

ICON TRIBUTE BOOK HONORING  
**CHRIS RICE**

## PRICES

Full Page	\$ 300
Half Page	200
Quarter Page	100

## SPECIFICATIONS

### CONTENT:

The material furnished must be a tribute only and not an advertising piece. Company may include logo and business address in tribute.

### AD SIZES:

**Full Page:** 7 1/2" W x 8" H

**Horizontal Half:** 7 1/2" W x 3 7/8" H

**Full Page Bleed:** 8 1/4" W x 8 3/4" H; TRIM is 8: x 8.5"

**Quarter:** 3 5/8" W x 3 7/8" H

**Vertical Half:** 3 5/8" W x 8" H

### MECHANICAL SPECIFICATIONS

Saddle-stitched; opens flat. Trim size is 8"W x 8.5"H. On bleed ads, keep reading and live matter 1/2" from trim edges.

### PREFERRED DIGITAL FILE FORMATS

Accepted file formats: PhotoShop (psd or tiff), PDF, or Adobe Illustrator eps

All ads are CMYK

Resolution: 300 dpi

PDF: Vendor prepared Acrobat version 4.01 or later, press optimized, 2400 dpi, composite CMYK, all fonts must be embedded; 300 dpi

We do not accept film of any type.

### MEDIA

Files can be submitted by email: newh.icon@newh.org, or call for FTP instructions.

### FAX AND MAIL

Fax or mail insertion orders and instructions. Fax: 800.693.NEWH.

Mail ad material and payments to:

NEWH  
Post Office Box 322  
Shawano, WI 54166-0322

**DEADLINE FOR SUBMISSIONS: INSERTION ORDER – 5 SEPT 2025 - ARTWORK IS 19 SEPT 2025**

Thanking NEWH's 2025 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | MILLIKEN FLOOR COVERING | SIGNATURE | ULSTER Patron: ARTERIORS CONTRACT | BERNHARDT HOSPITALITY | BRINTONS | ENCORE HOSPITALITY CARPET | HOSPITALITY DESIGN/BOUQUET DESIGN | KIMBALL HOSPITALITY | KB CONTRACT | P/KAUFMANN CONTRACT | PTY CUSTOM LIGHTING | VALLEY FORGE FABRICS Supporting: AMERICAN ATELIER, INC. | AMERICAN LEATHER | ARTLINE GROUP | ASHLEY LIGHTING, INC. | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON + NANOTEX | DELTA FAUCET COMPANY | DOWN ETC. | ELECTRIC MIRROR | FAIRMONT DESIGNS | INSTALLATION SERVICE GROUP | KELLEX | MANDY LI COLLECTION | PORCELANOSA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY | SHAW HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS/GABBY CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TRINITY LIGHTING | TROPITONE FURNITURE COMPANY | WALTERS

## INSERTION ORDER

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### TRIBUTE SIZE:

☐ Full Page \$ 300.00

☐ Quarter Page 100.00

☐ Half Page 200.00

Total Due \$: \_\_\_\_\_

### PAYMENT INFORMATION:

All opportunities must be paid in advance by check or credit card prior to printing.

☐ Check is enclosed (Please mail check payments to: NEWH, Inc., Post Office Box 322, Shawano, WI 54166)  
Make checks payable to: NEWH, Inc.

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

You may fax your credit card payment to: 800.693.NEWH

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address, including zip code \_\_\_\_\_ CVC Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

NEWH, Inc. is authorized to insert our Diana Dobin Tribute into the tribute book that will be distributed at the Gold Key Awards Reception. We agree to pay at the rates and under the conditions shown in the rate information attached. Copy deemed objectionable by publisher for any reason may be rejected.

Signature/Date \_\_\_\_\_

Name (Printed) \_\_\_\_\_

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