

NEWH
The Hospitality Industry Network

ICON
of INDUSTRY
2024



DIANA DOBIN

NEWH VISION

The Hospitality Industry Network

MISSION STATEMENT

NEWH is the premier international resource for providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

BRIEF HISTORY

Founded in 1984, NEWH is an international non-profit organization with 30 chapters and regional groups across the US, Canada, the UK, France, and Italy. NEWH brings together professionals from all facets of the hospitality industry, providing opportunities for scholarship, education, professional development and networking. The organization offers unique opportunities including an international resource directory, Career Network, NEWH Magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has awarded over \$9,200,000 in scholarships to over 3,100 students wishing to pursue careers in the hospitality industry.

icon

i·con (ī'kŏn')

-noun

An image; a representation.

An important and enduring symbol.

One who is the object of great attention and devotion; an idol.

Each year NEWH gives out its most prestigious honor—the ICON of Industry. The award is presented at the Gold Key Awards for Excellence in Hospitality Design in New York City, held in conjunction with BDNY. The award celebrates the leaders of the manufacturing side of hospitality—those who have uniquely impacted the industry through their innovative work. They consistently dedicated their time and efforts to community or industry outreach through education and/or corporate giving and have been doing business in hospitality for more than 30 years. In addition, each year a \$7,500 international scholarship is given in the recipient's honor to one exemplary student who has a minimum 3.0 GPA, participated in an industry internship, and exemplifies the highest standards of professionalism.

Congratulations

Diana Dobin

At Valley Forge Fabrics, Diana's heart is always focused on making lives better—both within the company and in the communities where our team lives and works. Known affectionately as "Earth Mother," this nickname perfectly reflects her natural ability to create aesthetically pleasing, healthy environments and her deep commitment to healing through her words. Diana's high ideals drive her to give back to others where life has been unfair and to offer comfort when it's needed most. The industry recognizes her iconic ability to transform spaces, but we know her for so much more.

For all that she is and all that she gives, we love you, Diana—our **"EARTH MOTHER"**.

from your

VFF FAMILY



Welcome to the 2024 Gold Key Awards and celebration of this year's NEWH ICON of the Industry Award.

Each year NEWH awards one of our most prestigious awards – The ICON of the Industry. The award celebrates the leaders of the manufacturing side of hospitality, those who have uniquely impacted the industry through their innovative work, consistently dedicating their time and efforts to community and the industry through education and / or corporate giving and have been doing business in the hospitality industry for over 30 years. The alumni of this award are an amazing group of individuals and this year is no exception with the 2024 NEWH ICON of the Industry being awarded to Diana Dobin, Co- CEO of Valley Forge Fabrics and chief Sustainability Officer.

Diana is a maker at heart and a hospitarian in her soul – pioneering the importance of sustainability long before it was part of our industry conversation. She is a passionate leader that has tirelessly encouraged and educated the industry to recognize both the opportunity and responsibility to impact the health, wellbeing, and happiness of our community. Diana continues to celebrate others, making sure everyone feels treasured, confident, and supported. She is an outstanding example of giving back – whether to our industry or through her personal philanthropy projects.

In the following pages of the Tribute Book that highlights Diana's career, you will see recognition, gratitude, and compliments from her friends and colleagues. We are pleased to share with you just some of her many accomplishments and highlights of her career in hospitality.

With the ICON Award, NEWH presents a special scholarship to an exceptional student meeting our high standards of academics, dedication, and character. Our scholarship program has enabled almost 3100 students to complete their studies and enter their desired careers within hospitality. These students are our future in the industry. To date, NEWH has awarded over \$9.2 million USD in scholarships. It is only through the generous support and contributions by dedicated members of this industry that NEWH can achieve this vital part of its mission of engaging, encouraging, and elevating our future leaders. We sincerely thank you for your continued support and dedication to NEWH.

Join us in congratulating Diana on her ICON of Industry Award.

In the spirit of networking,



Sandy Banks
President, NEWH, Inc.

You have and always will be our ICON.

**We are so proud of your achievements,
your accomplishments, and the amazingly
kind, thoughtful, generous and deeply
caring woman you are.**



Mommy & Dad

VALLEY FORGE
FABRICS,
INC.



Congratulations

to Diana and her amazing family, who have propelled her along on this joyous journey.

Love, Judy & Dan

Pictured left to right: Caleb, Rosie, Steve, Diana, Jake and Maia

Congratulations



You've always been such an **ICON** to so many people around the world. Keep shining bright and sharing that light!

- *Jill*

DIANA DOBIN, 2024 NEWH ICON OF INDUSTRY



DIANA DOBIN
Co-Chief Executive Officer
Valley Forge Fabrics

Celebrating others and making everyone feel treasured, confident and supported has been the focus of Diana Dobin's 30 year Hospitality career. Co-CEO of Valley Forge Fabrics, she is a maker at heart and a humanitarian in her soul.

Pioneering the importance of sustainability long before it was part of our industry conversation, Diana is a passionate leader that has tirelessly encouraged and educated the industry to recognize both the opportunity and responsibility to impact the health, wellbeing, and happiness of travelers, colleagues, and communities through environmental efforts. Valley Forge is regarded as a sustainability steward and is consistently dedicated to being first-to-market with environmental products and sustainable manufacturing practices.

Diana's efforts as Director of Expansion for NEWH and board member service in both NY and South Florida demonstrated her commitment to scholarship and dedication to our industry through her actions in supporting students and expanding NEWH in the USA and internationally. Diana's efforts as Director of Expansion for NEWH and board member service in both NY and South Florida demonstrated her commitment to scholarship and dedication to our industry through her actions in supporting students and expanding NEWH in the USA and internationally. As a board member of Sustainable Florida, Diana worked with other state business leaders to bring attention to critical water and resource needs at a state and national level.

The Valley Forge LEED Silver Headquarters was made a reality through Diana's design vision. Winner of multiple local Green Building awards, the facility reflects the philanthropy, quality, and excellence that Valley Forge represents. The property is also used for Valley Forge hosted programming to raise awareness and funds for charities and organizations focused on sustainability, health of family and children, and mentorship programs for underserved community members and students.

Always an advocate for others, Valley Forge employees are trained to recognize human trafficking and the company has focused awareness and fundraising on this tragic issue.

Diana naturally and authentically embraces diversity, and works to close the equity gap through her inclusion of others and her business actions. She is proud that Valley Forge is a Strategic Partner of HDAC.

Diana sees people and really listens in order to understand. She shows up and gives not just her time and resources, but her heart, as she consistently asks how she can be of service. As a six-year board member on the Pillsbury Institute for Entrepreneurship at The Nolan School of Hospitality at Cornell University, she approaches mentoring and collaboration through a lens of cooperation, care, and coaching – always focused on people as individuals.

Valley Forge has a special culture grounded in love for each other and love for this industry that reflects exactly who Diana is. As a wife, mother, host-mom, sister, aunt, and daughter she is her family's most enthusiastic fan and most loyal ally. Her greatest legacy and greatest love is her family.



Congratulations

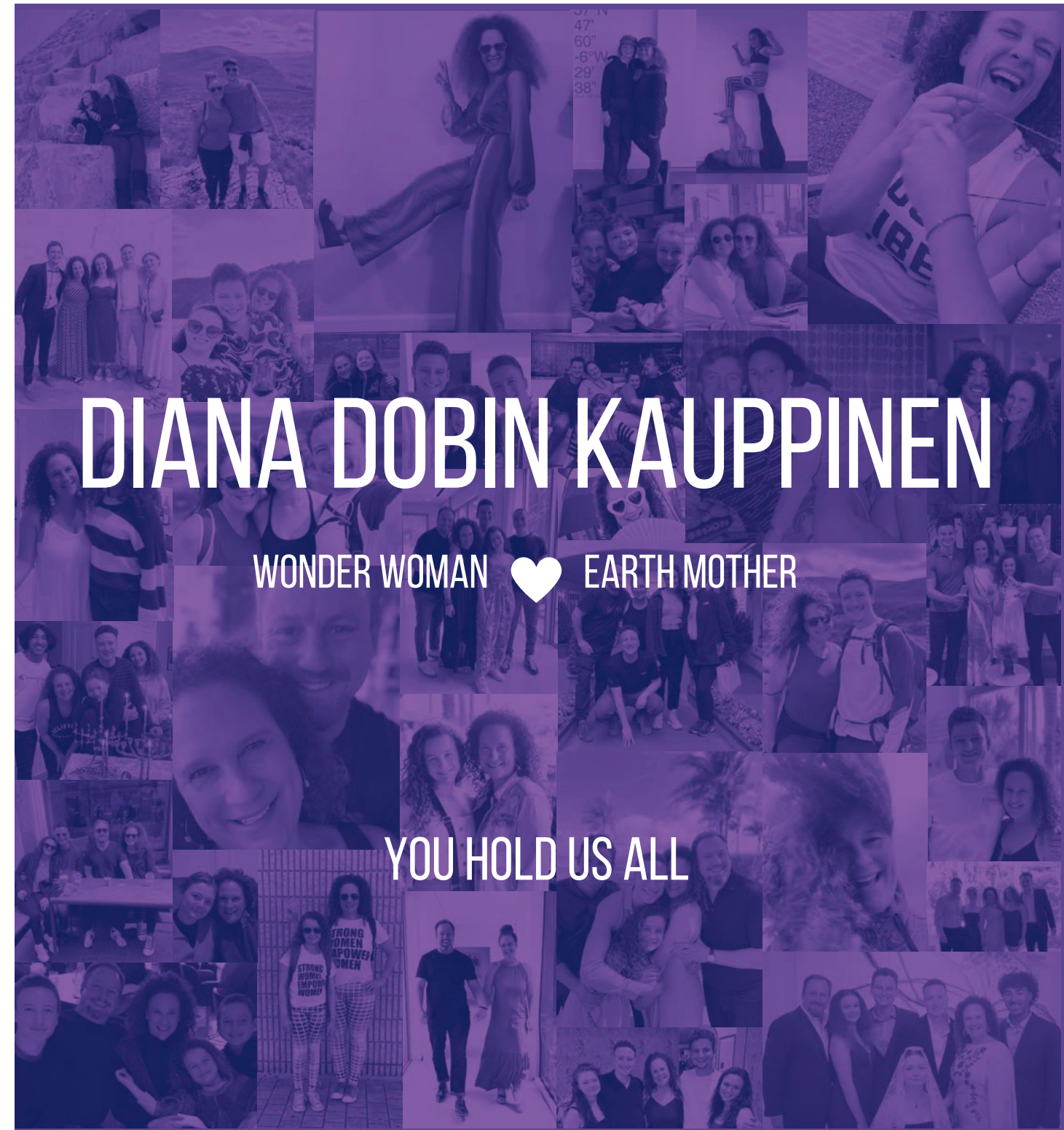
Diana Dobin

NEWH Icon of Industry Award
Winner for 2024

Congratulations from all of us at
Wimberly Interiors. Diana, your dedication
to our industry and your countless
philanthropic efforts are an example to
us all! We are so fortunate to have you
as a colleague and a support in our daily
designing but more importantly
as a trusted friend.

– Margaret McMahon

WIMBERLY
INTERIORS



LINDSEY PHILLIPS \$7,500 NEWH ICON OF INDUSTRY SCHOLARSHIP RECIPIENT



LINDSEY PHILLIPS
Interior Design
University of Wisconsin - Stout

My name is Lindsey Phillips, and I am a senior at the University of Wisconsin-Stout, pursuing a BFA in Interior Design with a minor in Project Management. In high school, I only had a basic understanding of interior design, but I knew it was something I was passionate about and wanted to build my career around. Over time, the courses and mentorship at UW-Stout have significantly developed my design and technical skills, and I'm excited to apply them in my future career. My passion for design has only deepened, with hospitality design emerging as my primary focus

I am actively engaged in both campus life and the interior design industry. For the past year, I've served as a student representative for the NEWH North Central Chapter, a role I'm eager to continue. The professional connections I've made through NEWH events and meetings have been incredibly rewarding, fueling my enthusiasm for launching my career after graduation. I also serve on the board of Stout's Student Interior Design Organization, where I've had the opportunity to connect with and mentor underclassmen, guiding them through their own design journeys.

In addition to my academic and professional involvement, I am a board member and player for Stout's Women's Soccer Club. Returning to a team environment has been an incredibly fulfilling experience, as athletics and health have always been important to me. This passion for health also extends to my role as a Lead Student Manager at Stout's University Recreation, where I've enjoyed leading my coworkers and being a welcoming face to students. This role has sharpened my leadership skills and reinforced my commitment to balancing work, health, and academics.

This past summer, I interned at Southern Lights in Burnsville, MN, where I gained invaluable insights into lighting design. I curated lighting packages for homes, attended client meetings, met with manufacturers to learn about their latest products, and guided clients in selecting the perfect lighting for their spaces. With mentorship and support from my coworkers, I was able to generate \$50,000 in sales, which was an incredibly rewarding achievement.

After graduation, I plan to work at a commercial design firm specializing in hospitality, with the goal of relocating to Colorado for new experiences and a change of environment. I'm committed to expanding my knowledge in all aspects of design and contributing to meaningful projects that enhance both the built environment and the experiences of those who interact with it. I also plan to pursue NCIDQ certification and hope to work at a firm that supports that goal.

As a student paying for college on my own, I'm incredibly grateful for the 2024 NEWH Icon of Industry Scholarship, which will cover my final year of college. Since I was 16, I've always held a job, and I've taken out loans to further pursue my higher education. This scholarship not only alleviates financial stress but also validates my hard work and dedication to my academics and personal growth.

NEWH 2024
ICON
of INDUSTRY
SCHOLARSHIP

Congratulations to our iconic queen of textiles, Diana Dobin



You inspire us every day.
Love & Hugs,
from your VFF Sales Team



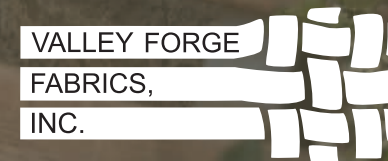
Thank You

This award belongs to all of you. Receiving the **ICON of INDUSTRY** award is not about one person but a celebration of the dedication, resilience, and shared commitment of our entire community. I've been fortunate to be surrounded by the most passionate, driven, and compassionate people, and this recognition reflects what we've accomplished together.

The hospitality industry has always been my home and I've learned that what matters most are the connections we create with each other. I want to thank my husband, Steve, our wonderful children, my partner and brother, Mikey, my siblings, my parents, Judy and Dan, my Valley Forge family, my NEWH people and all my dear friends who have supported and inspired me along the way.

Love xo,

Diana





DIANA DOBIN

a true **leader** and **NEWH ICON** of Industry

Congratulations
on a well-deserved recognition!



NEWH

EXECUTIVE COMMITTEE

President	Sandy Banks , Consultant
Secretary	Jennifer Wellman , MGroup
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Vice President/Scholarship	Brittany Spinner , Hilton Hotels Corporation
Vice President/Education	Dallas Bentley , Marietta Drapery & Window Coverings Co., Inc.
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Vice President/Equity, Inclusion, & Diversity	Valerie Coleman , Marriott International, Inc.
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Ad Hoc Advisor - Italy	Enrico Cleva , EC&CO
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Chair Emerita/Co-Founder	Shelia Lohmiller , NEWH, Inc.

Diana, you truly embody what it means to be an ICON.

Having known you since your college graduation, I've witnessed your remarkable professional and personal growth.

A huge shoutout to your parents for instilling such a solid foundation!

Congratulations

Shelia Lohmiller
Chair Emerita / Co-Founder
NEWH, Inc.

NEWH HONORS ITS 2024 TOP INTERIOR DESIGNERS FOR THEIR CREATIVITY AND DEDICATION TO EXCELLENCE IN THE HOSPITALITY INDUSTRY!



Arizona (Phoenix)

- » **BWH Hotel Group**
bwhhotelgroup.com
- » **KatzDesignGroup, LLC**
katzdesigngroup.com
- » **RSP**
rsparch.com

Atlanta

- » **Banko Design**
bankodesign.com
- » **C+TC Design Studio, Inc.**
ctcdesignstudio.com
- » **Sims Patrick Studio**
simspatrickstudio.com

Atlantic City/Philadelphia Region

- » **Floss Barber Inc.**
flossbarber.com

Chicago

- » **Harken Interiors**
harken-interiors.com
- » **The Gettys Group Companies**
gettys.com
- » **Variant Collaborative**
variantco.com

Dallas

- » **Gensler**
gensler.com/offices/dallas
- » **LEO A DALY**
leoadaly.com
- » **MatchLine Design Group**
matchlinedesign.com

Las Vegas

- » **Cunningham**
cunningham.com
- » **JCJ Architecture**
jcjcom
- » **Steelman Partners LLC**
steelmanpartners.com

Los Angeles Founding

- » **LEO A DALY**
leoadaly.com
- » **Atwater Inc. Studio**
atwaterinc.com

Mid-South Region

- » **ACC Design**
accdmemphis.com
- » **Valli Design Studio**
vallidesignstudio.net
- » **HBG Design**
hbg.design

Milano

- » **NOA**
noa.network
- » **Studio Apostoli**
studioapostoli.com
- » **Simone Micheli | Simone Micheli Architectural Hero**
simonemicheli.com

New England Region

- » **Bergmeyer**
bergmeyer.com
- » **DiLeonardo**
dileonardo.com
- » **McMahon Architects**
mcmahonarchitects.com

New York

- » **BHDM Design**
bhdmdesign.com
- » **Eleventh Floor Design**
eleventhfloordesign.com
- » **Stonehill Taylor**
stonehilltaylor.com

North Central

- » **Studio Grey**
studiogreydesign.com
- » **DLR Group**
dlrgroup.com
- » **ESG Architecture & Design**
esgarch.com

Northwest

- » **Rice Fergus Miller**
rfmarch.com
- » **The Society**
welcometothetociety.com
- » **Degen & Degen architecture and interior design**
ddseattle.com

Orange County Region

- » **Cadiz Collaboration**
cadizcollaboration.com
- » **Gensler**
gensler.com
- » **Planning Design & Application, Inc. (PD&A)**
pdanda.com

Pittsburgh Region

- » **Hospitality Furnishings and Design**
hfdcorp.com

Rocky Mountain

- » **FAM Design**
design-fam.com
- » **OZ Architecture, Inc.**
ozarch.com
- » **Shalls Design Studio**
shallsdesignstudio.com

San Francisco Bay Area

- » **Arcsine**
arcsine.com
- » **FDG Design Group**
fdgdesigngroup.com
- » **HBA International - San Francisco**
hba.com

South Florida

- » **EoA Group**
eoagroup.com
- » **ID & Design International**
iddidesign.com
- » **Interior Image Group (IIG)**
iigdesign.com

Sunshine

- » **Design Poole Inc.**
designpoole.com
- » **Niemann Interiors**
niemanninteriors.com
- » **Sena Hospitality Design, Inc.**
senahospitalitydesign.com

Toronto

- » **CHIL Interior Design**
childesign.com
- » **mackaywong**
mackaywong.com
- » **Yellowbird Design Studio**
yellowbirddesign.ca

United Kingdom

- » **La Villaine**
lavillaine.com
- » **Dawson Design Associates**
dawsondesignassociates.com
- » **Goddard Littlefair**
goddardlittlefair.com

Vancouver Region

- » **KurtzDesign Inc.**
kurtzdesign.ca
- » **Daniel Meloché Design**
danielmeloche.com
- » **CHIL Interior Design**
childesign.com

Washington DC Metro

- » **Baskervill**
baskervill.com
- » **//3877**
3877.design
- » **HVS Design**
hvsdesign.com

RECOGNIZING DESIGN FIRMS FOR SUPPORT AND LEADERSHIP IN THE HOSPITALITY INDUSTRY



The **TopID** award is a prestigious honor determined by NEWH chapter and regional boards to recognize design excellence and promote design firms engaged in supporting NEWH and its mission of scholarship and education.

We will recognize the 2025 TopID firms on the NEWH website in late December and in an upcoming 2025 edition of the NEWH Magazine. Make sure to watch for the 2026 TopID nominations opening in spring!



800.693.NEWH (6394) info@newh.org JOIN NEWH: newh.org/join

NEWH ICON OF INDUSTRY SCHOLARSHIP RECIPIENTS

2004

Anna Perryman
Harrington School of Design
Shelley Stuart
Design Institute of San Diego

2006

Stacey Schield Shiring
University of Cincinnati
Kandice Pierce
Savannah College of Art & Design

2007

Ashley Anderson
Georgia Southern University
Alisa Biel
Boston University

2008

Jaclyn Livelli
Savannah College of Art & Design
Alysce Christian
Colorado State University

2009

Saray Gill
Savannah College of Art and Design
Kayla McCullough
Colorado State University

2010

Andrea Vasquez
Savannah College of Art and Design
Chelsea Lawrence
Colorado State University

2011

Santiago Arcila
Kwantlen Polytechnic
University
Kyi Gyaw
Cornell University

2012

Stacey Sefcik
Savannah College of Art and Design
Ashley Cuoco
New York Institute of Technology

2013

Amanda Krueger
Florida State University
Alexandra Kern
Savannah College of Art and Design

2014

Tara Headley
Savannah College of Art and Design
Katherine Timmerman
Florida State University

2015

Katelyn Koch
Savannah College of Art and Design

2016

Tyson Baker
Maryville University

2017

Brianna Hunter
Florida International University

2018

Jieru Lin
California College of the Arts

2019

Carolina Cardona
Florida International University

2021

Okhyun des Lauriers
Hillier College of Architecture and
Design, New Jersey Institute
of Technology

2022

Farzane Omid
Texas Tech University

2023

Maitreyee Amar Patil
Savannah College of Art and Design

2024

Lindsey Phillips
University of Wisconsin - Stout

NEWH ICON



**DIANA
YOU ARE THE
BEST SISTER.
AND YOU ARE
A TRUE ICON.**

**WE ARE
YOUR
BIGGEST
FANS!**

**WE ARE SO
PROUD OF
YOU!**

LOVE, YOUR SISTERS & BROTHER

Congratulations to the 2024 Icon Award Winner

DIANA DOBÍN

This honor is so well deserved for all your leadership, mentorship and involvement that is so important to our industry.

Congratulations and thank you for being our long-time trusted partner and friend!



WATERMARK
CAPITAL PARTNERS

CONGRATULATIONS
DIANA
DOBÍN

NEWH
The Hospitality Industry Network

ICON
of INDUSTRY
2024

FROM YOUR FRIENDS AT

DLRGROUP
BraytonHughes



Congratulations
DIANA DOBIN!

YOU'RE AN INSPIRATION AND A TRAILBLAZER IN OUR INDUSTRY.
 TODAY, WE CELEBRATE YOUR LEGENDARY IMPACT.
 - ALL YOUR FRIENDS AT EoA GROUP

EoA

ARCHITECTURE | INTERIORS | BRANDING | MASTER PLANNING | LANDSCAPE



Congratulations

Felicidades. ان يناهت. 恭喜你.

Diana,

Congratulations on being honored as a NEWH ICON of Industry!
 This outstanding achievement is well-deserved. We are grateful
 for our continued partnership.

Cheers,

The DiLeonardo Team



DiLEONARDO
 DILEONARDO.COM

Celebrating Diana

A FRIEND WHO INSPIRES

Congratulations on this well-deserved award.

From our early days together, your magnetic presence and generous spirit have been an inspiration. We are beyond proud to call you our friend.

ALL OUR LOVE
The Cartin Family



"Exotic Birds" by Florence Broadhurst



Thank you
for bringing so
much beauty
into the world

Diana *Dobin*

*With admiration and gratitude
from your friends at KKAD*

"There is nothing more beautiful
than someone who goes out of their
way to make life beautiful for others."

— Mandy Hale



The 2024 Gold Key Finalists

Finalists have been announced for the 44th Gold Key Awards for Excellence in Hospitality Design, the industry's oldest awards program for hospitality interiors, sponsored by Boutique Design magazine. The 2024 Gold Key judges selected these standout projects from a competitive field of submissions from more than 100 design firms around the world.

ECO-CONSCIOUS HOTEL

1 Hotel Hanalei Bay

Design Firms: NICOLEHOLLIS, San Francisco, in collaboration with the SH Hotels & Resorts internal design team

Architecture Firms: G70, Honolulu, and Lake Flato, San Antonio

Purchasing: HPG International

Client: SH Hotels & Resorts

Hometown and Field, Chengdu, China

Design Firm: Chinese BDD Global Interior Design Firm, Chengdu

Architecture Firm: Chengdu yiarchitecture Design Consulting Co.

Purchasing: Sichuan Kunfeng Construction Engineering Co., LTD

Client: Sichuan Lvcai Ecological Environment Co., Ltd.

Six Senses Kyoto, Japan

Design Firm: BLINK Design Group, Singapore

Architecture Firms: BLINK Design Group and Shimizu Corporation, Tokyo

Client: World Brand Collection Hotels & Resorts

LOBBY FOCUSED SERVICE

Moxy Virginia Beach Oceanfront

Design and Architecture Firm: Baskervill, Richmond, Virginia

Purchasing: Contract Purchasing & Design, Inc.

Client: Suburban Capital

The Ozarker Lodge, Branson, Missouri

Design and Purchasing Firm: Parini, Detroit

Architecture Firm: Clockwork, Kansas City, Missouri

Clients: Eagle Point Hotel Partners and Longitude Branding

Wild Palms Hotel, Sunnyvale, California

Design and Purchasing Firm: BHDM Design, New York

Architecture Firm: Brereton, San Francisco

Client: JDV by Hyatt

LOBBY MIDSACLE

Marina Grand Resort, New Buffalo, Michigan

Design Firm: Curioso, Chicago

Architecture Firm: DXU Architects, Chicago

Purchasing: Slate Procurement

Client: Toast Hotel Group

Radisson RED Tai'an Tai Mountain, Shandong, China

Design Firm: ADD Design, Guangzhou, China

Architecture Firm: Tai'an City Co., Ltd., Tai'an, China

Client: Tai'an Lipeng Hotel Management Co., Ltd., Shandong, China

Romer Hell's Kitchen, New York

Design Firm: GOODRICH, New York

Architecture Firm: Stonehill Taylor, New York

Purchasing: Parker International

Client: LUCID / Highgate Design & Construction Studio

LOBBY UPSCALE

Hyatt Regency Irvine, California

Design Firm: Gensler, Oakland, California

Architecture Firm: GREC Architects, Chicago

Purchasing: Rosemont Project Management

Client: Hyatt Hotels Corporation

The Jay, San Francisco

Design Firm: AvroKO, New York

Architecture Firm: AXIS/GFA Architecture + Design, San Francisco

Purchasing: Summa International

Client: KHP Capital Partners

Kimpton Hotel Theta, New York

Design Firm: CRÈME/Jun Aizaki Architecture & Design, New York

Architecture Firm: Stonehill Taylor, New York

Purchasing: Parker International

Client: LUCID / Highgate Design & Construction Studio

Client: JDV by Hyatt

LOBBY LUXURY

1 Hotel Mayfair, London

Design Firms: G.A. Group, London, in collaboration with the SH Hotels & Resorts internal design team

Architecture Firms: Studio Moren and AHMM (façade), London

Purchasing: Chris Turner Procurement

Client: Crosstree Real Estate Partners

Six Senses Kyoto, Japan

Design Firm: BLINK Design Group, Singapore

Architecture Firms: BLINK Design Group and Shimizu Corporation, Tokyo

Client: World Brand Collection Hotels & Resorts

GUESTROOM FOCUSED SERVICE

Freebird Motor Lodge, West Yarmouth, Massachusetts

Design Firm and Purchasing: Studio 59 East, North Grafton, Massachusetts

Client: Reverie Boutique Collection

The Ozarker Lodge, Branson, Missouri

Design and Purchasing Firm: Parini, Detroit

Architecture Firm: Clockwork, Kansas City, Missouri

Clients: Eagle Point Hotel Partners and Longitude Branding

Teewinot Lodge, Alta, Wyoming

Design Firm and Purchasing: EDGEID, Salt Lake City

Client: Grand Targhee Resort

GUESTROOM MIDSACLE

Dawn Ranch, Guerneville, California

Design Firm: Bridgeton Studio in collaboration with Brian Smith and Whitney Clark

Client and Purchasing: Bridgeton

Romer Hell's Kitchen, New York

Design Firm: Islyn Studio, Brooklyn, New York

Architecture Firm: Stonehill Taylor, New York

Purchasing: Parker International

Client: LUCID / Highgate Design & Construction Studio

Trailborn Highlands, North Carolina

Design Firm: LOVEISENOUGH, Hudson, New York

Architecture Firm: Houston Tyner, Torrance, California

Purchasing: Barson Procurement

Client: Castle Peak Holdings

GUESTROOM UPSCALE

The Crawford Hotel, Denver

Design Firm: DLR Group, Denver

Purchasing: Benjamin West

Client: Sage Hospitality Group

The Hotel Chalet at the Chattanooga Choo Choo, Tennessee

Design Firm: Jenny Bukovec Studio, New York

Architecture Firm: River Street Architecture, Chattanooga, Tennessee

Purchasing: The Parker Company

Client: Trestle Studio

The Jay, San Francisco

Design Firm: AvroKO, New York

Architecture Firm: AXIS/GFA Architecture + Design, San Francisco

Purchasing: Summa International

Client: KHP Capital Partners

GUESTROOM LUXURY

La Playa Hotel, Carmel-By-The-Sea, California

Design Firm: Post Company, Brooklyn, New York

Architecture Firm: Synectic Design, Tempe, Arizona

Purchasing: Barson Procurement

Client: Marc & Rose Hospitality

One&Only Aesthesis, Athens, Greece

Design Firm: Muza Lab, London

Architecture Firms: K-Studio, AUDO, and A6 Architects, Athens

Purchasing: DPI

Client: Grevalia Hospitality

2024 Gold Key Finalists

Romer Hell's Kitchen, New York

Design Firm: GOODRICH, New York, and Islyn Studio, Brooklyn, New York

Architecture Firm: Stonehill Taylor, New York

Purchasing: Parker International

Client: LUCID / Highgate Design & Construction Studio

HOTEL UPSCALE

The Jay, San Francisco

Design Firm: AvroKO, New York

Architecture Firm: AXIS/GFA Architecture + Design, San Francisco

Purchasing: Summa International

Client: KHP Capital Partners

Moxy Banff, Alberta, Canada

Design Firm: Workshop/APD, New York

Architecture Firm: Metafor Studio, Calgary, Canada

Purchasing: Marriott International

Client: Canalta

Rivet House, Athens, Georgia

Design Firm: Jessica Whitley Studio, Athens, Georgia

Architecture Firm: Studio BNA Architects, Athens, Georgia

Purchasing: ADM Associates

Client: James and Jessica Whitley

HOTEL LUXURY

The Fifth Avenue Hotel, New York

Design Firm: Martin Brudnizki Design Studio, New York

Architecture Firms: Perkins Eastman and PBDW Architects, New York

Client and Purchasing: Flâneur Hospitality

Shangri-La Nanshan, Shenzhen, China

Design Firm: CCD/Cheng Chung Design (HK) Ltd., Shenzhen

Architecture Firm: AUBE Conception, Shenzhen

Client: China Vanke Co., Ltd.

Six Senses Kyoto, Japan

Design Firm: BLINK Design Group, Singapore

Architecture Firms: BLINK Design Group and Shimizu Corporation, Tokyo

Client: World Brand Collection Hotels & Resorts

2024 Gold Key Finalists

SUITE

The Hyde Park Balcony Suite at the Emory, London

Design Firm: Champalimaud Design, New York
Architecture Firm: Rogers Stirk Harbour + Partners, London
Purchasing: Rainey & Best
Client: Maybourne Hotel Group

One&Only Aesthesis, Athens, Greece

Design Firm: Muza Lab, London
Architecture Firms: K-Studio, AUDO, and A6 Architects, Athens
Purchasing: DPI
Client: Grevalia Hospitality

Six Senses Southern Dunes, Ummuj, Saudi Arabia

Design Firm: Muza Lab, London
Architecture Firm: Foster + Partners, London
Purchasing: Red Sea Global
Client: Six Senses

RESORT

Dawn Ranch, Guerneville, California

Design Firm: Bridgeton Studio in collaboration with Brian Smith and Whitney Clark
Client and Purchasing: Bridgeton

Four Seasons Resort and Residences Cabo San Lucas at Cabo Del Sol, Mexico

Design Firms: Meyer Davis, New York, and EDG, Novato, California
Architecture Firm: Robert Glazier Architects, Santa Barbara, California
Purchasing: The Parker Company
Client: Four Seasons Resorts

One&Only Aesthesis, Athens, Greece

Design Firm: Muza Lab, London
Architecture Firms: K-Studio and A6 Architects, Athens
Purchasing: DPI
Client: The Kerzner International Limited Group

RESTAURANT FAST-CASUAL

Jrk! Downtown, Miami, Florida

Design Firms: FictionWorks and Third Round, Miami
Architecture Firm: ALMACODI
Client: Jrk!

Mr. Tuna, Portland, Maine

Design Firm: Mey & Co, Portland, Maine
Client: Mr. Tuna

Temakase Nomad, New York

Architecture and Design Firm: Studio Valerius, New York
Client: Temakase Nomad

RESTAURANT CASUAL

Din Tai Fung, New York

Design Firm: Rockwell Group, New York
Architecture Firm: Howell Belanger Castelli Architects, New York
Purchasing: Carroll Adams
Client: Din Tai Fung

Abrielle, Toronto

Design Firm: DesignAgency, Toronto
Architecture Firm: Pacific Coast Architecture Inc., Burnaby, BC, Canada
Client: The Ascari Group

Bar Primi Penn District, New York

Design and Architecture Firm: Meyer Davis, New York
Client: NoHo Hospitality

Straight Wharf Fish, Nantucket, Massachusetts

Design and Architecture Firm: Workshop/APD, New York
Client: Straight Wharf

RESTAURANT UPSCALE

Chicago Rare, Doha

Design Firm: AvroKO, New York
Architecture Firm: Dara Engineering Consultants, Lusail City, Qatar
Client: Q Bayraq Real Estate Investments

COQODAQ, New York

Design Firm: Rockwell Group, New York
Architecture Firm: Michael Zenreich Architect PC, New York
Purchasing: Dorothy Vogt Consulting
Client: Gracious Hospitality

Maison Boulud, Singapore

Design Firm: Joyce Wang Studio, London
Architecture Firm: EcoID Architects, Singapore
Client and Purchasing: Marina Bay Sands

Title, Kuwait City, Kuwait

Design and Architecture Firm: Lines Design Creation & Consultancy, Sharq, Kuwait
Client: Chayah Group

BAR, CLUB, LOUNGE

Long Bar & Terrace – Raffles Boston

Design Firm: Studio Paolo Ferrari, Toronto
Architecture Firm: The Architectural Team, Chelsea, Massachusetts
Client: Trinity Stuart Development LLC

Obsidian Bar at La Casa Dragones, San Miguel de Allende, Mexico

Design Firm: Meyer Davis, New York
Architecture Firm: Marco Martínez Valle, San Miguel de Allende
Purchasing: Tequila Casa Dragones
Client: Casa Dragones

Wax Rabbit, Durango Casino & Resort, Las Vegas

Design Firm: Studio Munge, Toronto
Architecture Firm: Friedmutter Group, Las Vegas
Purchasing Firm: Pro.Cure LLC
Client: Station Casinos

NEXT-GEN HOUSING

The Commodore, Arlington, Virginia

Design Firm: Edit at Streetsense, Washington, DC
Architecture Firm: Cooper Carry, Alexandria, Virginia
Purchasing: Price Modern
Client: Greystar

Heming, McLean, Virginia

Design Firm: Edit at Streetsense, Washington, DC
Architecture Firm: CallisonRTKL, Washington, DC
Purchasing: Price Modern
Client: Skanska

Whistler, Atlanta

Design Firm and Purchasing: Variant Collaborative, Chicago
Architecture Firm: Niles Bolton Associates, Atlanta
Client: LV Collective

WELLNESS

Bathhouse, New York Atlanta

Design Firm: Rockwell Group, New York
Architect of Record: Colberg Architecture, Brooklyn, New York
Clients: Jason Goodman and Travis Talmadge

Six Senses Kyoto, Japan

Design Firm: BLINK Design Group, Singapore
Architecture Firms: BLINK Design Group and Shimizu Corporation, Tokyo
Client: World Brand Collection Hotels & Resorts

DESIGN AT SEA

Atrium, Norwegian Cruise Line, Norwegian Viva

Design and Architecture Firm: Studio DADO, Coral Gables, Florida
Client and Purchasing: Norwegian Cruise Line Holdings

Entourage

Design Firm: BURDIFILEK Inc., Toronto
Architecture Firm: Espen Øino International, Monaco
Client: Private

Onda by Scarpetta, Norwegian Cruise Line, Norwegian Viva

Design and Architecture Firm: Studio DADO, Coral Gables, Florida
Client and Purchasing: Norwegian Cruise Line Holdings

SPECIALTY DESIGN

Chase Sapphire Lounge by The Club at LaGuardia Airport, New York

Design and Architecture Firms: ICRAVE (conceptual designer and brand architect); and Corgan (lead design architect and Architect of Record), New York
Client: JPMorgan Chase

Bar Area – Haikou Gaoxingli Insun Cinema, Hainan, China

Design Firm: One Plus Partnership Limited, Hong Kong
Client: Hainan Xin Tian Di Insun Film Limited Company

2024 Gold Key Finalists

Purchasing: Benjamin West
Client: AutoCamp

Trailborn Highlands, North Carolina

Design Firm: LOVEISENOUGH, Hudson, New York
Architecture Firm: Houston Tyner, Torrance, California
Purchasing: Barson Procurement
Client: Castle Peak Holdings

The Radical, Asheville, North Carolina

Design Firm: Suomi Design Works, New York
Architecture Firm: Rowhouse Architects, Asheville
Purchasing: Beyer Brown
Client: Hatteras Sky

La Casa Dragones, San Miguel de Allende, Mexico

Design Firms: Meyer Davis, New York; and Ana Elena Mallet (curator) with craftsman curator Raul Cabra, Mexico City (of Oax-i-fofnia Studio, Oaxaca, Mexico)
Architecture Firm: Marco Martínez Valle, San Miguel de Allende
Purchasing: Tequila Casa Dragones
Client: Casa Dragones

EMERGING HOTEL CONCEPT

Field Station Moab, Utah

Design Firm: CID Design Group, Naples, Florida
Architecture Firm: Architectural Squared, Moab

The Gold Key winners and finalists will also be highlighted in the Winter 2024/2025 issue of Boutique Design magazine. Finalists and winners were determined by a jury of industry leaders from the hospitality operations, development, and investment sectors.

THE 2024 GOLD KEY AWARDS JUDGES:

1. Jack Coble, Vice President Design & Environmental Stewardship, Urban Villages

2. Andrew Connorton, Vice President of Programming & Design, Aparium

3. Michael Doneff, Vice President, F&B Concept & Brand Development, Global, Four Seasons Hotels and Resorts

4. Paige Harris, Vice President, Development, CIM Group

5. Chelsea Hershelman, Director of Design Management, Luxury, Lifestyle & Premium Brands, Americas Design & Construction, IHG Hotels & Resorts

6. Eric Jassin, Chief Development Officer North America, Nando's Restaurant Group

7. Kat Kim, Director of Design, Highgate

8. Kelly McFadden, Director of Interior Design, Holland America Group

9. Stefan Merriweather, Senior Vice President, Design & Construction, Hospitality Ventures Management Group

10. Paris Swann, Senior Director, Concept Architecture, Architecture & Resort Development, Universal Creative





2004 Thomas Durkan



2006 Maya Romanoff



2007 Manfred Steinfeld



2008 Roger Milliken



2017 Janice Feldman



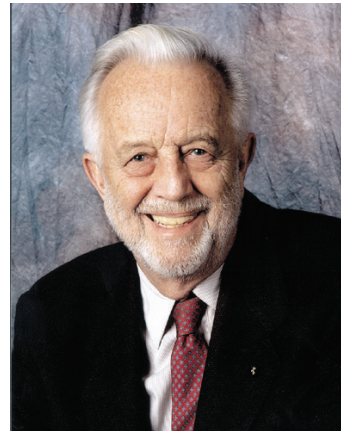
2018 Esther Cohen



2019 Sandy Banks



2019 Curtis Breedlove



2009 Jerry Hruby-Holly



2010 Judy Dobin



2011 Harvey Nudelman



2012 Herbert V. Kohler, Jr.



2021 Lawrence Chalfin



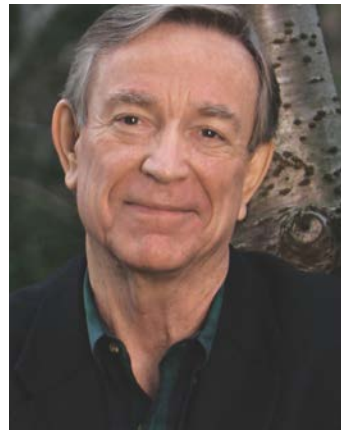
2022 Lisa Villarreal



2023 Lee Blair



2024 Diana Dobin



2013 Ray Anderson



2014 Bob Thomas



2015 Deborah Herman



2016 Jane Skeeter

Diana Dobin



On behalf of the entire Marketing team, we want to extend our heartfelt congratulations on receiving the Icon Award for your incredible philanthropic work in the hospitality industry!

This recognition is a true testament to your passion, leadership, and unwavering commitment to making a positive impact, both in our field and within the community.

From past to present, we are beyond excited to celebrate this well-deserved achievement with you.

- **OG & New Marketing**

(Amber, Shannon, Ismael, Yeldina, Mary, Jed, Khristy & Micaela)



HONORING DIANA DOBIN A TRUE ICON

Congratulations on being recognized as the
NEWH ICON OF INDUSTRY!

Your influence and dedication inspire us all!

Growing up in this industry together, I've witnessed Diana's incredible journey over the past 30 years (hard to believe, right?). She's been a trailblazer, combining a passion for hospitality textiles with a deep commitment to sustainability. Her innovative vision has set new benchmarks and made a lasting impact.

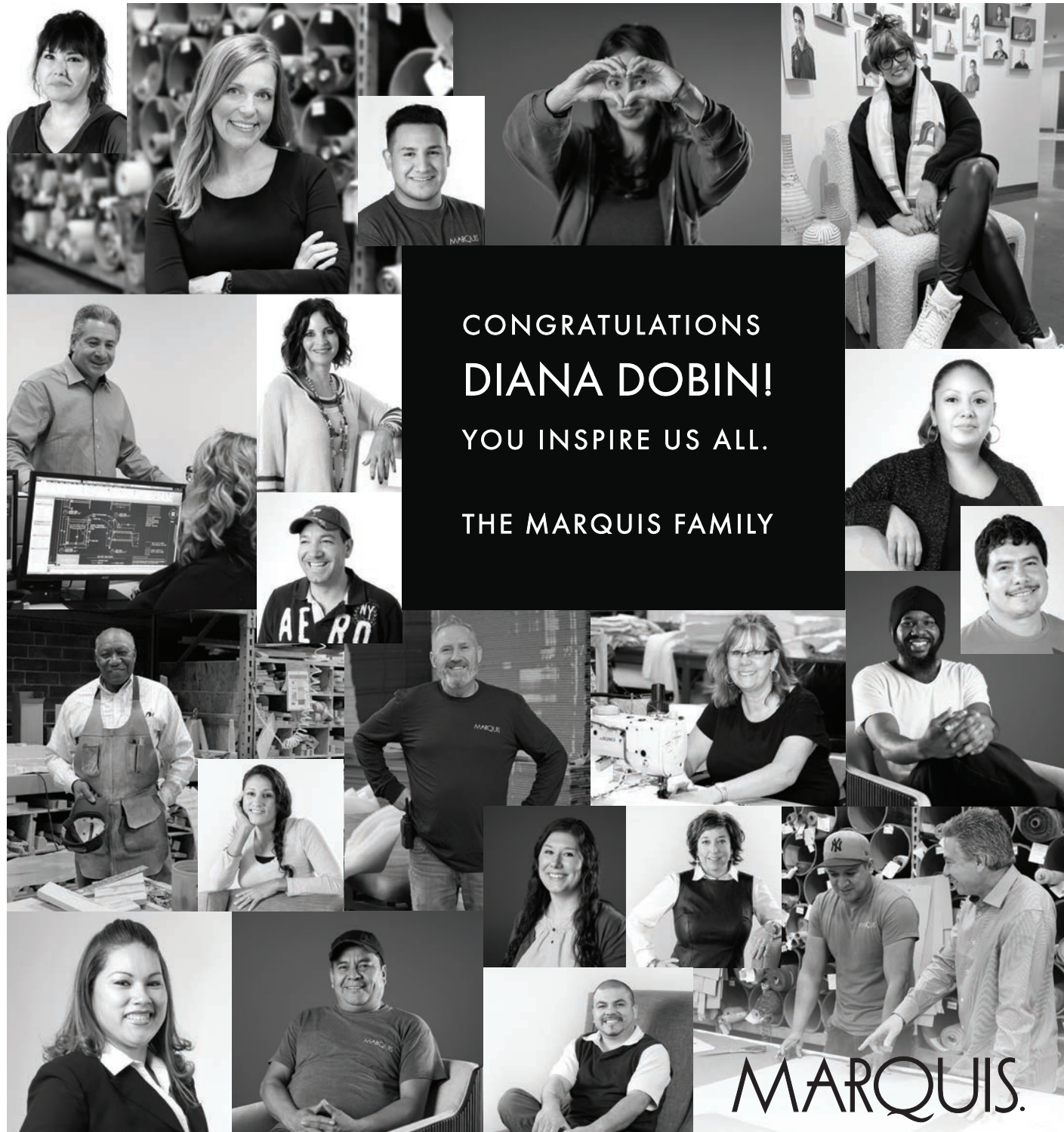
Stacy Garcia



Diana Dobin,

Congratulations on long overdue recognition for all the work you have done in our industry. As you know, I have been supportive of NEWH from its founding in our conference room many years ago with Ms. Dorrit St. John, and you are definitely the current generation that will be taking this forward. From your Fairy Godfather - Michael Bedner.





**CONGRATULATIONS
DIANA DOBIN**

**On being awarded the NEWH
Icon of Industry Award for 2024!**

Thank you for being an inspiration



Neil Locke & Associates
Hospitality Procurement

So proud of our niece and cousin, Diana Dobin, for leading the way with grace, style, strength, vision, creativity and compassion...and inspiring the next generation of iconic women. Much love, Judi, Harriet, Dianne, Michelle, Lori, Shira, Geri, Gabrielle, Stella, Ruby, Zoe, Leah and Aliza.



Handy is thrilled to celebrate Diana Dobin, a true **ICON** of innovation, leadership, and dedication.

You are an icon in our hearts and the hearts of the youth we serve. Congratulations on this well-deserved honor from NEWH!



RAISE YOUR GLASS

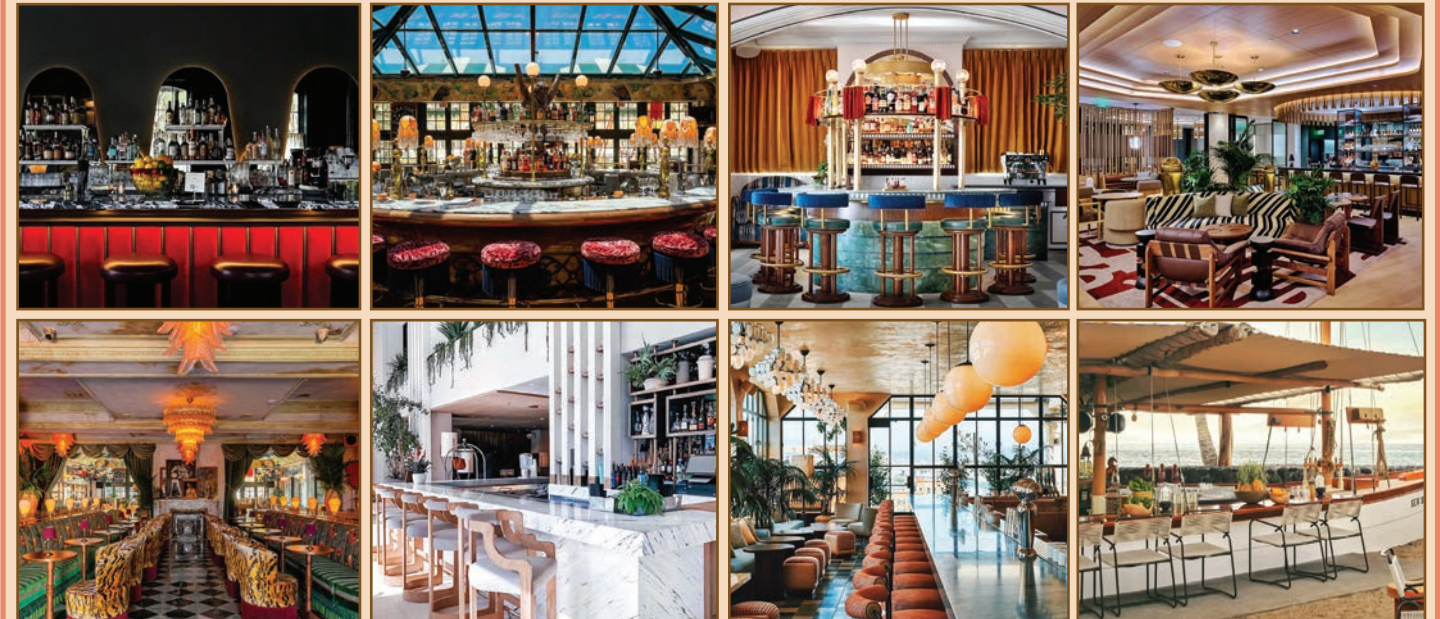


HUGE CONGRATS

NEWH ICON OF INDUSTRY 2024

DIANA DOBIN

👑 CURLY FABRIC QUEEN 👑



✕ LOS ANGELES. HAWAII. LAS VEGAS. CHICAGO. ATLANTA. UTAH. TEXAS. NEW YORK. PHOENIX. ✕

www.summainternational.com

Congratulations Diana!

With love and admiration, The Daly Family



Industry ICON



Congratulations on such a deserving honor.



Diana Dobin

Co-Chief Executive Officer &
Chief Sustainability Officer at Valley Forge Fabrics

Your friends at

hospitalitydesign

BOUTIQUE
design

CONGRATULATIONS
Diana Dobin

To a champion of industry, a visionary, a tireless seeker of sustainable solutions and a brilliant leader who always empowers other women to succeed.

We congratulate Diana Dobin on being named NEWH ICON of the Year! We salute your accomplishments and thank you for doing so much for so many.

Your friends at

ALIS DESIGN+
BY NORTHSTAR

CONGRATULATIONS
DIANA DOBIN

A True ICON of the Industry

We are thrilled to honor our long-time friend and partner.
A dynamic leader, innovator and mentor.

NEWH
The Hospitality Industry Network
ICON
of INDUSTRY

Your passion and dedication in hospitality and your drive for a more sustainable planet make us all better humans.
We cannot think of a more deserving honoree!
Thank you for your leadership, honesty, and inclusivity throughout the years.
We truly value your partnership.

Congratulations!
Your friends at Host

HOST
HOTELS & RESORTS®
© Host Hotels & Resorts, L.P.

Congratulations!

The board and members of ISHP congratulate Diana Dobin on this well deserved achievement!

ISHP
International Society of Hospitality Purchasers

bryan ashley
an OFS company

Congratulations, Diana!

Your remarkable achievement as an Icon of Industry is nothing short of inspiring. We are incredibly proud of you.

From all of us at
Bryan Ashley

Congratulations!

Diana Dobin

NEWH Icon of Industry Award Winner for 2024

Your leadership in sustainability and dedication to the work of NEWH elevate our industry and demonstrate your commitment to future generations in hospitality and beyond.

P/Kaufmann
CONTRACT

CONGRATULATIONS

NEWH ICON OF INDUSTRY 2024

DIANA DOBIN

FABRICUT[®]
C O N T R A C T

ICON OF THE INDUSTRY



WE ARE SO PROUD OF OUR OWN WONDERWOMAN

AUNT DIANA

WITH LOVE, YOUR NIECES & NEPHEWS

NEWH would like to thank
all of our Hospitality
members and supporters
who have made the
last 40 years possible!

NEWH United States
Canada
United Kingdom
France
Italy
The Hospitality Industry Network

Celebrating our 40th Anniversary

Congratulations *Diana!*

Your visionary leadership extends beyond the hospitality industry to contributions supporting Broward College and higher education through giving, mentoring and making the right connections within the company's industry ecosystem to provide access to a better future for young minds.

**BROWARD[®]
COLLEGE**

PARKER
TORRES
DESIGN

CONGRATULATIONS,
TODAY WE CELEBRATE YOU!

Diana,

Your contributions over the past 15 years have not only directly impacted people's lives but have actively involved the entire VFF team who collectively participate in this enduring mission to end homelessness in communities where they live & work.

Congratulations
from your friends at

 **BROWARD
PARTNERSHIP**

DIANA DOBIN



2023

**CONGRATULATIONS
DIANA
From
Vanesa
Patino**

Congratulations,

Diana!

You make the world a little
more **technicolor**. XO Laura

Laura Romanoff
Marketing & Sales Development

Congratulations Diana Dobin. You are young,
inspiring, and special. Only special people do special
things to make our industry more beautiful and
sustainable for years to come.



SUSAN HALPERN ASSOCIATES

ATTAINABLE LUXURY ♦ SUSTAINABLE STYLE

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