that removes barriers from language, physical conditions, and so on.

However, in order to set my goal, I faced a lot of struggles. I was so afraid to start interior design in the beginning since I am a foreign student and older than most of my classmates. The turning point that gave me confidence was joining and receiving scholarships from NEWH. I’m so proud to receive the 2021 NEWH ICON of Industry Scholarship Award, it will help me advance my career path. I have been a student NEWH member since 2020. I have been awarded two NEWH scholarships: an NEWH/ New York Chapter scholarship in 2020 and the NEWH ICON of Industry scholarship in 2021. These awards are very memorable to me. These crucial funds helped me save a lot of time and allowed me to learn various computer programs. It also helped sustain my concentration on schoolwork without worrying about financial challenges. Thank you so much.



CONGRATULATIONS LARRY!

Congratulations Larry for being a wonderful friend, business partner, and most importantly **ICON OF THE YEAR**. A title surely fitting of you and your accomplishments.

FROM THE TEAM AT JVA ART GROUP

JVA
ART GROUP

Mormax Company

Salutes

Lawrence Chalfin

for his years of leadership and
contributions to the hospitality
industry.

*Congratulations
on this achievement.*

Adam Mischel & Seth Nuland



MORMAX

Industry ICON

Congratulations on such a deserving honor.



Lawrence (Larry) Chalfin

President, Samuelson Furniture

Your friends at **hospitality**design



KAT MARQUET, NEWH INTERIOR DESIGN \$10,000 SCHOLARSHIP,
SPONSORED BY P/KAUFMANN CONTRACT



KAT MARQUET
New York School of Interior Design

Kat Marquet is a student at the New York School of Interior Design and a newly minted WELL Accredited Professional. Her path to interior design has been long and winding, from interning at the Royal Opera House in London, to creating costumes in LA, to having her designs on the runways at NY Fashion Week. She was compelled to expand her design world after years of travelling and becoming aware of how a change of scenery could greatly affect one's subconscious for the better or worse. Kat pulls from her interests in history, dance, theater, fashion and biophilia to create immersive spaces that aim to transport and inspire.

What it means to win this scholarship?

As a person coming to interior design as a second career, winning this scholarship is quite an affirmation—a signal that I made the right choice to take that leap and push the boundaries of what I can design. I am humbled to be acknowledged by this community.

Future Outlook?

I am looking forward to fusing the principles of the WELL building standard with my theatrical design background to create dynamic environments that excite, restore and promote wellness for building occupants, clients and workers alike.

What is your dream job?

I grew up dancing as my main form of socializing and always loved clubs and bars that had a highly theatrical theme. I would love an opportunity to design some bazaar night club or roller disco.

What intrigues you the most about hospitality design?

Hospitality design creates worlds for everyday people, even when they are not consciously aware of it. As people get together for a drink, enjoy a date night or go on a business trip, their minds are open to novelty and break from their day to day life. Stunning design that transports the viewer should not be limited to only those who can afford it. Theaters, nightclubs, restaurants and hotels are the places where most people experience creative interior design, and it is an opportunity to spark joy, inspire and comfort people.



There are a lot of
traits that define an
icon ... but the one
that stands out most
in Larry Chalfin is his
humanity and caring
about others!

Thank You Larry
Shelia Lohmiller
CEO, NEWH, Inc.

LARRY CHALFIN

a true **leader** and NEWH **ICON** of Industry

*Congratulations on a
well-deserved recognition!*

NEWH

EXECUTIVE COMMITTEE

President	Christine Tucker , Tucker & Associates
Secretary	Fernando Diaz, FASID, CID , Fernando Diaz & Associates
Vice President/Finance	Sandy Banks , P/Kaufmann Contract
Vice President/Scholarship	Jennifer Wellman , Remington Lighting
Vice President/Education	Deidre Schwartz , Woodcraft Hospitality
Vice President/Development	Monica Meade , Architessa
Vice President/Communications	Helen Reed , Helen Reed Design
Vice President/Equity, Inclusion, & Diversity	Lanée Burns , Lanée S. Burns & Associates, LLC
Vice President/IR-Canada	Tara Witt , Tarrison Products Ltd.
Vice President/IR-United Kingdom	Jonathan Young , Jonathan Young Associates (JYA Ltd)
Past President/Parliamentarian	Cynthia Guthrie , Guthrie and Associates, Inc.
Executive Advisor	Trisha Poole , Design Poole, Inc.
Chief Executive Officer	Shelia Lohmiller , NEWH, Inc.
Chief Operating Officer	Jena Seibel , NEWH, Inc.
Chief Financial Officer	Susan Huntington , NEWH, Inc.



Samuelson 
LEGENDARY FURNITURE

*Legrand and Samuelson Furniture,
a Definite Win!*

 **legrand**

Our Very Best Wishes to Lawrence Chalfin

NEWH HONORS ITS 2021 TOP INTERIOR DESIGNERS FOR THEIR CREATIVITY AND DEDICATION TO EXCELLENCE IN THE HOSPITALITY INDUSTRY!



Arizona (Phoenix)

- » **Bar Napkin Productions**
bnp-llc.com
- » **BBGM / MONOGRAM**
monogram.bbgm.com
- » **Mendil + Meyer Design Studio**
mandmds.com

Atlanta

- » **Design Continuum, Inc.**
dciatl.com
- » **Gensler**
gensler.com/offices/atlanta
- » **Lagom Interiors**
lagominteriors.com

Atlantic City/Philadelphia Region

- » **Floss Barber Inc.**
flossbarber.com
- » **SOSH Architects**
sosharch.com

Chicago

- » **DLR Group**
dlrgroup.com
- » **Sheedy|DeLaRosa Interiors**
sheedydelarosa.com
- » **The Gettys Group**
gettys.com

Cincinnati Region

- » **NELSON Worldwide**
nelsonworldwide.com

Dallas

- » **MatchLine Design Group**
matchlinedesign.com
- » **Premier Project Management**
premierpm.com
- » **Studio 11 Design**
studio11design.com

Houston

- » **Curve Hospitality**
curvehospitality.com
- » **MaRS, Mayfield and Ragni Studio**
marsculture.com
- » **MCS Architects, LLC**
MCSHouston.com

Las Vegas

- » **Cunningham Group Architecture, Inc.**
cunningham.com
- » **Dezmotif Studios**
dezmotif.com
- » **NOVUS Architecture, LLC**
novusarchitecture.com

Los Angeles Founding

- » **Cunningham Group Architecture, Inc.**
cunningham.com
- » **Kay Lang + Associates**
kaylangassoc.com

Mid-South Region

- » **FH Design**
fhdesign.com
- » **HBG Design**
hbg.design
- » **LRK**
lrk.com

Milano

- » **CaberlonCaroppi**
caberloncaroppi.com
- » **Studio Alberto Apostoli**
albertoapostoli.com
- » **Studio Marco Piva**
studiomarcopiva.com

New England Region

- » **Dyer Brown Architects**
dyerbrown.com
- » **Group One Partners, Inc.**
grouponeinc.com

New York

- » **Bill Rooney Studio, Inc.**
billrooneystudio.com
- » **ICRAVE**
icrave.com
- » **Rottet Studio**
rottetstudio.com

North Central

- » **Cunningham Group Architecture, Inc.**
cunningham.com
- » **DLR Group**
dlrgroup.com

- » **ESG Architecture & Design**
esgarch.com

Northwest

- » **Degen & Degen architecture and interior design**
ddseattle.com
- » **Gensler**
gensler.com
- » **Rice Fergus Miller**
rfmarch.com

Orange County Region

- » **Cora J Design LLC**
corajdesign.com
- » **VANROOY design, LLC**
vanrooydesign.com

Paris

- » **Virserius Studio**
virseriusstudio.com

Pittsburgh Region

- » **Cumberledge Design Group, LLC**
cumberledgedesign.com
- » **Hospitality Furnishings & Design, Inc.**
hfdcorp.com
- » **Millcraft Hospitality**
millcraftideas.com

Rocky Mountain (Denver)

- » **HBC Design Group**
hbcdesigngroup.com
- » **Johnson Nathan Strohe**
jns.design
- » **Shalls Design Studio**
shallsdesignstudio.com

San Francisco Bay Area

- » **Arcsine**
arcsine.com
- » **BraytonHughes Design Studios**
bhdstudios.com
- » **HBA San Francisco**
hba.com

South Carolina Region

- » **Elementum Interiors**
elementuminteriors.com

- » **J. Banks Design Group**
jbanksdesign.com

- » **Pond**
pondco.com

South Florida

- » **Bigtime Design Studios**
bigtimedesignstudios.com
- » **EoA, Inc.**
eoagroup.com
- » **ID & Design International**
iddidesign.com

Sunshine

- » **Design Poole Inc.**
designpoole.com
- » **L2 Studios, Inc.**
L2studios.com
- » **Sena Hospitality Design Inc.**
senahospitality.com

Toronto

- » **mackaywong**
mackaywong.com
- » **Moncur Design Associates, Inc.**
moncur.ca

United Kingdom

- » **Dennis Irvine Studio**
dennisirvinestudio.com
- » **Goddard Littlefair**
goddardlittlefair.com
- » **Nous Design**
nousdesign.co.uk

Vancouver Region

- » **CHIL Interior Design**
childesign.com
- » **Hager Design International, Inc.**
hagerinc.com

Washington DC Metro

- » **//3877**
3877.design
- » **HVS Design**
hvsdesign.com
- » **Studio Partnership**
studiopartnership.net

*Congratulations
Lawrence Chalfin
on receiving the NEWH
ICON of the Industry Award*

*Your leadership and innovation is what continues
to make Samuelson Furniture unique through
its fourth generation.*

MASSOOD
COMPANY, P.A.
& CERTIFIED
PUBLIC
ACCOUNTANTS

12 Furler Street, P.O. Box 144, Totowa, NJ 07512
(973) 256-8001 Fax (973) 256-1540
www.massood.com

Dear Larry,

Congratulations!

Your friends at Global Allies

Congratulations to
Lawrence Chalfin

on receiving the
NEWH ICON of the Industry Award



*You have been on quite a journey that has
lead to this prestige award*

*Your friend,
Michael Massood*

2021 Gold Key Finalists

Finalists have been announced for the 41st annual Gold Key Awards for Excellence in Hospitality Design, the industry's oldest and most prestigious awards program for hospitality interiors, sponsored by Boutique Design magazine. The 2021 Gold Key judges selected these standout projects from a highly competitive field of 350 submissions from more than 100 design firms around the world.

BEST LOBBY FOCUSED SERVICE

Hyatt House Chicago – Medical / University District

Design Firm: KOO LLC, Chicago
Architecture Firm: Skidmore, Owings and Merrill, Chicago | Client: Civic Health Development Group, Chicago | Purchasing Firm: Neil Locke & Associates, Chicago

Moxy Hamburg City, Germany

Design Firm: JOI-Design, Hamburg
Architecture Firm: KPW Papay Warncke and Partner, Architects, Hamburg | Client: SV Hotel Dübendorf, Switzerland

Moxy Oakland Downtown

Design Firm: C McKEOUGH unLTD, Williamstown Massachusetts
Architecture Firm: RSP Architects, Minneapolis | Client: Graves Hospitality, Minneapolis | Purchasing Firm: Absolute Procurement, Portland, Oregon

Noland Hotel Wuhan, China

Design Firm: Si Han Design, Wuhan
Client: Noland Hotel Management Co., Ltd, Wuhan | Purchasing Firm: Hubei Sihan Decoration Engineering Co., Ltd, Wuhan

BEST LOBBY MIDSCALE

The Alloy King of Prussia, Pennsylvania

Design Firm: HVS Design, Rockville, Maryland
Architecture Firm: Nehmer, Rockville, Maryland | Clients: Whitman Peterson, Westlake Village, California; and Concord Hospitality Enterprises, Raleigh, North Carolina | Purchasing Firm: Concord Hospitality Enterprises

Canopy by Hilton Baltimore Harbor Point

Design Firm: Braytonhughes Design Studios, San Francisco
Architecture Firm: Beatty Harvey Coco Architects, Baltimore | Client: Beatty Development Group LLC, Baltimore | Purchasing Firm: Benjamin West, Louisville, Colorado

The Clancy, San Francisco

Design Firm: EDG Interior Architecture + Design, Novato, California
Architecture Firm: Axis Architecture, San Francisco | Client: Braemar Hotels and Resorts, Dallas | Purchasing Firm: Premier Project Management, Dallas

Union Club Hotel at Purdue, West Lafayette, Indiana

Design Firm: KTGy Simeone Deary Design Group, Chicago
Architecture Firm: HKS Architects, Chicago | Client: Purdue University, West Lafayette, Indiana | Purchasing Firm: White Lodging, Merrillville, Indiana

BEST LOBBY UPPER MIDSCALE

Canopy by Hilton Philadelphia Center City Hotel

Design Firm: AvroKO, San Francisco
Architecture Firm: BLTA, Philadelphia | Client: National Real Estate Development, Philadelphia | Purchasing Firm: The Cardy Group, Toronto

The Glenn Hotel, Atlanta

Design Firm: Sims Patrick Studio, Atlanta
Architecture Firm: Stevens & Wilkinson, Atlanta | Client: Legacy Ventures, Atlanta | Purchasing Firm: ADM Associates, Atlanta

The Grady Hotel, Louisville, Kentucky

Design Firm: Sims Patrick Studio, Atlanta
Architecture Firm: Campo Architects, New Orleans | Client: Vision Hospitality Group, Chattanooga, Tennessee | Purchasing Firm: Pinnacle South, Franklin, Tennessee

Grand Madison Wuhan, China

Design Firm: Si Han Design, Wuhan
Architecture Firm: Hemmings & Berkeley, Hubei, China | Client: Huazhu Hotels Group Ltd, Wuhan | Purchasing Firm: Hubei Zhengxin Construction Engineering Co., Ltd, Wuhan

Hotel Kansas City, Missouri

Design Firm: KTGy Simeone Deary Design Group, Chicago
Architecture Firm: O'Bryan Partnership Architecture, Frisco, Colorado | Client: MFH Properties, LLC, Jefferson City, Missouri | Purchasing Firm: Neil Locke & Associates, Chicago

BEST LOBBY UPSCALE

Canopy by Hilton Paris Trocadero

Design Firm: Studio Jean-Philippe Nuel, New York and Paris
Architecture Firm: DTACC, Paris | Client: Scor Investment Partners, Paris

Kimpton Cottonwood Hotel, Omaha, Nebraska

Design Firm: DLR Group, Minneapolis
Architecture Firm: Leo A Daly, Omaha | Client: Clarity Development Company, Omaha | Purchasing Firm: Beyer Brown, Orlando

Surety Hotel, Des Moines, Iowa

Design Firm: DLR Group, Minneapolis
Architecture Firm: Slingshot Architecture, Des Moines | Client: Aparium Hotel Group, Chicago | Purchasing Firm: Neil Locke & Associates, Chicago

Viceroy Santa Monica, California

Design Firm: EDG Interior Architecture + Design, Novato, California
Architecture Firm: Rossi Architecture, San Diego | Client: Pebblebrook Hotel Trust, Bethesda, Maryland | Purchasing Firm: Bray Whaler, Centennial, Colorado

Fieldhouse Jones Nashville

Design Firms: Bedderman Lodging, Chicago; Architectural Artifacts, Chicago; Siren Betty Design, Chicago
Architecture Firm: NORR Architecture, Chicago | Client: Lyla Tov Hospitality Holdings, Nashville | Purchasing Firm: Pinback Design, Chicago

BEST LOBBY LUXURY

Arizona Biltmore, a Waldorf Astoria Resort, Phoenix

Design Firm: Virserius Studio, New York
Architecture Firm: PHX Architecture, Scottsdale, Arizona | Client: The Blackstone Group, New York | Purchasing Firm: DH Companies, Manassas, Virginia

Capella Bangkok

Design Firms: BAMO, San Francisco; PIA Interior Co., Ltd, Bangkok; and HBA Architecture, Singapore
Architecture Firm: Hamiltons International, Singapore | Client and Purchasing Firm: Country Group Development, Bangkok

Newbury Boston

Design Firms: Jeffrey Beers International, New York; Champalimaud, New York; and Ken Fulk, New York
Architecture Firm: CBT Architects, Boston | Client: Highgate, New York | Purchasing Firm: HPG International, Walnut Creek, California

Waldorf Astoria Xiamen, China

Design Firm: AB Concept, Hong Kong
Architecture Firm: Aedas, Hong Kong | Client and Purchasing Firm: Paragon International, Hong Kong

BEST GUESTROOM MIDSCALE

Hyatt Centric Center City Philadelphia

Design Firm: CRÈME, Brooklyn, New York
Architecture Firm: DAS Architects, Philadelphia | Client: Rodina and Hyatt Hotels Corporation, Chicago | Purchasing Firm: Rosemont Project Management, Chicago

Le Méridien, St. Louis Clayton, Missouri

Design Firm: HOK, New York
Architecture Firm: HOK, St. Louis | Client: Silverwest Hotels, LLC, Denver | Purchasing Firm: Bray Whaler, Centennial, Colorado

Renaissance Milwaukee West Hotel

Design Firm: KTG Y Simeone Deary Design Group, Chicago
Architecture Firm: Kahler Slater, Milwaukee | Client: HKS Mayfair Hotel, LLC, Milwaukee | Purchasing Firm: Concord Hospitality Enterprises Company, Raleigh, North Carolina

BEST GUESTROOM UPPER MIDSCALE

Canopy by Hilton Philadelphia Center City Hotel

Design Firm: AvroKO, San Francisco
Architecture Firm: BLTA, Philadelphia | Client: National Real Estate Development, Philadelphia | Purchasing Firm: The Cardy Group, Toronto

Hotel Kansas City, Missouri

Design Firm: KTG Y Simeone Deary Design Group, Chicago
Architecture Firm: O'Bryan Partnership Architecture, Frisco, Colorado | Client: MFH Properties, LLC, Jefferson City, Missouri | Purchasing Firm: Neil Locke & Associates, Chicago

The Peregrine Omaha Downtown

Design Firm: EoA, Coral Gables, Florida
Architecture Firm: Trivers Architecture, St. Louis, Missouri | Client: ViaNova Development, Chattanooga, Tennessee | Purchasing Firm: D Hospitality, Columbus, Ohio

Virgin Hotels Las Vegas

Design Firms: Studio Collective, Venice, California; Klai Juba Wald Architects and Interiors, Las Vegas
Architecture Firm: Klai Juba Wald Architects and Interiors, Las Vegas | Client: Juniper Capital Hospitality, Las Vegas | Purchasing Firm: Paradigm Purchasing, Las Vegas

BEST GUESTROOM UPSCALE

The Cloudveil, Jackson, Wyoming

Design Firm: TruexCullins Architecture + Interior Design, Burlington, Vermont
Architecture Firm: CLB Architects, Jackson, Wyoming | Client: Crystal Creek Capital, Jackson, Wyoming | Purchasing Firm: Bray Whaler, Centennial, Colorado

Omni Oklahoma City Hotel

Design Firm: Bill Rooney Studio, New York
Architecture Firm: Rule Joy Trammell + Rubio, Atlanta | Client: Omni Hotels & Resorts, Dallas | Purchasing Firm: Sue Dulmage & Associates, Toronto

One11 Hotel, New Orleans

Design Firm: dash design, Long Island City, New York
Architecture Firm: Williams Architects, New Orleans | Client: Tchoupitoulas Partners, New Orleans | Purchasing Firm: Sue Dulmage & Associates, Toronto

BEST GUESTROOM LUXURY

The Carlyle, a Rosewood Hotel, New York

Design Firm: tonychi studio, New York
Architecture Firm: Stonehill Taylor, New York | Client: Rosewood Hotels, New York | Purchasing Firm: The Parker Company, Miami

Matild Palace, a Luxury Collection Hotel, Budapest

Design Firm: MKV Design, London
Architecture Firm: Péter Dajka and Puhl Antal, Budapest | Client: Melis Investment Kft, Budapest

Park Hyatt Suzhou, China

Design Firm: HBA, Singapore
Architecture Firm: KPF, New York | Client and Purchasing Firm: Gold Mantis Enterprise, Suzhou

BEST SUITE

Arizona Biltmore, a Waldorf Astoria Resort, Phoenix

Design Firm: Virserius Studio, New York
Architecture Firm: PHX Architecture, Scottsdale, Arizona | Client: The Blackstone Group, New York | Purchasing Firm: DH Companies, Manassas, Virginia

Capella Bangkok

Design Firms: BAMO, San Francisco; PIA Interior Co., Ltd, Bangkok; and HBA Architecture, Singapore
Architecture Firm: Hamiltons International, Singapore | Client and Purchasing Firm: Country Group Development, Bangkok

Four Seasons Hotel Madrid

Design Firm: BAMO, San Francisco
Architecture Firms: Estudio Lamela, Madrid; BG Arquitectura, Madrid | Client: OHL Desarrollos, Grupo OHL, Madrid | Purchasing Firm: Proffetional, Madrid

2021 Gold Key Finalists

Karsh Suite at Fairmont Château Laurier, Ottawa, Canada

Design Firm: CHIL Interior Design, Vancouver, BC
Client and Purchasing Firm: Larco Hospitality, Vancouver, BC

Park Hyatt Suzhou, China

Design Firm: HBA, Singapore
Architecture Firm: KPF, New York | Client and Purchasing Firm: Gold Mantis Enterprise, Suzhou

Six Senses Douro Valley, Samodães, Portugal

Design Firm: Clodagh Design, New York
Architecture Firm: Rebelo de Andrade, Lisbon | Client: Six Senses, Bangkok | Purchasing Firm: The Parker Company, London

BEST SPECIALTY DESIGN

Chief, Chicago

Design Firm: AvroKO, New York
Architecture Firm: GREC Architects, Chicago | Client and Purchasing Firm: Chief, New York

Platán Tata Mirror Spa, Tata, Hungary

Design and Architecture Firm: Varrodesign KFT, Budapest
Client and Purchasing Firm: Platán Kávéház KFT, Tata, Hungary

One&Only Portonovi, Montenegro

Design Firms: HBA, Singapore; Denniston Architects, Kuala Lumpur, Malaysia
Architecture Firm: Denniston Architects, Kuala Lumpur, Malaysia | Client: Azmont Investments, Portonovi, Montenegro

Voroninskie Bani, St. Petersburg, Russia

Design and Architecture Firm: Megre Interiors, Moscow
Client: Voroninskie Bani, St. Petersburg, Russia

BEST NIGHTCLUB/LOUNGE

Argo at Four Seasons Hotel Hong Kong

Design Firm: AB Concept, Hong Kong
Architecture Firm: Rocco Design Architects, Hong Kong | Client and Purchasing Firm: Sun Hung Kai Properties

BKK Social Club, Bangkok

Design Firm: AvroKO, Bangkok
Architecture Firm: Hamiltons International, Kuala Lumpur, Malaysia | Client: Four Seasons, Toronto | Purchasing Firm: Cairncross Martin, Bangkok

The Cigar Club at the Ritz-Carlton, St. Louis, Missouri

Design and Architecture Firm: The Johnson Studio at Cooper Carry, Atlanta
Client: The Ritz-Carlton, St. Louis | Purchasing Firm: The Parker Company, Miami

Mezcalista at Moxy South Beach, Miami

Design Firm: Saladino Design Studios, Miami
Architecture Firm: Kobi Karp, Miami | Client and Purchasing Firm: Lightstone, New York

BEST RESTAURANT CASUAL DINING

Ambar El Paso, Texas

Design and Architecture Firm: The Johnson Studio at Cooper Carry, Atlanta
Client: Franklin Mountain Management, El Paso | Purchasing Firm: Hersha Purchasing & Design, Harrisburg, Pennsylvania

Churchill's Table, The Londoner Macao

Design Firm: AvroKO, New York
Architecture Firm: Aedas, Macao | Client and Purchasing Firm: Venetian Orient Limited, Macao

La Central by Mario Pagán, San Juan, Puerto Rico

Design and Purchasing Firm: Jeffrey Beers International, New York
Architecture Firm: Design + Development, San Juan, Puerto Rico | Client: PRISAGROUP, San Juan, Puerto Rico

Yardbird Dallas

Design Firm: Rockwell Group, New York
Architecture Firm: HBC, New York | Client: 50 Eggs, Miami | Purchasing Firm: Dorothy Vogt Consulting, Croton on Hudson, New York

BEST RESTAURANT FINE DINING

The Aubrey at Mandarin Oriental Hong Kong

Design Firm: Silverfox Studios, Singapore
Architecture Firm: Wilkinson & Cillely, Hong Kong | Client: Mandarin Oriental Hong Kong | Purchasing Firm: Procurement Plus Co. Limited, Hong Kong

Firangi Superstar, Singapore

Design Firm: EDG Interior Architecture + Design, Novato, California
Client: The Dandy Partnership, San Rafael, California

Mico Restaurant, Charlotte, North Carolina

Design Firm: The Kessler Collection Design Studio, Orlando
Architecture Firm: Sottile & Sottile, Savannah, Georgia | Client: The Kessler Collection, Orlando | Purchasing Firm: HPGI, Walnut Creek, California

Peacock Alley at Waldorf Astoria Xiamen, China

Design Firm: AB Concept, Hong Kong
Architecture Firm: Aedas, Hong Kong | Client and Purchasing Firm: Paragon International, Hong Kong

BEST RESORT

Arizona Biltmore, a Waldorf Astoria Resort, Phoenix

Design Firm: Virserius Studio, New York
Architecture Firm: PHX Architecture, Scottsdale, Arizona | Client: The Blackstone Group, New York | Purchasing Firm: DH Companies, Manassas, Virginia

Ikos Andalusia, Málaga, Spain

Design and Architecture Firm: Studio Gronda, Madrid
Client and Purchasing Firm: Ikos Resorts, Halkidiki, Greece

Inn at the Mission San Juan Capistrano, Autograph Collection, California

Design Firm: Kay Lang + Associates, Los Angeles
Architecture Firm: Architects Orange, Orange,

California | Client: Mission Commercial Properties, Inc., San Juan Capistrano, California | Purchasing Firm: HPG International, Walnut Creek, California

One&Only Portonovi, Montenegro

Design Firms: HBA, Singapore; Denniston Architects, Kuala Lumpur, Malaysia
Architecture Firm: Denniston Architects, Kuala Lumpur, Malaysia | Client: Azmont Investments, Portonovi, Montenegro

BEST SENIOR LIVING

Heartis Yardley, Pennsylvania

Design Firm: dash design, Long Island City, New York

Architecture Firm: Katus Design Group (KDG), Austin | Client: CADDIS, Dallas | Purchasing Firm: Benjamin West, Chicago

Inspir Carnegie Hill, New York

Design and Architecture Firm: Handel Architects, New York

Client: Maplewood Senior Living, Westport, Connecticut | Purchasing Firm: Carroll Adams, Orlando

The Watermark at Brooklyn Heights, New York

Design Firm: Lemay+Escobar Architects, New York

Architecture Firm: Montroy DeMarco Architecture, New York | Client: The Watermark at Brooklyn Heights, New York | Purchasing Firm: Commercial Furniture Interiors, New York

The Watermark at Westwood Village, Los Angeles

Design Firm: HBA, Santa Monica, California
Architecture Firm: Callison RTKL, Seattle | Client: The Watermark at Westwood Village, Los Angeles | Purchasing Firm: HBA Procurement, Santa Monica, California

BEST HOTEL FOCUSED SERVICE

AC Hotel by Marriott Scottsdale North, Arizona

Design and Architecture Firm: DLR Group, Minneapolis and Overland Park, Kansas
Client: Host Hotels & Resorts, Bethesda, Maryland | Purchasing Firm: Benjamin West, Louisville, Colorado

Hampton Inn & Suites Los Angeles/Sherman Oaks, California

Design Firm: Studio HBA, Santa Monica, California
Architecture Firm: Alajajian Marcoosi Architects, Glendale, California | Client: Nandinvestments, Sherman Oaks, California | Purchasing Firm: HBA Procurement, Santa Monica, California

IBIS Hotel Tianjin Jinwan Plaza, China

Design Firm: GLC Enterprises, LLC, Guangzhou, China

Client: Huazhu Group IBIS Brand Project Department | Purchasing Firm: Huazhu Group Purchasing Department

TownePlace Suites Nashville Downtown/ Capitol District

Design Firm: The Gettys Group Companies, Chicago
Architecture Firm: DLR Group, Chicago | Client: Nashville PropCo, LLC | Purchasing Firm: Populate Procurement – The Gettys Group Companies, Chicago

BEST HOTEL MIDSACLE

Bellyard, West Midtown Atlanta, a Tribute Portfolio Hotel

Design and Architecture Firm: NELSON Worldwide, Minneapolis
Client: Bellyard Hotel, Atlanta | Purchasing Firm: PIVOT by Davidson Hospitality Group, Atlanta

Canopy by Hilton Baltimore Harbor Point

Design Firm: Braytonhughes Design Studios, San Francisco
Architecture Firm: Beatty Harvey Coco Architects, Baltimore | Client: Beatty Development Group LLC, Baltimore | Purchasing Firm: Benjamin West, Louisville, Colorado

The Monsaraz San Diego, Tapestry Collection by Hilton

Design Firm: KNA Design, Los Angeles
Architecture Firm: JWDA, San Diego | Client: Hostmark Hospitality Group, San Diego | Purchasing Firm: Purchasing Management International, Dallas

The Ryder Hotel, Charleston, South Carolina

Design and Purchasing Firm: Cortney Bishop Design, Charleston
Architecture Firm: Goff D'Antonio Associates, Charleston | Client: The Ryder, Charleston

BEST HOTEL UPPER MIDSACLE

DongFengYun Hotel Mi'Le – Mgallery, Mile City, China

Design Firm: Cheng Chung Design (CCD), Shenzhen, China
Architecture Firms: Artist Luo Xu, Mile City, China; YIC Architectural Design Co. Ltd., Kunming, China | Client: Yunnan Urban & Rural Construction and Investment Holding Group Co., Ltd., Kunming, China | Purchasing Firm: Haihua Engineering, Shanghai

Hotel Kansas City, Missouri

Design Firm: KTG Simeone Deary Design Group, Chicago
Architecture Firm: O'Bryan Partnership Architecture, Frisco, Colorado | Client: MFH Properties, LLC, Jefferson City, Missouri | Purchasing Firm: Neil Locke & Associates, Chicago

The Grady Hotel, Louisville, Kentucky

Design Firm: Sims Patrick Studio, Atlanta
Architecture Firm: Campo Architects, New Orleans | Client: Vision Hospitality Group, Chattanooga, Tennessee | Purchasing Firm: Pinnacle South, Franklin, Tennessee

Kinley Cincinnati Downtown

Design Firm: Streetsense, Washington, DC
Architecture Firm: Campo Architects, New Orleans | Client: | Purchasing Firm: Pineapple Procurement, Torrance, California

Surety Hotel, Des Moines, Iowa

Design Firm: DLR Group, Minneapolis
Architecture Firm: Slingshot Architecture, Des Moines | Client: Aparium Hotel Group, Chicago | Purchasing Firm: Neil Locke & Associates, Chicago

2021 Gold Key Finalists

BEST HOTEL UPSCALE

Kimpton Cottonwood Hotel, Omaha, Nebraska

Design Firm: DLR Group, Minneapolis
Architecture Firm: Leo A Daly, Omaha | Client: Clarity Development Company, Omaha | Purchasing Firm: Beyer Brown, Orlando

The Lodge at Sonoma, California

Design Firm: Wilson Ishihara, Sonoma, California
Architecture Firm: Stanton Architecture, San Francisco | Client: DiamondRock Hospitality, Bethesda, Maryland | Purchasing Firm: Bray Whaler, Centennial, Colorado

Moxy South Beach, Miami

Design Firms: Rockwell Group (Guestrooms and Hotel Public Spaces), New York; Saladino Design Studios (Serena, Como, and Mezcalista Restaurants)
Architecture Firm: Kobi Karp Architecture, Miami | Client: Lightstone, New York

Suning Zhongshan Golf Resort, Nanjing, China

Design Firm: Cheng Chung Design (CCD), Shenzhen, China
Architecture Firms: WATG, Shanghai; JSAD/ Jiangsu Provincial Architectural D&R Institute Ltd, Nanjing, China | Client: Suning Group, Nanjing, China | Purchasing Firm: Wowu Art Consultancy, Shenzhen, China

BEST HOTEL LUXURY

Equestrian Hotel, Ocala, Florida

Design and Purchasing Firm: Roberts Design, Ocala, Florida
Architecture Firms: ODA Architecture, Charlotte, North Carolina; MJS Designers Group, Alamonte Springs, Florida | Client: RLR Investments LLC, Wilmington, Ohio

Matild Palace, a Luxury Collection Hotel, Budapest

Design Firm: MKV Design, London
Architecture Firm: Péter Dajka and Puhl Antal, Budapest | Client: Melis Investment Kft, Budapest

Montage Healdsburg, California

Design Firm: EDG Interior Architecture + Design, Novato, California
Architecture Firms: Delawie, San Diego; Robert C. Glazier Architect Inc., Santa Barbara | Client: The Robert Green Company, San Diego | Purchasing Firm: Project Dynamics, Inc., Las Vegas

Splendido Mare, a Belmond Hotel Portofino, Italy

Design Firm: Festen Architecture, Paris
Architecture Firm: Discreet Architecture, Fiesole, Italy | Client: Belmond (UK) Ltd, London | Purchasing Firm: Argenta Projects, London

Gold Key Awards finalists and winners are determined by a high-profile jury of hospitality industry leaders from the operations, design, development and investment sectors.

JUDGES FOR THE 2021 GOLD KEY AWARDS INCLUDE:

Wing T. Chao, Founder, Wing T. Chao Global Advisor

Ken Cruse, Co-Founder & CEO, Soul Community Planet

Gary Dollens, Global Head-Design / Product and Brand Development, Hyatt Hotels Corporation

Tim Flowers, Vice President F&B – Development, Mina Group

Julie Frank, SVP Design, Highgate

Stacey Greene, VP Project Management, Pyramid Hotel Group

Lori Horvath, Managing Director, Project and Development Services, Hotels, Jones Lang LaSalle

Linda Laucirica, Senior Director, Design & Project Management, Lifestyle Full-Service Brands, Marriott International

David McCaslin, Chief Development Officer, HHM

Michael Medzigan, Chairman & CEO, Watermark Lodging Trust

Mitch Patel, President & CEO, Visions Hospitality Group, Inc.

Thomas Prins, Principal, TQP Capital Partners

Rachel Rangelov, SVP Design and Construction, Longview Senior Housing Advisors

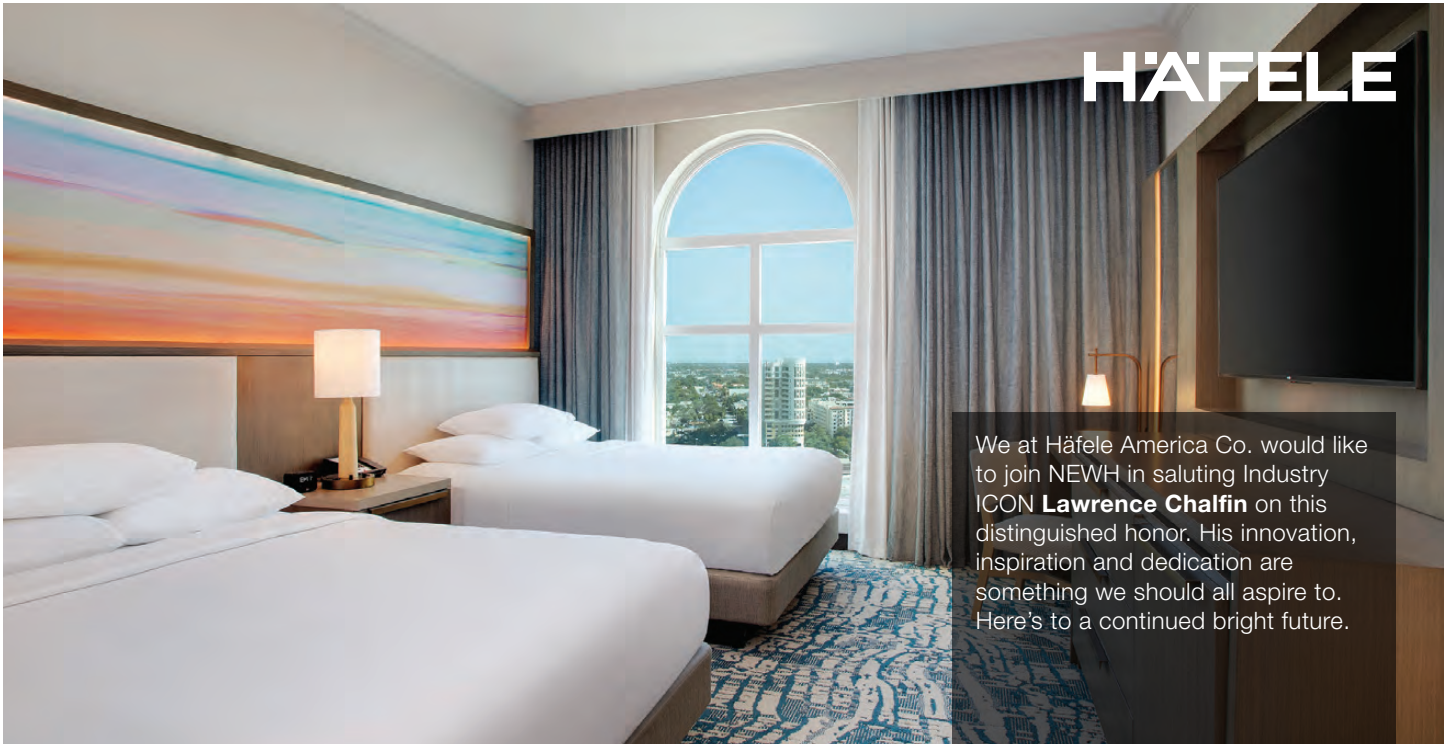
Christine Shanahan, Principal, HVS Design

Julienne Smith, Senior Vice President, Development, IHG Hotels & Resorts

FABRIC
INNOV
ATIONS

Congratulations Larry!
Welcome to the world of *ICONS*!
Well deserved!

All the best,
Deborah Herman



HÄFELE

We at Häfele America Co. would like to join NEWH in saluting Industry **ICON Lawrence Chalfin** on this distinguished honor. His innovation, inspiration and dedication are something we should all aspire to. Here's to a continued bright future.

WITH GREAT ADMIRATION
FOR THE DEEP ROOTS OF YOUR
FAMILY'S BUSINESS, YOUR PASSION
FOR EXCELLENCE & FOR THE GREAT
FRIENDSHIPS YOU HAVE FOSTERED
THROUGHOUT OUR INDUSTRY...

WE EXTEND OUR HEARTFELT CHEERS
& **CONGRATULATIONS**

TO

**LAWRENCE
CHALFIN**

FROM YOUR
FRIENDS AT

NH
NOURISON
HOSPITALITY

NEWH ICONS OF INDUSTRY



2004 Thomas Durkan



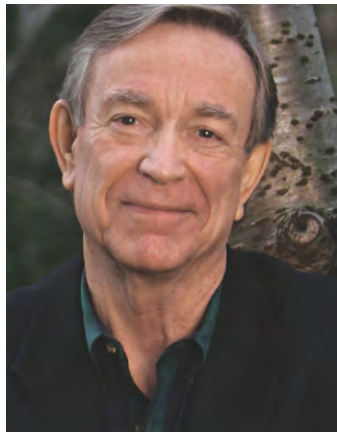
2006 Maya Romanoff



2007 Manfred Steinfeld



2008 Roger Milliken



2013 Ray Anderson



2014 Bob Thomas



2015 Deborah Herman



2016 Jane Skeeter



2009 Jerry Hruby-Holly



2010 Judy Dobin



2011 Harvey Nudelman



2012 Herbert V. Kohler, Jr.

NEWH ICON OF INDUSTRY SCHOLARSHIP RECIPIENTS



2017 Janice Feldman



2018 Esther Cohen



2019 Sandy Banks



2019 Curtis Breedlove



2021 Lawrence Chalfin

2004

Anna Perryman, Harrington School of Design
Shelley Stuart, Design Institute of San Diego

2006

Stacey Schield Shiring, University of Cincinnati
Kandice Pierce, Savannah College of Art & Design

2007

Ashley Anderson, Georgia Southern University
Alisa Biel, Boston University

2008

Jaclyn Livelli, Savannah College of Art & Design
Alysce Christian, Colorado State University

2009

Saray Gill, Savannah College of Art and Design
Kayla McCullough, Colorado State University

2010

Andrea Vasquez, Savannah College of Art and Design
Chelsea Lawrence, Colorado State University

2011

Santiago Arcila, Kwantlen Polytechnic University
Kyi Gyaw, Cornell University

2012

Stacey Sefcik, Savannah College of Art and Design
Ashley Cuoco, New York Institute of Technology

2013

Amanda Krueger, Florida State University
Alexandra Kern, Savannah College of Art and Design

2014

Tara Headley, Savannah College of Art and Design
Katherine Timmerman, Florida State University

2015

Katelyn Koch, Savannah College of Art and Design

2016

Tyson Baker, Maryville University

2017

Brianna Hunter, Florida International University

2018

Jieru Lin, California College of the Arts

2019

Carolina Cardona, Florida International University

2021

Okhyun des Lauriers, Hillier College of Architecture and Design,
New Jersey Institute of Technology



JOE COLUCCI
extends his
Congratulations
to
LAWRENCE CHALFIN
It is a pleasure and honor to work with you!

UPSPRINGPR

WE ARE SO THRILLED FOR YOU, LARRY!

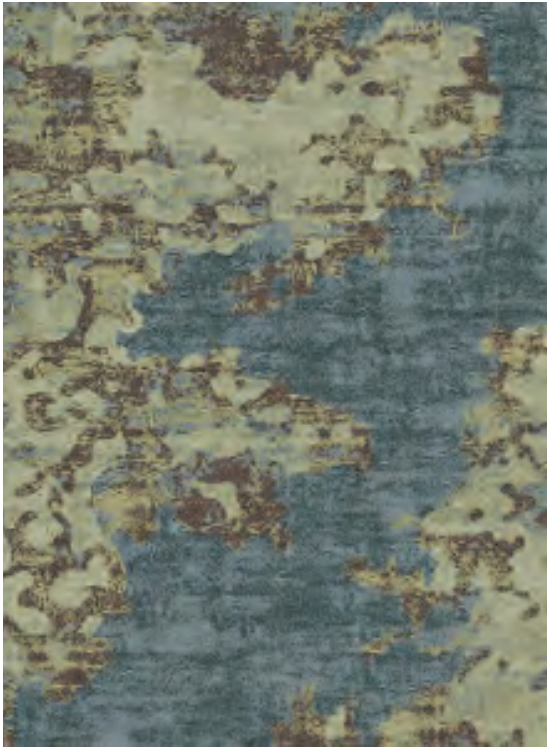
Congratulations on this well-deserved career milestone. It is an honor to work with you and the Samuelson Furniture team.

*With Love,
The UpSpring PR Family*

Congratulations, LAWRENCE CHALFIN from
your friends and colleagues at ShapiroCroland on
your well-deserved selection as a
Hospitality “Icon”!



Counselors at Law
411 Hackensack Avenue
Hackensack, New Jersey 07601
(201) 488-3900
www.shapiro-croland.com



LARRY CHALFIN

We would like to congratulate you on receiving such a prestigious award. Your dedication and passion for the industry certainly is noticed and appreciated.

Congratulations.

Steve and Katherine



PIERPOINT

Congratulations, Lawrence!

CONGRATULATIONS ON THIS
WELL DESERVED AND
PRESTIGIOUS HONOR.

YOU ARE TRULY AN ICON OF
OUR INDUSTRY AND I AM PROUD
TO KNOW YOU AND REPRESENT
YOUR COMPANY.

Bill Bohan



In 1974, you made the right decision!
Congratulations

on this wonderful honor!

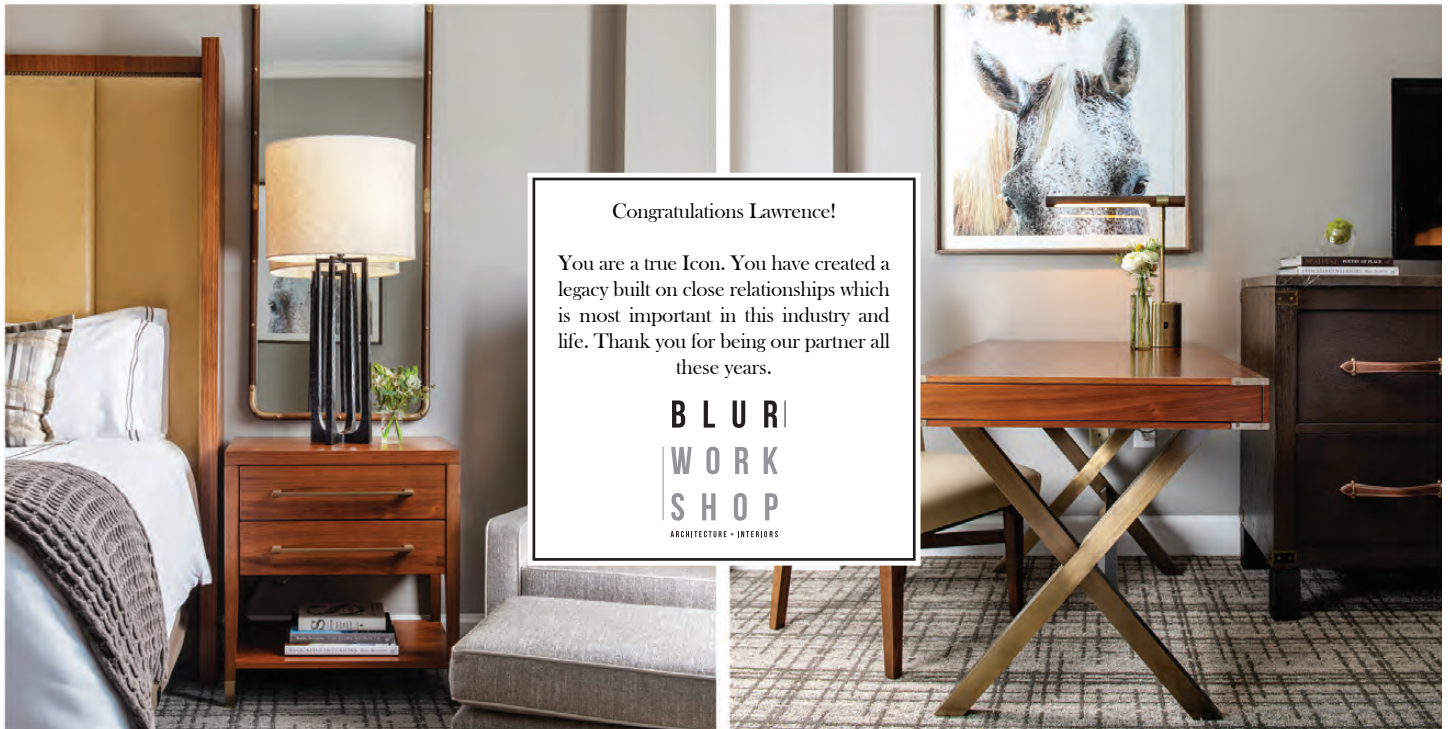
Andrea & Mark Zettler

CONGRATULATIONS

NEWH ICON OF INDUSTRY 2021

LAWRENCE CHALFIN

FABRICUT[®]
CONTRACT



Lawrence.
YOU ARE **//3877**
AWESOME!
NEWH 2021 ICON OF INDUSTRY

A special recognition of a person who embodies the mantra:

*Treat your family as Friends,
And your friends as Family!*

Congratulations Larry on your well-deserved NEWH Icon of Industry Award!



Much Love,
Michelle Acevedo

CONGRATULATIONS

Lawrence Chalfin

On being awarded the NEWH
Icon of the Industry Award for 2021!



Neil Locke & Associates
Hospitality Procurement

Larry,

Congratulations on this prestigious occasion of being recognized as an ICON of the Industry by NEWH.

Having worked with you on numerous projects over the years, I can certainly add my voice in attesting to your philanthropic works in supporting those in the industry, your work ethic, your business acumen, commitment to excellence, and to the stalwart status Samuelson Furniture has achieved under your stewardship. Indeed, you are not only an ICON in the industry, but have continued Samuelson's legacy, and thereby, developed and confirmed its iconic status as well. In short, you deserve this award because you have earned it.

I count myself fortunate to know you, to have learned from you, and in kind, to have supported you over the past quarter century (my God... are we really that old??); and I look forward to working with you and Samuelson Furniture on many a project to come.

Peter K. Grosseibl



www.pkgservicesllc.com

Congratulations
to one of the most
Genuinely Kind
men in the
Hospitality Industry



From the
**Niemann Interiors Family
& Mike Kiggen**

Shana Weiss Levine Antonella Sensini Betsy Bobbitt Bill Bohan Bonnie Y. Gabel J.E. Byrd Charley Knight Christina Pulbrone Lisa Joyner Edna Maria Szofia A. Dancik
 FLORENCIA PERGAMENT *Harvie Marzadian Jeffrey Piccirillo Jennifer Roth Jimmy Horner*
 Susan Halpern *Laurie Salmon Liz Grove Maria A. Rojas Marinne San George James Davis*
Michele Spagnola
Michele Rualdi
Howard Riley
John Dea Torres
 FRANCISCO ANTONIO COSTE
 Leonardo Acosta *Quith Chalfin Chastlen Savery Sims Mirella Maldonado*
 VENTURA MORALES HUGO JUAREZ *Diana Moncada Erika Johnson Penelope Kline Jeffrey Gams*
 Paula Kline *Carmelo Maldonado Nozano Fuentes Wilson J. Acosta Stacey Ann Shand*

Lawrence Chalfin
unwavering leader, thoughtful mentor, inspirational innovator, driving force
we always knew...
and the industry knows too!
CONGRATULATIONS to our own NEWH ICON of the INDUSTRY!!!!!!

Monica Mante
Ally Mina
Maddie
 Armando Vigate P.A.



ARIZONA

Rittner Hufford

InteriorWorx Commercial Flooring
Tempe, AZ

ATLANTA

Dallas Bentley

Marietta Drapery & Window
Coverings Co., Inc.
Marietta, GA

**ATLANTIC CITY/
PHILADELPHIA REGION**

Erica Harmelin

APOP Design
Wynnewood, PA

CHICAGO

Jenelle Francois

Designtex
Chicago, IL

CINCINNATI REGION

Bimal Patel

Rolling Hills Hospitality
Cincinnati, OH

DALLAS

Roger Mathis

Crypton + Nanotex
Dallas, TX

HOUSTON

Melissa Davis

Montgomery Roth Architecture &
Interior Design, LLC
Houston, TX

LAS VEGAS

Edgar Gutierrez

Novus Architecture, LLC
Las Vegas, NV

**LOS ANGELES FOUNDING
CHAPTER**

Natasha Gomez

DPR Construction
Los Angeles, CA

**MEMPHIS/MID-SOUTH
REGION**

Courtney Crosby

Hilton
Memphis, TN

MILANO

Enrico Cleva

EC&CO
Milano, Italy

NEW ENGLAND REGION

Kelly Irvolino

Boston, MA

NEW YORK

Laura Carter

Gmansales, LLC
New York, NY

NORTH CAROLINA REGION

Benjamin Wells

Grand Image, Ltd.
Charlotte, NC

NORTH CENTRAL

Taylor Hoesley

Caesarstone
Minneapolis, MN

NORTHWEST

Kathryn (Katy) Clark

B+H Architects
Seattle, WA

ORANGE COUNTY REGION

Jennifer Dorr

Couture Jardin
Laguna Woods, CA

PARIS

Gwendoline Theodet

Campbell House
Paris, France

PITTSBURGH REGION

Julie Zanella

Alpha Capital Partners
Bridgeville, PA

ROCKY MOUNTAIN

Sarah Churchill

Benjamin West
Louisville, CO

SAN FRANCISCO BAY AREA

Kiko Singh

BraytonHughes Design Studios
San Francisco, CA

SOUTH CAROLINA REGION

Penny McPeak

Penny & Lucy Lou Art
Columbia, SC

SOUTH FLORIDA

Gabe Rodriguez

Gensler/Miami
Miami, FL

SUNSHINE

Chris Schafer

JCQ Services, Inc.
Orlando, FL

TORONTO

Manuela Kennedy

The Chega Group
Scarborough, ON

UNITED KINGDOM

Caroline Cundall

House of Caro
London, United Kingdom

VANCOUVER REGION

James Adamson

Westport Manufacturing Co.,
Ltd./Vancouver
Vancouver, BC

**WASHINGTON DC
METROPOLITAN**

Jennifer Farris

BANDURAdesign
Washington DC

NEWH, INC. BOARD

Christine Tucker

Tucker & Associates
Beeton, ON

NEWH CANADA, INC.

Christine Tucker

Tucker & Associates
Beeton, ON

THANKING NEWH'S 2021 CORPORATE PARTNERS

BENEFACTOR: DURKAN HOSPITALITY – FABRICUT CONTRACT/S. HARRIS – RH CONTRACT – SIGNATURE – ULSTER

PATRON: BERNHARDT HOSPITALITY – BOUTIQUE DESIGN GROUP – BRINTONS – DELTA FAUCET COMPANY – HOSPITALITY DESIGN GROUP – INSTALLATION SERVICE GROUP – MILLIKEN FLOORS – MOEN | HOUSE OF ROHL – P/KAUFMANN CONTRACT – VALLEY FORGE FABRICS

SUPPORTING: AMERICAN ATELIER, INC. – ARTERIORS CONTRACT – ARTLINE GROUP – ASHLEY LIGHTING, INC. – ATLAS MASLAND – CHAPMAN HOSPITALITY LIGHTING – CRYPTON + NANOTEX – DOWN ETC. – ENCORE HOSPITALITY CARPET – FABRIC INNOVATIONS, INC. – FIL DOUX TEXTILES – KIMBALL HOSPITALITY – LILY JACK – MANDY LI COLLECTION – PORCELANOSA USA – RICHLOOM CONTRACT – SERTA SIMMONS HOSPITALITY – SÉURA INCORPORATED – SHAW CONTRACT HOSPITALITY – SHELBY WILLIAMS – SUMMER CLASSICS CONTRACT – TARKETT HOSPITALITY – TLS FURNITURE – TROPITONE FURNITURE COMPANY – W A L T E R S